



INTEROFFICE MEMO

November 1, 2023

TO: Mayor Jerry L. Demings
- AND -
County Commissioners

FROM: Lisa Snead, Assistant County Administrator
County Administrator's Office

A handwritten signature in black ink, appearing to read "Lisa Snead", written over the typed name in the "FROM" field.

**SUBJECT: Discussion – November 14, 2023
Visit Orlando Agreement and Allocation of Future
Available Tourist Development Tax (TDT) Proceeds**

At the request of the Board of County Commissioners (Board), an overview of the current Tourism Promotion Agreement between Orange County and the Orlando/Orange County Convention and Visitors Bureau ("Visit Orlando") will be presented by County Administration, including a presentation by Visit Orlando. Following the discussion on the Visit Orlando Agreement, the presentation will return to consideration of allocation of future available TDT funds.

ACTION REQUESTED: Board deliberation on Visit Orlando Contract and Board direction on allocation of future available TDT proceeds.

c: Byron W. Brooks, AICP, County Administrator
Jeffrey Newton, County Attorney
Whitney Evers, Assistant County Attorney
Carla Bell Johnson, AICP, Deputy County Administrator
Roseann Harrington, Chief of Staff