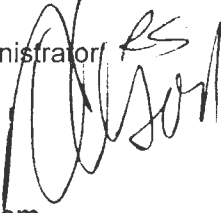


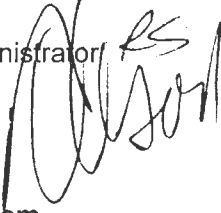


Interoffice Memorandum

June 4, 2019

TO: Mayor Jerry L. Demings
-AND-
Board of County Commissioners

THRU: Randy Singh, Deputy County Administrator 

CONTACT: Terry Olson, Administrator
Arts and Cultural Affairs Office 

SUBJECT: **July 2, 2019 – Consent Agenda Item**
FY 2019 Blockbuster Funding Recommendation for
Orlando Science Center's "Pompeii: The Immortal City" Exhibition

The Arts and Cultural Affairs Advisory Council (the "Advisory Council") created the Blockbuster Fund in 2015 utilizing a small percentage of Tourist Development Tax funds already allocated for arts and culture. The purpose of the fund, similar to the Sports Incentive Fund, is to allow the arts community to respond to opportunities to secure exhibitions or performances that will draw 100,000 or more people and can be the subject of community-wide collaborations with numerous arts organizations.

On Dec. 18, 2018, the Board approved the Arts and Cultural Affairs Advisory Council's funding recommendation of \$780,000 from the Blockbuster Fund to secure the exhibition of "Pompeii: The Immortal City" for the Orlando Science Center as one of only four locations in the United States to host this exhibition. The exhibition will occur in summer 2020.

The Orlando Science Center set aside \$75,000 of that funding to pass on to other organizations for complementary programming at the Orlando Science Center and off-site. Twenty-nine proposals were submitted: seven were able to be fully funded and two were partially funded. In order to fully fund these two larger, highly rated proposals, an additional \$18,000 would be needed.

The Blockbuster Committee recommended, and the Advisory Council subsequently unanimously recommended, approving the \$18,000 for the Orlando Science Center from the Blockbuster Fund to provide \$6,300 to Mad Cow Theatre for a production of "The Women of Pompeii" and \$11,700 to the Creative City Project for a volcanic installation titled "EXPLODE! Pompeii Takes Central Florida."

ACTION REQUESTED: Approval of the Arts and Cultural Affairs Advisory Council's funding recommendation of an additional \$18,000 from the Blockbuster Fund for the Orlando Science Center's exhibition of "Pompeii: The Immortal City."

TO/ls

c. Byron W. Brooks, AICP, County Administrator
Randy Singh, Deputy County Administrator