

# Orange County Arts & Cultural Affairs July 28, 2020





- State of the Arts
- Proposed FY21 Arts Budget

# Mission



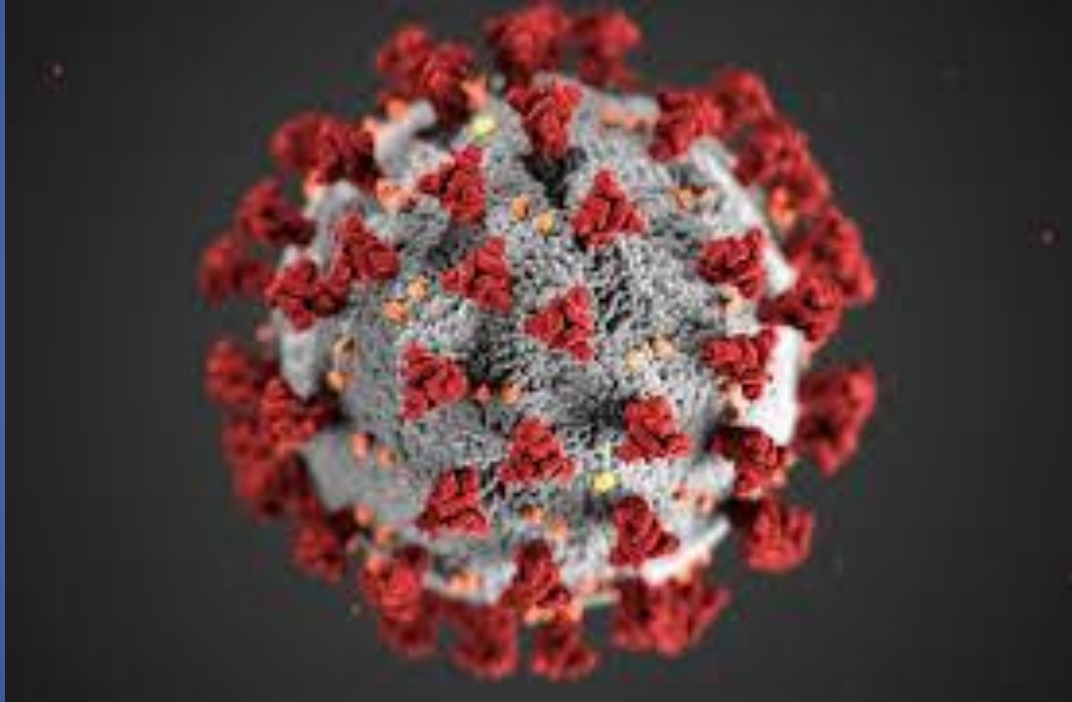
To elevate the status of Central Florida's arts and culture to that befitting a world-class community.

# External Challenges



- COVID-19 Pandemic
- Economy
- Diversity and Inclusion

# COVID-19 Challenges



# Challenge – Being Open



- Museums began opening mid-May
- Some performances have begun opening in July
- Protocols
  - Temperature checks
  - Masks
  - Social distancing
  - Enhanced cleaning and sanitation
- Retaining staff and talent
- Surveys – patron comfort

# Challenge – Pivot



- Virtual Programming



# Socially Distanced Options



- Creative City Project and Timucua Arts Foundation – RE:CHARGE: A reflective musical experience designed to help you live refreshed
- Wildfire Players presents *Assassins*





# COVID-19 and Related Impact/Losses



37

Number of Cultural Organizations Reporting

3,841

501, 736

Number of Individual Artists Who Lost Work

Number of Total Attendance Lost

448

9,321

Number of Staff Who Lost Wages

Number of Events Lost

\$3,948,318

\$26,782,132

TOTAL WAGES LOST

TOTAL REVENUE LOST

\*Surveyed  Operating Support, Mini-Grant, Accessibility Grant; and/or Cultural Tourism Grant recipients; included projections through September 30, 2020.

# State Arts Funding



- FY15: \$43.1M
- FY20: \$21.3M
- **FY21: \$13.6M Statewide**

# United Arts *Collaborative* *Campaign for the Arts*



- 2019: \$2,206,516
- 2020: \$3,188,603

United Arts  
OF CENTRAL FLORIDA

# Diversity and Inclusion Committee



Samí Haiman-Marrero, Chair

Cesar Abueg

Cecelia Bonifay

Gwen Covington

Julie Coleman

AJ Gonzalez

Betsy Gwinn

Frederico Hollander

RK Kelley

Zep Lawrence

Mitzi Maxwell

Donna Morton

N.Y. Nathiri

Shelby Norwich

Dr. Chung Park

George Rodon

Maria Saavedra

Diversity: (African Americans, Caribbean Americans, Latin Americans, Asian Americans, White Americans, Differently-abled Americans, gender and sexual orientation)

# Diversity and Inclusion



- Forums and Listening Sessions
- CFCArts *Dos Familias*
- CityArts: Black Lives Matter Exhibition
- Mennello Museum of American Art: “Virtual Coffee & Conversation Event”
- Mad Cow Theatre Teatro Español

# Diversity and Inclusion



- Theatres Posted Anti-Racist Policy Statements
- Black Artists for Black Lives Event
- FusionFest





