



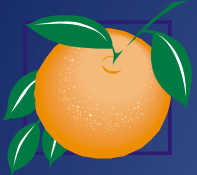
Arts & Cultural Affairs



**Presentation to the Orange County
Board of County Commissioners**

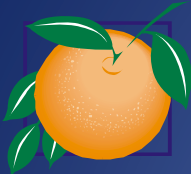
December 18, 2018

Arts and Cultural Affairs Advisory Council Mission



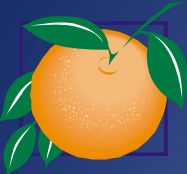
To elevate the status of Central Florida's arts and culture to that befitting a world-class community.

Arts and Cultural Affairs Advisory Council Members



Dr. Rich Schell, Chair
Cecelia Bonifay, Vice Chair
Karen Climer
Julie Coleman
Patty Cloy
Hal H. Kantor
Evelyn Martinez

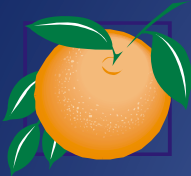
Shelby Norwich
Rick Richbourg
Melvin Rogers
Becky Roper
Sara Segal
**Comm. Jennifer
Thompson**



FY19 Budgeted Funding



	TDT	General Fund
TDT Funding Calculation	\$5,300,000	\$1,313,880
Other	\$842,677	
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Program		
Cultural Tourism	\$2,929,150	
Cultural Facilities	\$1,750,000	
United Arts Operational Support		\$1,313,880
United Arts Fiscal & Grants Mgmt.	\$210,000	
Community-wide Marketing	\$100,000	
Blockbuster Fund	\$1,163,527	
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TOTAL	\$6,152,677	\$1,313,880

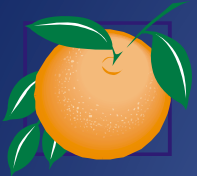


Blockbuster Fund

Formed 2015



2015	\$250,000		
	Consultant Study		\$ 5,000
2016	\$141,297		
2017	\$500,000		
2018	\$247,652		
	Creative City Project		\$200,000
	Orlando Museum of Art		\$200,000
2019	\$1,163,527		
Current Fund Total	\$2,097,476		



Blockbuster Criteria



- a) Can attract 100,000 people and be of interest beyond Central Florida.
- b) Requires years of planning.
- c) Offers collaborative opportunities community-wide with other arts and cultural organizations.



POMPEII

THE IMMORTAL CITY

Pompeii the Immortal City



FEATURES:

- 10 models of ancient machines
- 360-degree immersive theatre
- More than **100 archaeological items** originating from Pompeii, many for the first time
- 2 body casts

Pompeii the Immortal City



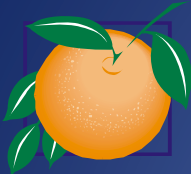
IMPACT:

- 106,000+ in anticipated attendance
- Unique partnership opportunities
- Garner media attention and coverage
- Appeal to a broad range of visitors



Pompeii the Immortal City

	Orlando Science Center	Blockbuster Funding	Totals
Exhibition Costs	\$115,300	\$480,000	\$595,300
Marketing	\$75,000	\$225,000	\$300,000
Partnerships	-	\$75,000	\$75,000
Labor Costs	\$61,900	-	\$61,900
Other Expenses (Janitorial, HVAC, Supplies)	\$63,400	-	\$63,400
Total Expenses	\$315,600	\$780,000	\$1,095,600



Requested Action



Approval of the Arts and Cultural Affairs Advisory Council's funding recommendation of \$780,000 from the Blockbuster Fund for the exhibition of "Pompeii: The Immortal City"