

Interoffice Memorandum

July 30, 2020

To:

Mayor Jerry L. Demings

and

Board of County Commissioners

From:

Mark Tester, Executive Director

Orange County Convention Center

(407) 685-9895

Subject: BCC Agenda Discussion Item for August 11, 2020

Visit Orlando Annual Update

Mr. George Aguel, President and CEO of Visit Orlando, will be making a presentation to the Board on August 11, 220. He will provide a report on Visit Orlando's ongoing efforts to promote Orange County nationally and internationally as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

MT/cb

c: Byron W. Brooks, AICP, County Administrator Randy Singh, Deputy County Administrator David Ingram, Acting General Manager, OCCC Yulita Osuba, Deputy Director, OCCC Ray Walls, Manager, Fiscal & Operational Support, OCCC George A. Aguel, President & CEO, Visit Orlando Keith Swider, Vice President of Finance & Business Affairs, Visit Orlando Becca Bides, Vice President of Communications, Visit Orlando