

Orange County Arts & Cultural Affairs July 2, 2019





- State of the Arts
- Proposed FY20 Arts Budget



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Mission



To elevate the status of Central Florida's arts and culture to that befitting a world-class community.

Innovation



➤ Creative City Project IMMERSE



➤ Snap! Orlando *CITY unseen:* *A New [AR]t Experience*



Collaboration



Pompeii: The Immortal City

- Orlando Science Center - Summer 2020
- 100,000+ attendees
- 29 collaborative proposals: 9 funded



- *The Women of Pompeii*, original production by Mad Cow Theatre

- EXPLORE! Pompeii Takes Central Florida, volcanic installation by Creative City Project

Inclusion



2018

- 110 heritages from Central Florida participated
- 8,000 attendees



2019

- Thanksgiving Weekend, November 30 and December 1



Inclusion



THE MENNELLO MUSEUM
OF AMERICAN ART

- Semester-long artistic opportunities

Inclusion



- Arte Y Café Con La Curadora (Art and Coffee with the Curator)



Rollins | Cornell Fine Arts
Museum

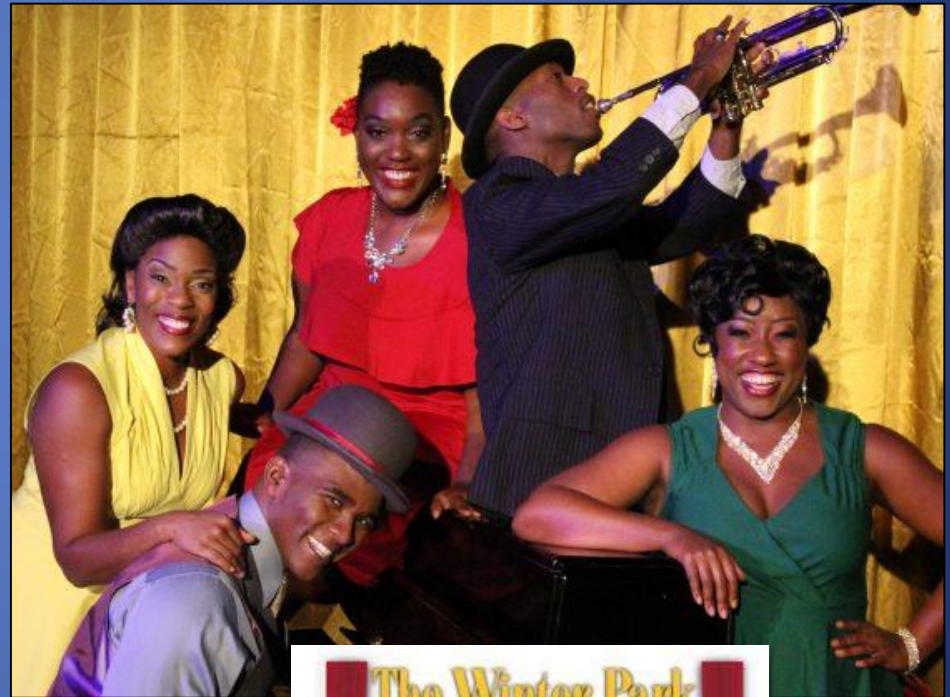
Inclusion



➤ *Expressions: A Celebration of Voices in African-American Music*



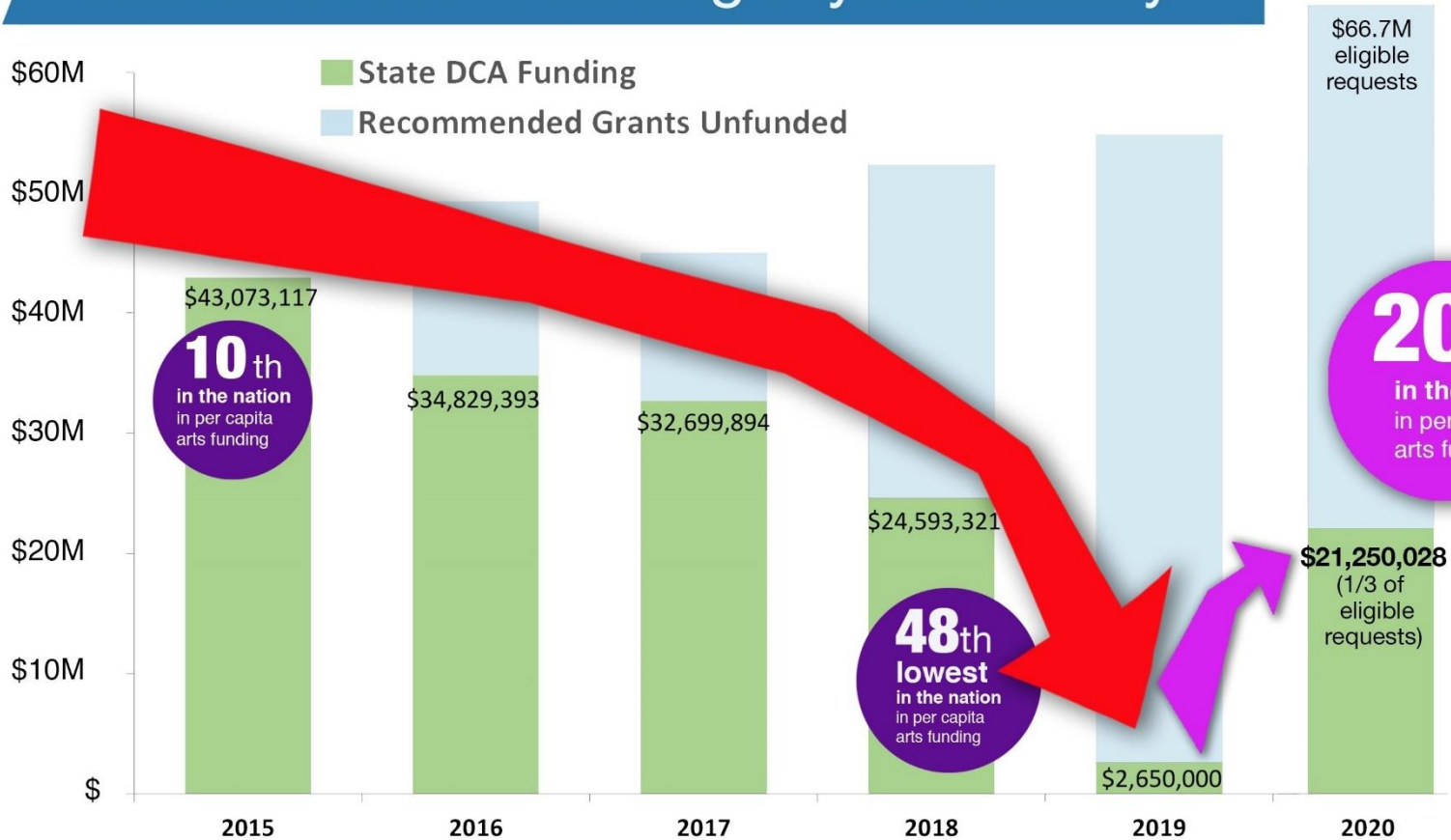
➤ *Ain't Misbehavin'*



Challenges & Opportunities



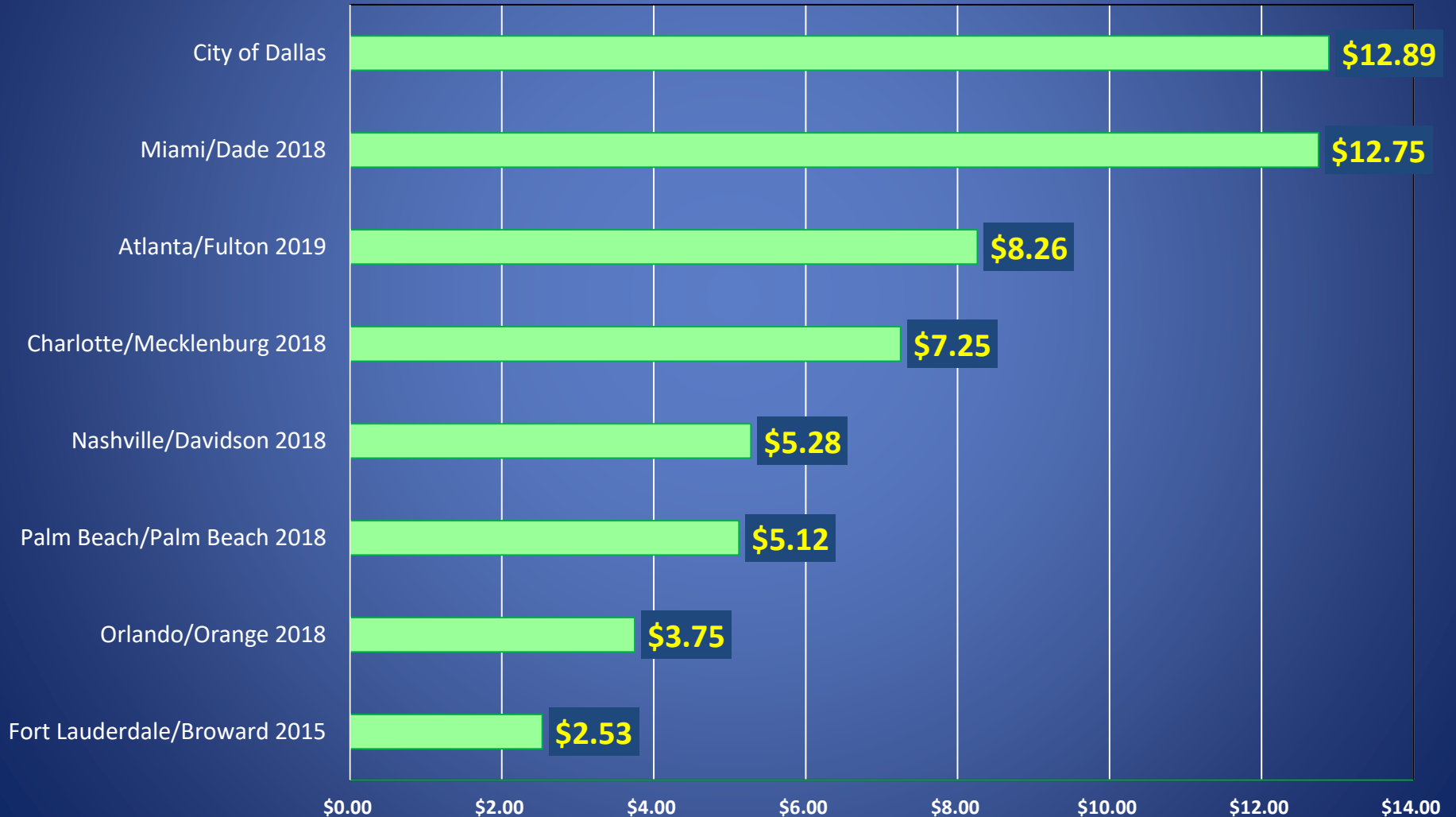
State of Florida, Division of Cultural Affairs (DCA) Statewide Arts Funding 6-year History



