

December 4, 2017

To:

Mayor Teresa Jacobs

-AND-

Board of County Commissioners

From:

Ajit M. Lalchandani, County Administrator

Subject:

Appointment to the Visit Orlando Board of Directors

DISCUSSION AGENDA ITEM DECEMBER 19, 2017

On April 28, 2009, the Board of County Commissioners approved an addendum to the 2007 Tourism Promotion Agreement between Orange County and Visit Orlando. The addendum to the existing agreement increased the reporting obligations of Visit Orlando and provided for additional oversight of travel and entertainment expenditures and executive compensation. The addendum also provided for two appointees of the Board to serve on the Visit Orlando Board of Directors. The additional Board representatives may not be elected officials or members of the Tourist Development Council.

Currently, Mr. Bob Miles and Ms. Diana Font are serving as the Board's representatives. The term of Ms. Font will expire December 31, 2017. On December 19, 2017, the Board will be asked to either reappoint Ms. Font to an additional two-year term or appoint another individual to succeed her.

If you have any questions, please give me a call.

ACTION REQUESTED: Reappointment of Diana Font to the Visit Orlando Board of

Directors with a term expiring December 31, 2019 or

appointment of an individual to succeed her.

AML/cjg