

A graphic of several overlapping, stylized blue leaves or petals, arranged in a circular pattern, serving as a background for the text.

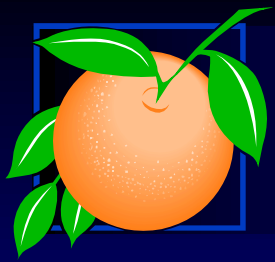
Office of Economic, Trade and Tourism Development

FY 2020 Contract Renewals

**Board of County Commissioners
November 12, 2019**

FY 2019-20 Proposed Funding

- **Black Business Investment Fund (BBIF)**
- **Hispanic Business Initiative Fund DBA Prospera (HBIF)**
- **Orlando Economic Partnership (OEP)**
- **University of Central Florida Research Foundation (UCFRF)**



OEP Proposed FY 2019 - 20 Funding

Orlando Economic Partnership

Tim Giuliani, President & CEO

ORANGE COUNTY AND THE ORLANDO ECONOMIC PARTNERSHIP

A 40 Year Partnership

orlando.org



Orlando Economic Partnership



Bill Dymond
Chair



FULL SAIL
UNIVERSITY.



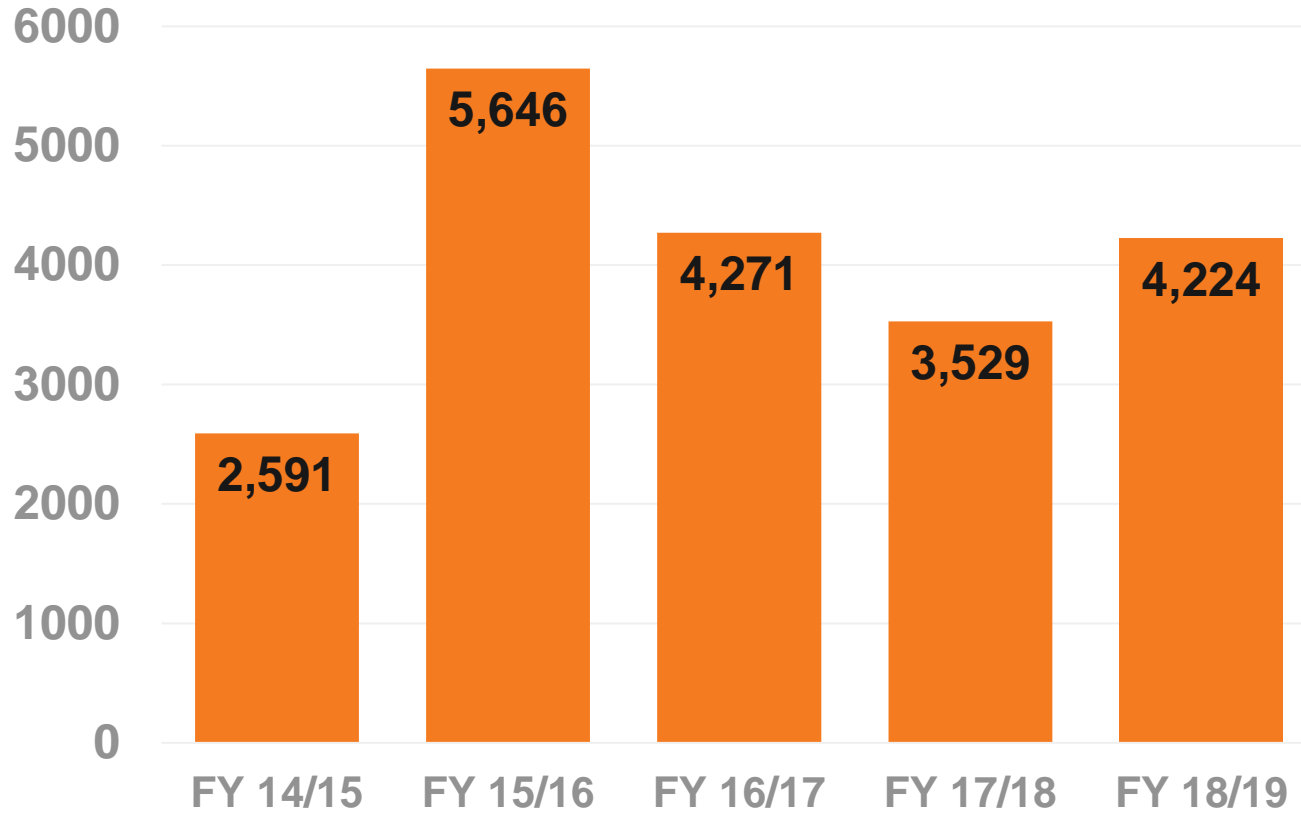
Orlando Sentinel
MEDIA GROUP



