

United States
Census
2020

Board of County Commissioners
November 28, 2017

Discussion Outline

- Census Purpose
- Census 2020
 - Data Preparation
 - Outreach
- Redistricting



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Census Purpose

- Requirement of the United States Constitution
- Population counted every ten years
- Also provides information on housing and industry trends



Census Purpose

Background: Orange County Census

- 1990 Population = 677,491
- 2000 Population = 896,344
- 2010 Population = 1,145,956
- 2016 Estimate = 1,314,367

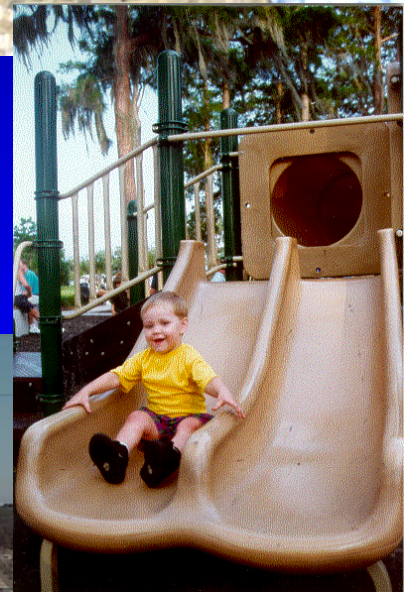


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Census Purpose

Impact on Orange County

- **Federal and state funding for services and programs**
- **Impacts funding of roads, schools, parks, housing**
- **Used by businesses, churches, and nonprofits to determine service areas**
- **Political representation**



Census Purpose

Concerns for Orange County

- **Increased urban population**
- **Changes in immigrant status**
- **Improved housing counts**
- **Changes in demographics**
- **Shifts in ethnic populations**
- **Changes in labor force**
- **Improved count of homeless**
- **Population is aging**



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Census 2020

Data Preparation:

- **Boundary and Annexation Survey (BAS)**
- **Local Update of Census Addresses (LUCA)**
- **Participant Statistical Areas Program (PSAP)**
- **Data Collection Process**

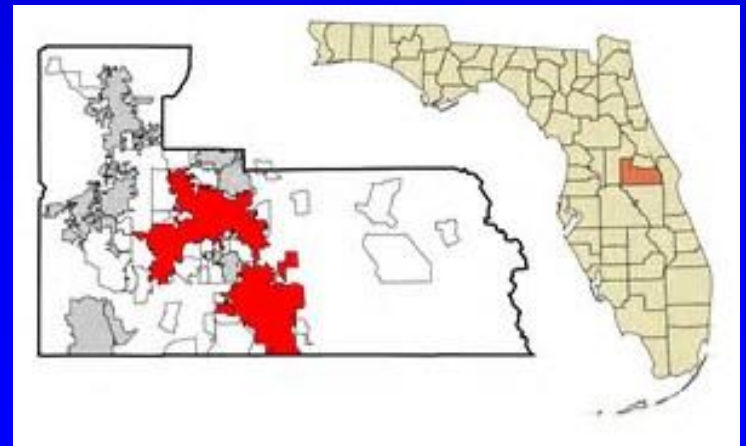


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Census 2020

Data Preparation: Boundary and Annexation Survey (BAS)

- Census boundary verification
- Annexations and jurisdictional boundaries



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Census 2020

***Data Preparation:
Local Update of Census
Addresses (LUCA)***

- July 2017 - Sept 2018
- GIS update of all local addresses



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Census 2020

- Data Preparation:***
***Participant Statistical
Area Program (PSAP)***
- July 2017 – Dec 2019
 - GIS process
 - Selects statistical areas for data collection
 - Census Designated Places



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Census 2020

Data Preparation:

Data Collection Process

- **April 2019 - July 2020**
- **Census Day April 1, 2020**
- **Monitor survey data**
- **Encourage participation**



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Data Preparation:

Data Collection Process

- **Census survey forms released nationwide in Feb/Mar 2020**
- **Online survey**
- **Census Takers and Enumerators**
- **Privacy is 100% protected!**



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Census 2020

Outreach:

Complete Count Committee

- **June 2019 - July 2020**
- **Informal Committee - grassroots**
- **Fluid participation**
- **Diverse citizen representation**



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Outreach:

Complete Count Committee

- **Local Census Bureau Office/Partnership Program**
- **Members receive census training**
- **Marketing and Outreach**
- **Identifies historically undercounted tracts and populations**



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Outreach: Complete Count Committee

- **Mobilizes community organizations**
- **Monitors progress of returns by census tract or block group**
- **Promotes census job opportunities**





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 - *Data Preparation*
 - *Outreach*
- **Redistricting**

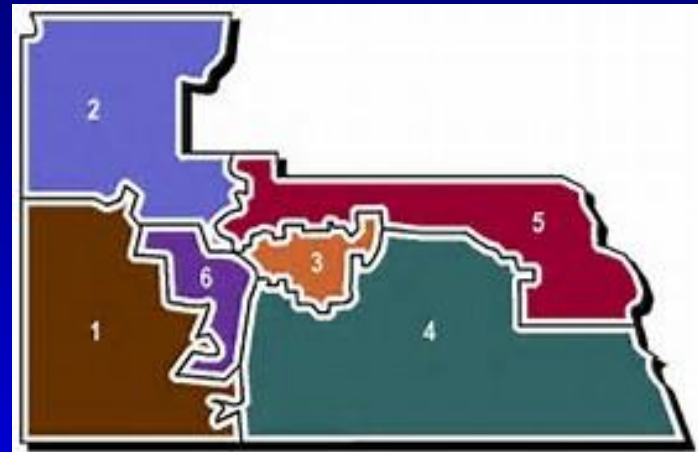


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Census 2020

Redistricting:

- **Redistricting Advisory Committee Feb 2021**
- **Data released Mar 2021**
- **Outreach Mar – Sept 2021**
- **Map due to BCC Oct 2021**
- **BCC adopts map in Jan 2022**



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