



**Interoffice Memorandum**

March 29, 2021

**TO:** Mayor Jerry L. Demings  
-AND-  
County Commissioners

**FROM:** Carla Bell Johnson, AICP *CBJ*  
Assistant County Administrator  
County Administrator's Office

**CONTACT:** 407-836-5610

**SUBJECT:** April 13, 2021 – BCC Work Session  
International Drive Community Redevelopment Area (CRA)  
Redevelopment Plan Update

The International Drive Community Redevelopment Area (CRA) was created in 1998 to address statutorily defined blight within the International Drive area. At that time, a transportation-based redevelopment plan was adopted by the Board and all redevelopment activities have focused on transportation improvements since inception. Pursuant to direction provided by the Board, the International Drive CRA Redevelopment Plan is being updated to reflect current data and analysis and to identify opportunities to expand the scope of the CRA's redevelopment activities based upon this information. Staff conducted work sessions with the Board on November 17, 2020 and March 9, 2021 to provide updates on this effort and to share findings and recommendations regarding future redevelopment activities.

On April 13, 2021, staff will conduct an additional work session with the Board for further discussion of the recommendations proposed in the Redevelopment Plan Update and potential options for future decision-making.

This work session is for informational purposes only. No action is requested of the Board at this time.

cc: Byron W. Brooks, AICP, County Administrator  
Jeffrey Newton, County Attorney  
Darren Gray, Deputy County Administrator  
Chris Testerman, AICP, Deputy County Administrator