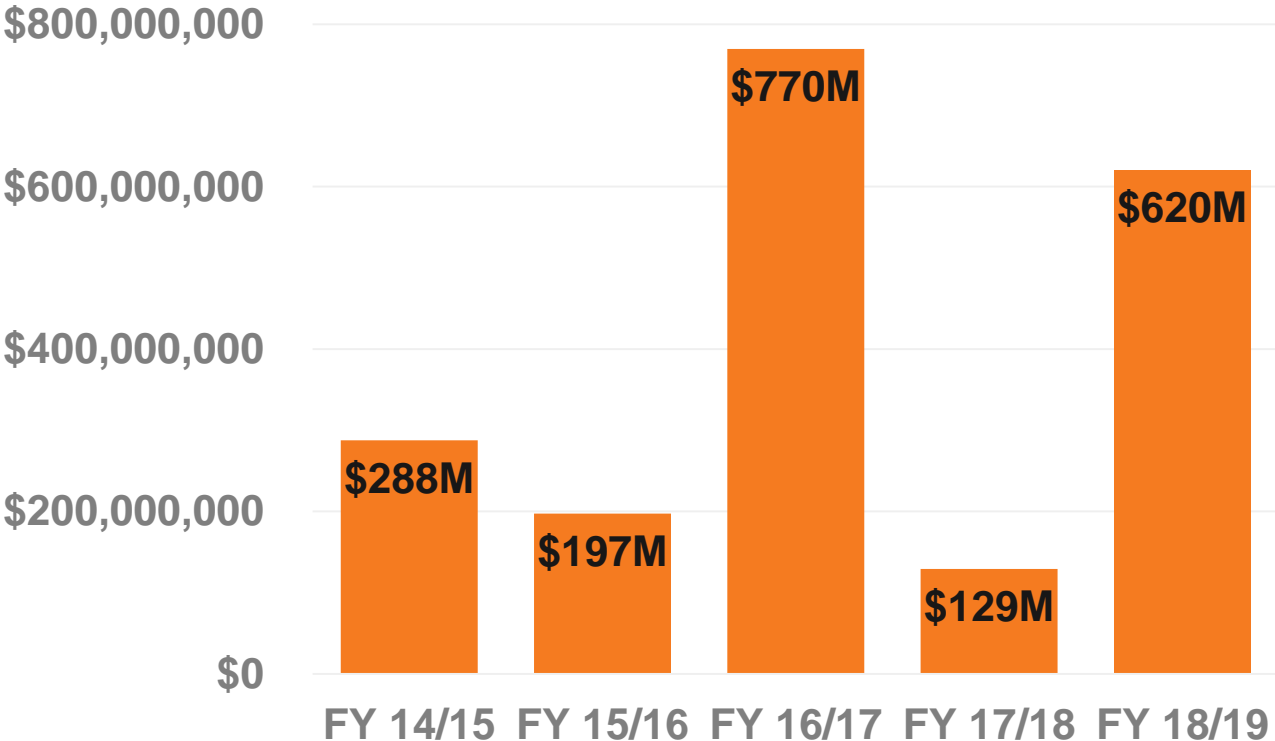
orlando.org



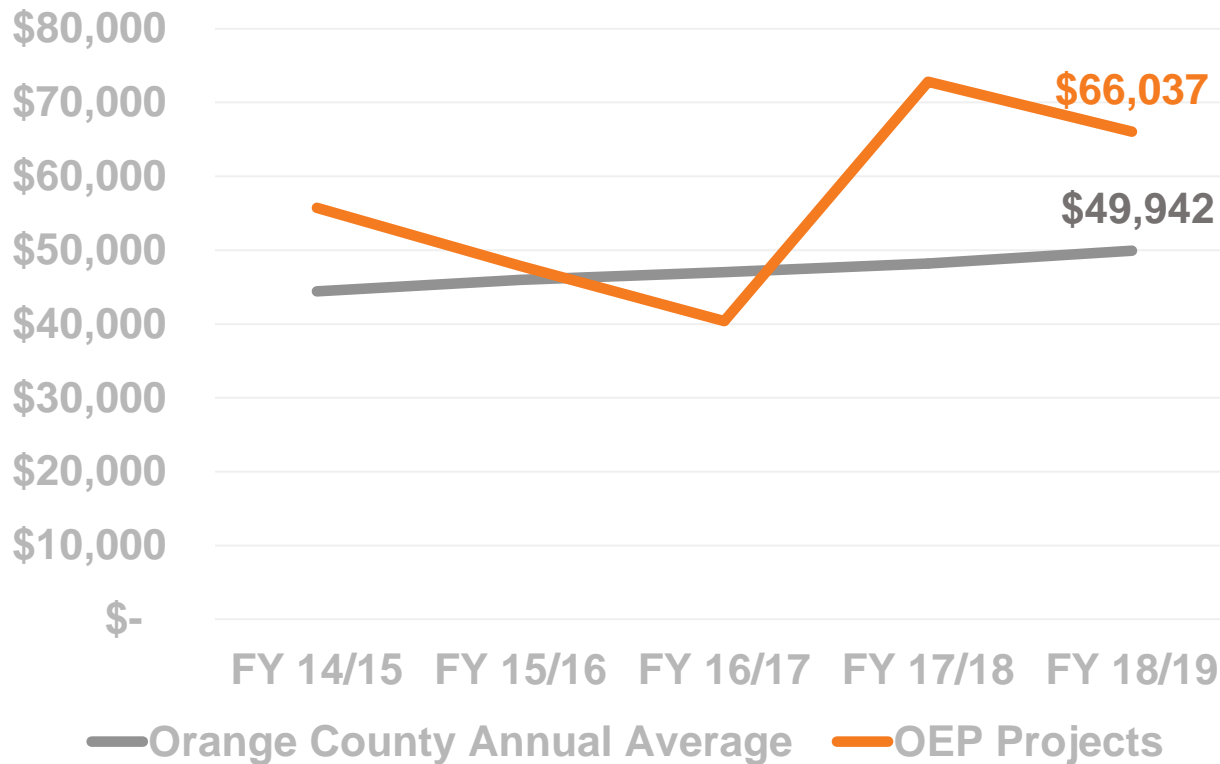
JOBS



CAPITAL INVESTMENT



AVERAGE WAGE COMPARISON



Source: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics, The Partnership



FIVE YEAR OVERVIEW

<u>TOTAL</u>	Orange County	City of Orlando	Combined
JOBS	10,785	3,517	14,302
PAYROLL	\$614,340,227	\$194,752,823	\$809,093,050
CAPITAL INVESTMENT	\$1,001,010,040	\$567,128,500	\$1,568,138,540





