



ORANGE COUNTY MAYOR

**Jerry L. Demings**

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December 5, 2023

To: Commissioner Nicole Wilson, District 1  
Commissioner Christine Moore, District 2  
Commissioner Mayra Uribe, District 3  
Commissioner Maribel Gomez Cordero, District 4  
Commissioner Emily Bonilla, District 5  
Commissioner Michael "Mike" Scott, District 6

FROM: Mayor Jerry L. Demings

SUBJECT: **Appointment of Manager – Community Action Division**

I am pleased to announce the appointment of Mr. Jonathan Kohn, MPA, as Manager of the Community Action Division of the Community and Family Services Department. Mr. Kohn will oversee the daily operations of this division.

Mr. Kohn brings an impressive background and a wealth of experience as a senior leader and manager. With over 19 years of professional non-profit and association experience, he has demonstrated exceptional leadership skills, a strong work ethic, a uniquely effective talent for relationship-building, and a passion for strengthening communities to effectively address challenges and achieve collective impact.

In his role as Senior Director of Mission Advancement for YMCA of Central Kentucky, he led the development and implementation of the association's suite of social responsibility programs. As Vice President of Community Impact for United Way of the Bluegrass, he provided leadership in developing and implementing strategies to drive impact in underserved communities in ten counties across Kentucky's bluegrass region.

Mr. Kohn holds a Bachelor of Arts in Political Science and Government from Widener University and a Master of Public Administration from the Martin School of Public Policy and Administration at the University of Kentucky.

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Mr. Kohn's leadership ability, strategic outlook, innovative ideas, and ability to drive results will undoubtedly propel Community Action forward and contribute to the achievement of our goals. Contingent on confirmation by the Board, this appointment will be effective on January 8, 2024, at a starting annual salary of \$121,222.40. Mr. Kohn's resume is attached for your review.

Please contact County Administrator Byron W. Brooks if you have any questions or desire more information.

**ACTION REQUESTED: Confirmation of the Mayor's managerial appointment of Jonathan Kohn as Manager, Community Action Division, Community and Family Services Department.**

JLD/

Attachment


c: Byron W. Brooks, AICP, County Administrator  
Carla Bell Johnson, AICP, Deputy County Administrator  
Yvette Best, EdD, CCP, SPHR/SHRM-SCP, Human Resources Director

# Jonathan Kohn, MPA

Lexington, KY (willing to relocate)

 jsk0302@gmail.com

 (859) 533-4167

 [linkedin.com/in/jonathan-kohn-mpa-2867ab4](https://www.linkedin.com/in/jonathan-kohn-mpa-2867ab4)

## Summary

Organization leader with 19 years of professional experience building engaged and effective teams, and fostering a diverse and inclusive workplace culture. Mission driven with a propensity for strengthening communities to effectively act to improve outcomes. Lifelong strategist and relationship builder with a fundamental belief in leveraging data and analysis to drive change and achieve results.

## Experience

### Senior Director, Mission Advancement

YMCA of Central Kentucky

2023 - Present (less than a year)

- Develop, implement, and manage the association's suite of social responsibility programs.
- Hire, train, and direct all Mission Advancement staff with a sharp focus on the organization's ability to generate impact for our community through effective staff resourcing.
- Evaluate all impact programs by monitoring all outcomes, outputs, and other results, providing strategic realignment of all programming based on results.
- Write grants, secure sponsorships, and procure gifts to generate funding for social impact programs based on the organization's ability to tell the story of impact, particularly for our community's low-income and historically under-resourced populations.
- Build and cultivate dynamic community partnerships and deep relationships with stakeholders at all levels, report plans and results to boards and committees, and clearly communicate program strategies to internal and external colleagues.

### Vice President, Community Impact

United Way of the Bluegrass

2013 - 2022 (9 years)

- Provided leadership in the development and implementation of strategies to drive impact in under-served communities in 10 counties across Kentucky's bluegrass region.
- Lead a diverse team of 29 staff responsible for community research and planning, funds distribution management, collective impact initiatives, community-based programs and services, state-wide 211 implementation, and program monitoring and evaluation.
- Ensured Community Impact initiatives are well integrated, and serve as Community Impact liaison to the Board of Directors.
- Developed extensive external networks and establish relationships with businesses, non-profits, government, and foundations.
- Spearheaded design and implementation of a place-based initiative supporting family financial success and stability, using bundled social services in partnership with community agencies.

### Political Capacity Manager SEIU

2007 - 2011 (4 years)

- Led national political capacity building for the public employee division.
- Increased peer-to-peer fundraising and member engagement in campaign and advocacy activity.
- Collaborated across teams to create materials, host events, draft proposals and reports.
- Administered a \$2 million sub-award budget annually, including proposals, program analysis, and financial tracking.
- Deployed to support voter outreach operations in the 2008 Presidential election.



### **Regional Field Coordinator**

National Association of Letter Carriers (NALC)

2006 - 2007 (1 year)

- Served as the NALC government affairs representative to Congress for 10 midwestern states.
- Responsible for building non-partisan relationships, tracking policy developments, cultivating champions to help build awareness, promoting PAC funding, and generating support for postal issues and legislation.
- Developed advocacy infrastructure in target legislative districts.
- Provided training and technical assistance to conduct campaign and advocacy activities.



### **State Canvass Director**

Arizona Democratic Party

2006 - 2006 (less than a year)

- Led statewide voter outreach for the 2006 election in support of multiple state and federal candidates.
- Developed integrated strategic campaign plans for the state's large-scale canvass operation.
- Recruited, hired, trained, and coached canvassers and team leaders.
- Utilized voter registration data and technology resources to target outreach efforts and meet program goals.



### **Canvass**

Grassroots Solutions

2004 - 2004 (less than a year)

- Canvassed on behalf of the the Democratic Congressional Campaign Committee's independent expenditure campaign in New York's 27th Congressional District.
- Contacted voters, conducted surveys and distributed campaign literature.
- Promoted to team leader, supervised other canvassers, and supported voter targeting and Get Out the Vote operations.

## **Education**



### **Martin School of Public Policy and Administration**

Master of Public Administration (MPA)

2012 - 2015



### **Widener University**

BA, Political Science and Government

2000 - 2004