



Interoffice Memorandum

December 11, 2018

TO: Mayor Jerry L. Demings
-AND-
Board of County Commissioners

FROM: Terry Olson, Administrator
Arts and Cultural Affairs Office
407-836-5540

A handwritten signature in black ink, appearing to read "Terry Olson", written over the printed name in the "FROM" field.

SUBJECT: Blockbuster Fund for
Orlando Science Center's "Pompeii: The Immortal City" Exhibition
Discussion Item – December 18, 2018

The Arts and Cultural Affairs Advisory Council ("Advisory Council") created a Blockbuster Fund in 2015 utilizing a small percentage of Tourist Development Tax (TDT) funds already allocated for arts and culture. The purpose of the fund, similar to the Sports Bid Fund, is to allow the arts community to respond to opportunities to secure exhibitions or performances that will draw 100,000 or more people and can be the subject of community-wide collaborations with numerous arts organizations.

The Blockbuster Fund currently has a balance of \$2,097,476. The Blockbuster Committee recommended and the Advisory Council unanimously approved recommending that \$780,000 from the Blockbuster Fund be used to secure "Pompeii: The Immortal City" for the Orlando Science Center as one of only four locations in the United States to host this exhibition. The exhibition will occur in summer 2020.

ACTION REQUESTED:

Approval of the Arts and Cultural Affairs Advisory Council's funding recommendation of \$780,000 from the Blockbuster Fund for the exhibition of "Pompeii: The Immortal City"

cc: Ajit Lalchandani, County Administrator
Eric Gassman, Deputy County Administrator