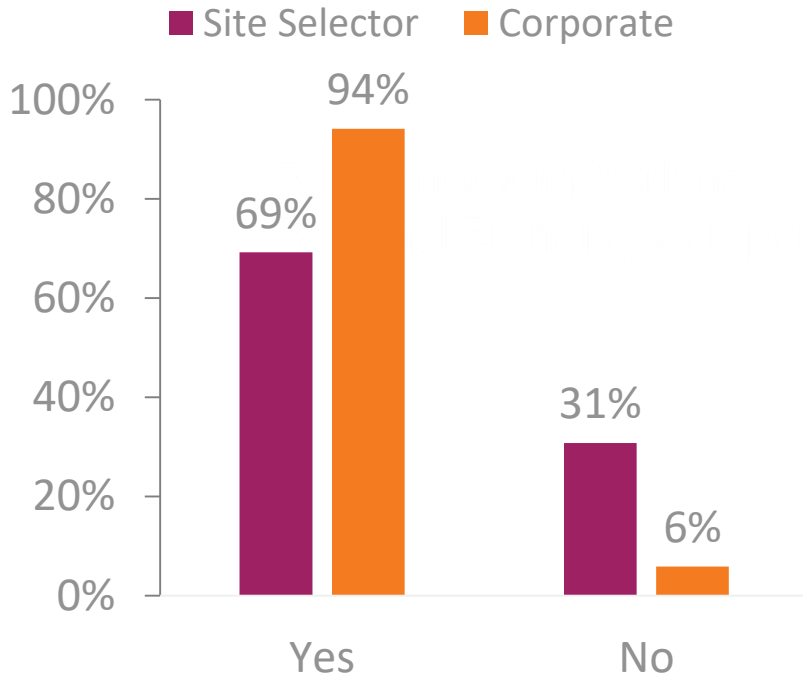
Branding Campaign Goals:

- Build or change perceptions of Orlando as a place to do business
- Put Orlando on the short list for companies locating, expanding or starting businesses

Council Chair Carolyn Fennell
Vice-chair Jeff Williamson

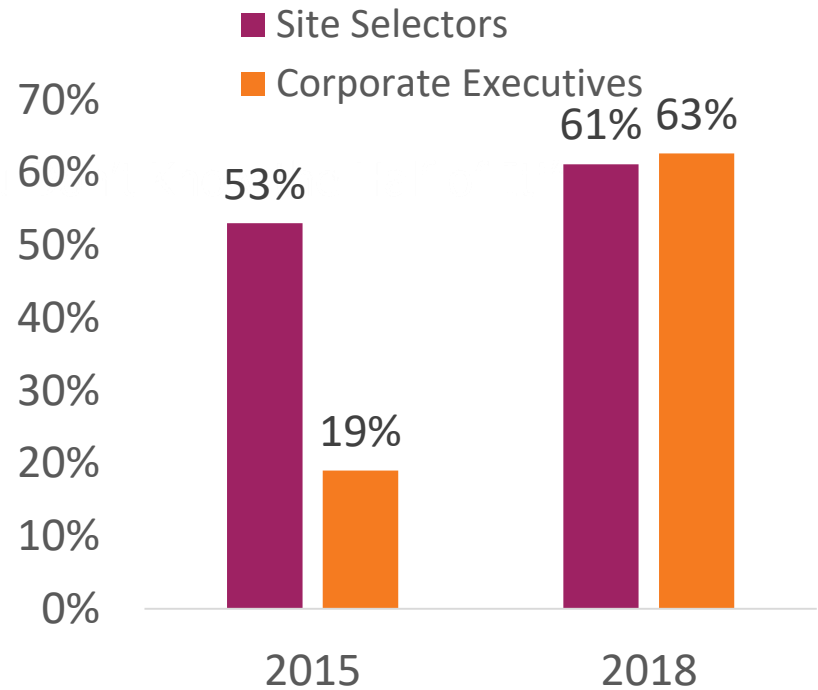


Does the New Branding Campaign Inspire You to Learn more about Orlando's Business Climate?



orlando.org

Likelihood of Considering Orlando for Future Project 2015 vs. 2018 (% "likely" or "highly likely")





NEXT LEVEL

- Despite familiarity with Orlando, there is little understanding of the industries and companies thriving in the region per survey results
- Orlando faces stiff competition from a growing number of other locations
- Impending economic slowdown
- No one will solve this for us