Challenges & Opportunities



Per Capita Comparisons



Challenges & Opportunities



Facilities

- Steinmetz Hall
- Harriett's Orlando Ballet Centre

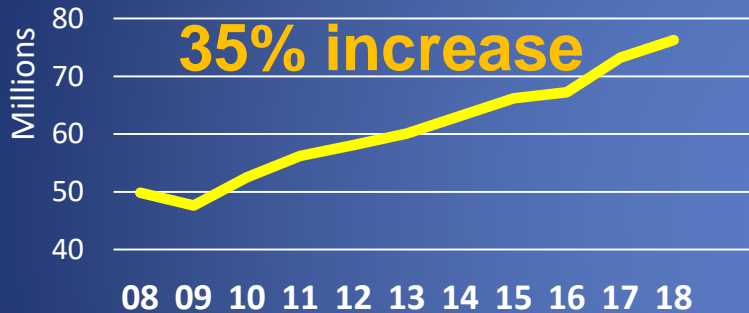


Challenges & Opportunities

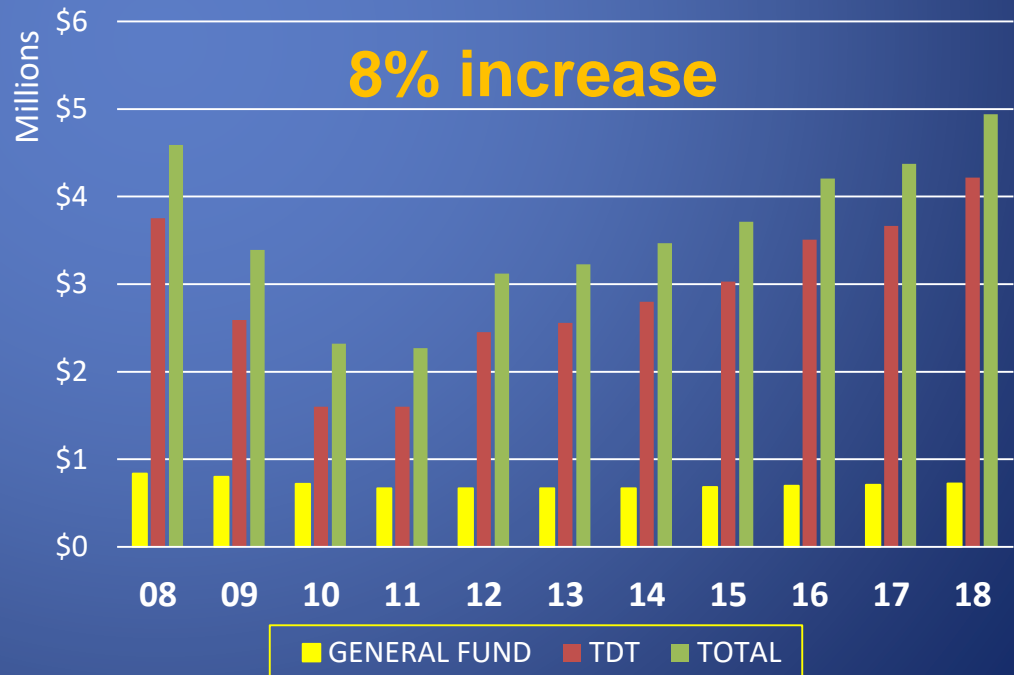


