

# 2020 ORANGE COUNTY CHARTER REVIEW COMMISSION (CRC)

### **MEMORANDUM**

TO: 2020 CRC Members

FROM: Katie Smith, Comptroller Deputy Clerk

Serving as CRC Staff

DATE: April 2, 2019

SUBJECT: CRC Community Outreach

A vital component of county governance and operation is citizen involvement. As with dozens of other Commissions and Advisory Boards, Orange County facilitates proceedings for the citizen representatives of the CRC, who seek input from fellow community members for the 2020 review process. We achieve citizen involvement in several ways.

## 1. Comptroller and County Websites:

The County Comptroller's website located at <a href="https://www.occompt.com/clerk-of-the-bcc/charter-2020/">https://www.occompt.com/clerk-of-the-bcc/charter-2020/</a> is the hub where citizens find information about CRC meetings, members and matters that will be under your consideration as citizens participate in the review process. The County's website provides a link to our inviting Comptroller webpage.

### 2. BCC District Commissioner Newsletters:

CRC staff collaborated with District Commission Aides to alert citizens of engagement opportunities. Commissioners will include meeting dates and locations in newsletters and announcements.

### 3. Press Releases:

CRC staff also collaborated with County Communications. The County Newsroom has agreed to post press releases announcing future public hearings.

## 4. CRC Followers List and Public Comment:

We invite citizens to enlist in our 'CRC Follower' mail outs. Staff solicits citizens to join a mailing list of recipients who will receive informative CRC updates. Followers receive copies of meeting notices and agendas, meeting minutes, committee written summaries and reports.

**CRC Members:** 



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The CRC invites the public to address the CRC at the beginning of each regular CRC meeting, all district public hearings, and any committee meetings.

## 5. Invitation to Address the CRC:

Chair Evans invited the Mayor, BCC Commissioners, Constitutional Officers, Municipal Officers, and local agencies to address the CRC regarding matters of interest.

#### 6. CRC Voter Outreach:

Should the 2020 CRC decide to place any ballot proposal(s) amending the Orange County Charter, the CRC will prepare an informational mailer regarding the proposal. Beginning in late September, we will send the mailer to every Orange County household with at least one registered voter.

## 7. Local Organizations:

The CRC will need your help to get the word out and educate voters about your initiatives. On the ballot, any CRC proposal will follow all federal, state and local candidates for office, and any proposed amendments to the Florida Constitution. In the past, you have likely concluded that some proposals are almost inexplicably dense, which means that by the time voters get to Charter proposals, confusion is a real possibility.

CRC staff will reach out to Rotary Clubs, the League of Women Voters and similar organizations to offer informational presentations. Part of the reason you were appointed to the CRC was because you are highly engaged and active in your respective communities. You may be asked to speak, formally or informally, to the local organizations and groups that you belong to as well as any media contacts you might have. Other examples include Churches, Chambers of Commerce, Civic Organizations and Neighborhood Associations.

Lastly, if requested, we will track and coordinate all outreach efforts so that you achieve maximum coverage and avoid duplication. For Orange TV, staff will coordinate with Chair Evans. In the past, I have also coordinated with Channel 13 and Channel 2.

This memorandum is for informational purposes only. Staff will follow all direction provided through the CRC Chair.

NO ACTION IS REQUESTED AT THIS TIME.