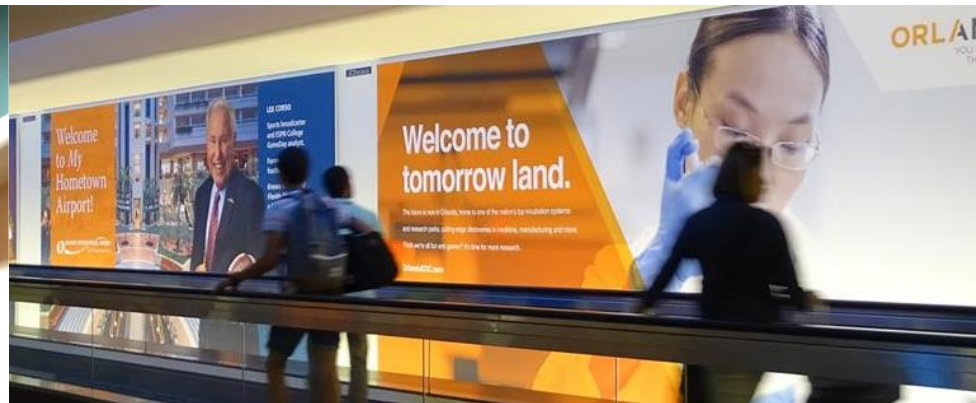
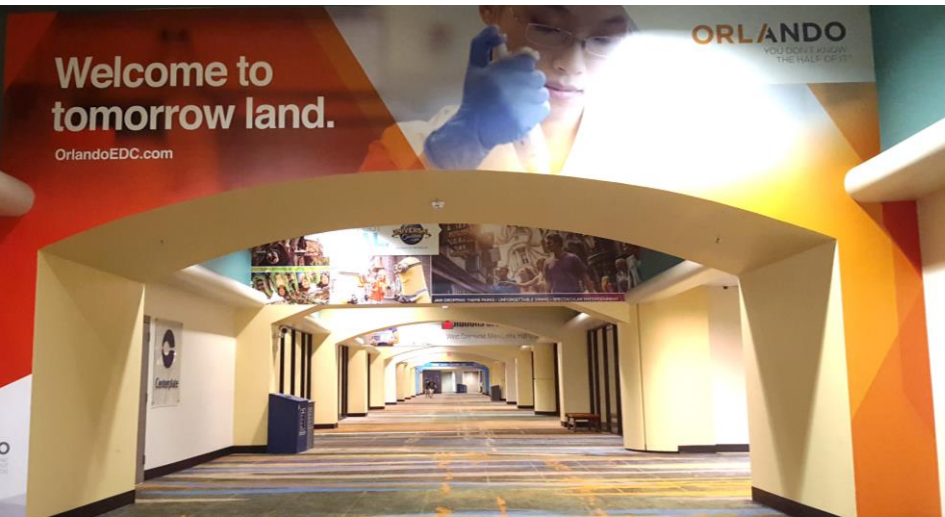


DEEPER ALIGNMENT WITH ORANGE COUNTY OPPORTUNITIES



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ORANGE COUNTY CONVENTION CENTER
LYNX
ORLANDO INTERNATIONAL AIRPORT

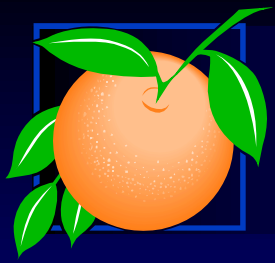
NY MEDIA
MISSION 2019



Thank you for
your support!

orlando.org





OEP Proposed FY 2019 - 20 Funding

Action Requested:

Approval and execution of 1) Agreement for Economic Development Services Orlando Economic Partnership, Inc. and Orange County Fiscal Year 2019-2020 and authorization to disburse \$681,899 as provided in the FY 2019-20 adopted budget; 2) Orange County, Florida and Orlando Economic Partnership, Inc. Agreement related to an Industrial Development Authority Fiscal Year 2019-2020; and 3) Orange County, Florida and Orlando Economic Partnership, Inc. Agreement for Branding and Marketing and authorization to disburse \$500,000 as provided in the FY 2019-20 adopted budget.