



ORANGE COUNTY MAYOR


Jerry L. Demings

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January 27, 2022

TO: Commissioner Nicole Wilson, District 1
Commissioner Christine Moore, District 2
Commissioner Mayra Uribe, District 3
Commissioner Maribel Gomez Cordero, District 4
Commissioner Emily Bonilla, District 5
Commissioner Victoria Siplin, District 6

FROM: Mayor Jerry L. Demings 

SUBJECT: Confirmation of the Appointment of Deputy County Administrator
Consent Agenda Item – February 8, 2022

I am pleased to announce the appointment of Carla Bell Johnson as Deputy County Administrator. Subject to confirmation by the Board of County Commissioners (BCC), her start date will be February 20, 2022.

Mrs. Johnson will have oversight of the community services, resources and support functions of our organization. Carla has an exemplary work history with Orange County Government, working in a number of areas and on several notable and challenging assignments during her 28 year career. She has worked in the Public Works Department, Growth Management Department (now known as PEDS), Convention Center, County Administrator's Office, and with the Greater Orlando Aviation Authority (GOAA). She has consistently been an exceptional performer. Her resume is attached. Her starting annual salary will be \$196,393.60.

Please contact County Administrator Byron Brooks if you have any questions or desire more information.

ACTION REQUESTED: Confirmation of the Mayor's managerial appointment of Carla Bell Johnson as Deputy County Administrator.

JLD/bb

Attachment: Resume

cc: Byron W. Brooks, County Administrator
Ricardo Daye, Director, Human Resources

Carla Bell Johnson, AICP

2767 Cabernet Circle

Ocoee, Florida 34761

cbjohnson@embarqmail.com

Summary of Qualifications

- Thirty years of professional public-sector experience including leadership of transportation, planning, and community/economic development initiatives
- Demonstrated strategic planning and project management success
- Extensive citizen and business community stakeholder engagement
- Proven effectiveness in interdepartmental and interagency collaboration
- Exceptional presentation and written communication skills

Education

June 1991

Princeton University - Princeton, New Jersey

BSE - Civil Engineering and Operations Research

Professional Experience

12/20 – Present

Orange County Administrator's Office

Assistant County Administrator

- Provide senior-level management and oversight of Administrative Services Department, Community and Family Services Department, and Arts and Cultural Affairs Office
- Ensure County's strategic directives are implemented through the provision of a diverse array of social and community service initiatives and programs including Parks and Recreation, Community Action, Head Start, Youth and Family Services, Citizens Commission for Children, Regional History Center, Cooperative Extension, Mental Health and Homelessness, and Arts and Cultural Affairs
- Oversee countywide internal support functions including Procurement, Capital Projects Design and Construction, Facilities Management and Security, Fleet Management, Real Estate Management leasing and acquisition, and M/WBE business development
- Provide policy recommendations to Mayor and County Administrator on key topics of community concern
- Manage special projects and initiatives as assigned by Mayor, County Administrator, or Deputy County Administrator

5/19 – 12/20

Orange County Administrator's Office

Acting Assistant Director of Strategic Planning and Development

- Lead interdepartmental team of more than 40 staff representing 5 departments and 20 divisions/offices assigned to key work functions supporting Mayor's Transportation Initiative
- Advised Mayor on key regional transportation policy matters and transit initiatives, including coordination with regional transportation agencies such as LYNX, Greater Orlando Aviation Authority, Central Florida Commuter Rail Commission, and Central Florida Expressway Authority

- Managed the International Drive Community Redevelopment Area (CRA) including Redevelopment Plan oversight, interdepartmental coordination, Advisory Committee administration and stakeholder engagement
- Provided administrative oversight of Tourist Development Council including stakeholder engagement

12/14 – 5/19

Orange County Convention Center

Manager/Acting Assistant Director of Strategic Planning and Development

- Managed teams responsible for Transportation, Parking Operations, Market Research, and business/stakeholder engagement at Convention Center
- Developed and advanced strategic objectives for the Convention Center including advocating for supportive development and infrastructure within the surrounding district
- Served as Project Manager of the Convention Center's Campus Master Plan which defined short, intermediate, and longer-term strategic investments that are responsive to client needs and market trends, enhance the Convention Center's competitive stance within the industry, and create additional economic development for the region
- Managed the International Drive Community Redevelopment Area (CRA) including Redevelopment Program oversight, interdepartmental coordination, Advisory Committee administration and stakeholder engagement
- Served as a liaison to the International Drive Resort Area stakeholders and tourism industry representatives on behalf of County Administration and the Convention Center
- Participated in sales team presentations to current and prospective clients to market the OCCC and the district for future business

