

HARTZOG ROAD ATTAINABLE HOUSING COMMUNITY







Multiple announcements, renderings, FAQs and information shared since 2022:

- DisneyFlorida.com
- Disney Parks Blog
- Cast & Community Facebook
- MouseMail (community email)



Spoke directly with residents at Horizon West Fest



Currently out speaking to residents one-on-one



Distributed thousands of fliers to local businesses & organizations



Shared plan at 2 community meetings



Created email inbox for community input



Engaged local media, including outlets serving Horizon West



Hosted roundtable conversations with residents



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