Growth

Orange County Population + Visitors



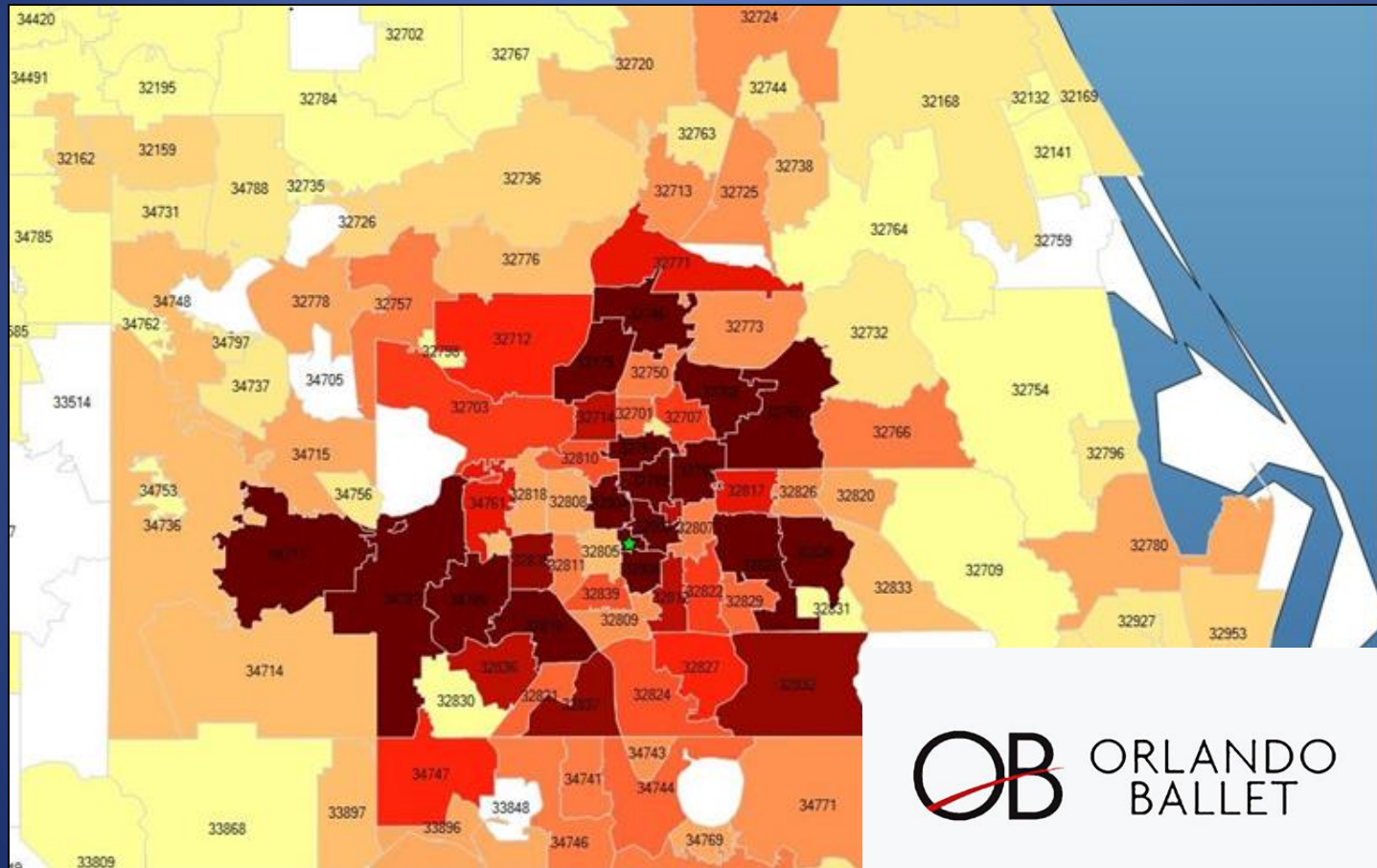
Orange County Arts Funding



Challenges & Opportunities



Business Acumen



- Ticket sales have grown by 40% over last two years.



