




## Interoffice Memorandum

March 26, 2021

To: Mayor Jerry L. Demings  
-AND-  
County Commissioners

From: Mark Tester, Executive Director   
Convention Center  
(407) 685-9895

Subject: BCC Agenda Discussion Item for April 27, 2021  
Visit Orlando Annual Update

Ms. Casandra Matej, President and CEO of Visit Orlando, will be making a presentation to the Board on April 27, 2021. She will provide a report on Visit Orlando's ongoing efforts to promote Orange County nationally and internationally as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

MT/cb

c: Byron W. Brooks, AICP, County Administrator  
Darren S. Gray, Deputy County Administrator  
David Ingram, Acting General Manager, OCCC  
Yulita Osuba, Deputy Director, OCCC  
Ray Walls, Manager, Fiscal & Operational Support, OCCC  
Casandra Matej, President & CEO, Visit Orlando  
Randy Singh, CFO, Visit Orlando  
Becca Bides, Vice President of Communications, Visit Orlando