# Proposed FY21 Arts Budget

# Arts and Cultural Affairs Advisory Council Members



Karen Climer, Chair

Shelby Norwich, Vice Chair

Cecelia Bonifay

Comm. Emily Bonilla

Julie Coleman

Gwen Covington

Samí Haiman-Marrero

Jeffrey Moore

Rick Richbourg

Frank Santos

Judith Shealey

Ken Smith

Theo Webster

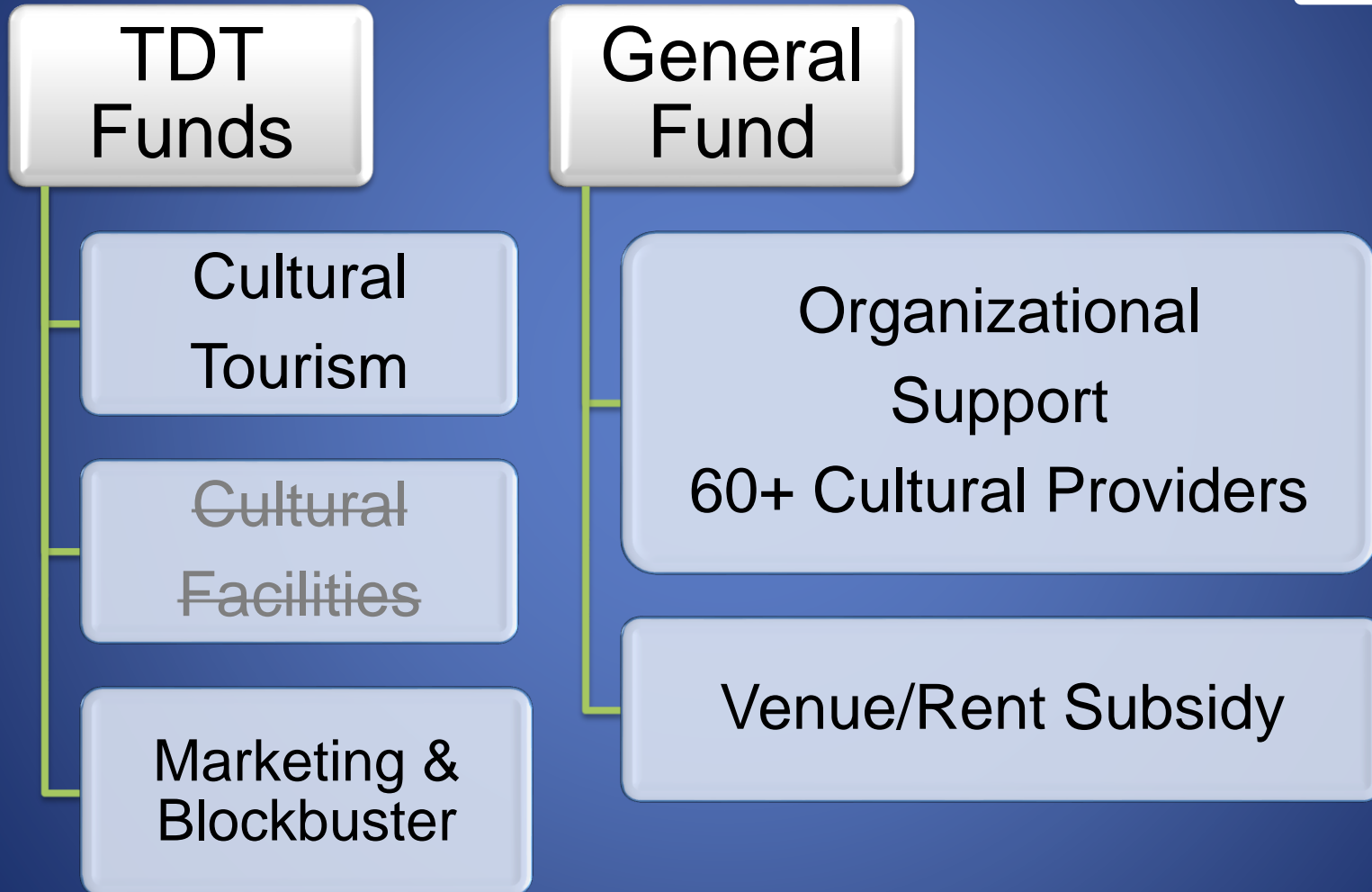


# Arts and Cultural Affairs Advisory Council Committees



- Cultural Tourism Review Panel
- Funding and Standards
- Blockbuster
- Public Art Review Board
- Advocacy
- Sustainability
- Diversity and Inclusion

# Funding Sources & Uses



# FY21 Projected Sources



| SOURCES  | TDT Funds    | General Fund |
|--|--------------|--------------|
| TDT Calculation<br>(3% of the 1 <sup>st</sup> 4 cents) | \$3,000,000  |              |
| Fixed Funding  | \$2,000,000  |              |
| FY20 Funds for reallocation*                           | \$1,542,216  |              |
| \$1 Per Capita   |              | \$1,386,080  |
| Total  | \$ 6,542,216 | \$1,386,080  |

\*From suspended facilities program at COVID-19 onset

# Total Orange County Funding to Arts and Cultural Affairs



- FY19: \$7,466,557
- FY20: \$9,333,544
- FY21: \$7,928,296

# FY21 Projected Uses



| USES                | TDT Funds          | General Fund       |
|---------------------|--------------------|--------------------|
| Cultural Tourism    | \$3,800,000        |                    |
| Cultural Facilities | \$0                |                    |
| Blockbuster         | \$432,216          |                    |
| United Arts         | \$1,500,000        | \$886,080          |
| Rent Subsidy        |                    | \$500,000          |
| Challenge Grant     | \$500,000          |                    |
| Fiscal Agent        | \$210,000          |                    |
| Marketing           | \$100,000          |                    |
| <b>Total</b>        | <b>\$6,542,216</b> | <b>\$1,386,080</b> |

# “From Now On” from *The Greatest Showman*



*Crawford*  *Jazz*  
PROJECT



# Thank you!