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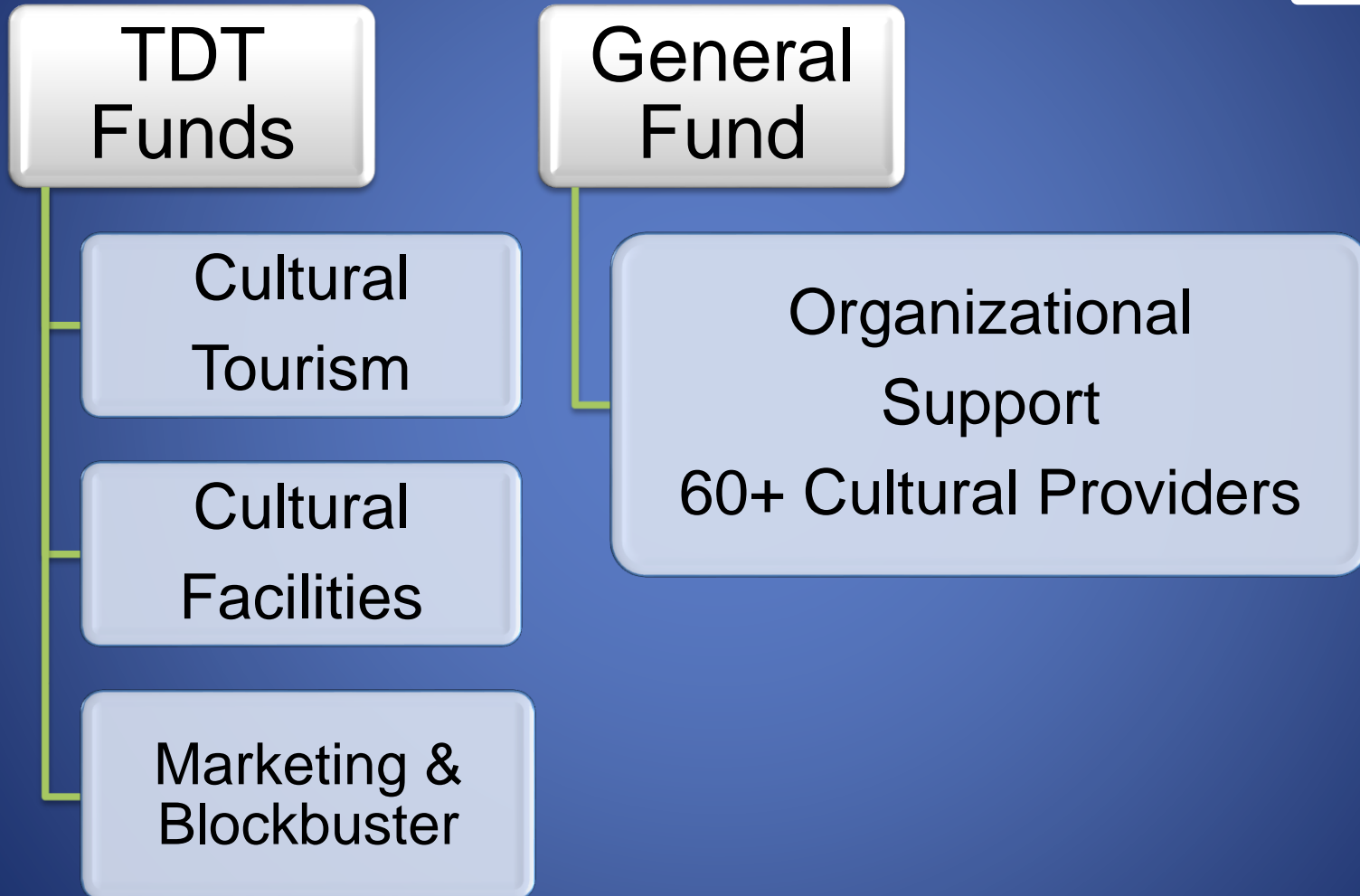
Arts and Cultural Affairs Advisory Council Members



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Funding Sources & Uses



FY 2020 Projected Uses



Category	Tourist Development Tax Calculation: 3% of first 4 cents	General Fund
Cultural Tourism	\$ 3,400,000	
Cultural Facilities	1,750,000	
United Arts (\$1 per capita)		\$ 1,349,597
United Arts – Fiscal Agent	210,000	
Marketing	100,000	
Blockbuster Fund	522,947	
Total	\$ 5,982,947	\$ 1,349,597



Thank you!