1/11 – 12/14

Orange County Administrator's Office/Regional Mobility

Assistant to the Director

- Coordinated regionally significant transportation initiatives with County growth management, sustainability, and economic development objectives
- Coordinated with regional transportation partners such as Metroplan Orlando, LYNX, FDOT, OOCEA, I-Drive Master Transit and Improvement District, GOAA, and WOAA
- Advised Mayor and Commissioners serving on regional transportation agency governing boards regarding policy decisions
- Represented County on regional transportation committees and working groups and serve as a point of contact regarding transit and rail-related initiatives
- Served as liaison to Orange County Convention Center, International Drive Resort Area business community and neighborhood associations
- Participated with Convention Center executive team and sales teams in marketing presentations to current and prospective clients
- Managed International Drive Community Redevelopment Area (CRA) Redevelopment Program and Advisory Board
- Managed special projects as necessary, including leadership of interdepartmental teams
- Represented Assistant County Administrator/Director of Regional Mobility as necessary

11/05 – 1/11 Orange County Growth Management Department

Assistant to the Director

- Managed and oversaw CRA's countywide, led interdepartmental CRA Team, and served as liaison to municipalities on CRA initiatives
- Managed and marketed Enterprise Zone Economic Development Program
- Coordinated regionally significant transportation initiatives with County growth management and economic development objectives including TOD planning
- Coordinated with regional transportation partners such as Metroplan Orlando, LYNX, FDOT, OOCEA, I-Drive Improvement District, GOAA, and WOAA
- Advised Mayor and Commissioners serving on regional transportation and planning governing boards regarding policy decisions
- Represented Director of Growth Management as necessary

11/00 - 11/05 Orange County Public Works Engineering Division

Project Manager

- Managed \$55 million transportation program (planning, design, and construction) supporting the expansion of the Orange County Convention Center and achieved aggressive schedule and budget objectives
- Advised Mayor and other elected officials on initiatives within the International Drive Resort Area
- Managed the International Drive Community Redevelopment Area (CRA) Redevelopment Program and Advisory Committee
- Represented Orange County on advisory committees for regional transportation initiatives

6/98 - 11/00 Greater Orlando Aviation Authority

Manager of Transportation Planning

- Managed planning and conceptual studies for Orlando International Airport including strategies for creating transit connectivity to the airport
- Coordinated with local agencies on regional issues affecting the airport
- Represented GOAA on regional transportation boards and committees
- Provided transportation recommendations for land development proposals on airport property
- Provided presentations regarding planned airport projects to business groups and community stakeholders

3/97 – 6/98 Orange County Planning Division

Transportation Planning Engineer

- Developed recommendations for Capital Improvement Program
- Managed completion of Comprehensive Policy Plan Evaluation and Appraisal Report for Transportation-related Elements
- Supervised Planning Coordinators for Roadway Conceptual Analysis projects
- Facilitated public meetings and workshops

8/95 – 3/97 Orange County Traffic Engineering Division

Engineer II/Transportation Planning Engineer

- Managed Planning Section of Traffic Engineering Division
- Performed level of service analysis for Concurrency Management System

- Represented Orange County on regional transportation committees
- Managed consultant contract for Orange County Transportation Needs Assessment

1/93 – 8/95 Orange County Development Engineering Division

Staff Engineer

- Reviewed development plans for compliance with Orange County regulations
- Performed consultant contract administration
- Prepared written and verbal responses to public inquiries

2/92 – 1/93 Orange County Traffic Engineering Division

Engineer II

- Performed level of service analysis for Concurrency Management System
- Completed traffic impact analysis for proposed Comprehensive Policy Plan Amendments
- Reviewed various traffic studies to determine impacts and develop mitigation recommendations

Organizations/Boards/Community Service (past & present)

- American Planning Association/American Institute of Certified Planners
- National Forum for Black Public Administrators Mid-Florida – President
- I-Drive Resort Area Chamber of Commerce Board of Directors – Ex-Officio
- City of Ocoee CRA Governing Board – Vice-Chairman
- Metroplan Orlando Transportation Technical Committee – Chairman
- Orange County Urban Design Commission – Vice-Chairman
- Graduate – Leadership Orlando Class 50
- Graduate – Orange County Leadership Institute Class of 2003
- Graduate – Tourism Orlando Leadership Program Class of 2010
- Heart of Florida United Way Leadership Club
- Habitat for Humanity Family Selection Committee –Vice-Chairman
- The Jobs Partnership of Florida -Jobs Counselor/Interview Coach
- L.A.N.E.S. Teenage Girls – Middle School Mentor/Workshop Facilitator
- Citrus Council of Girl Scouts – Troop Leader

Awards/Certifications/Licenses

- American Institute of Certified Planners (2001-present)
- YMCA Black Achievers Award (2003)
- Greater Orlando Aviation Authority Employee of the Year (1999)
- Orange County Employee of the Month/Quarter (1993, 1996)