

Orange County Government

2021 Orange County United Way Campaign Update

Board of County Commissioners Meeting

January 25, 2022

Presentation Overview

- **2021 Campaign Organization**
- **2021 Campaign Highlights**
- **2022 Campaign Organization**
- **2022 Campaign Strategies**





2021 Campaign Organization

Orange County Government

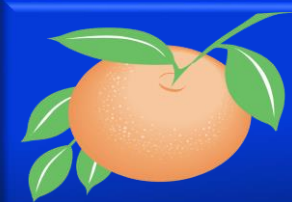
Orange County Clerk of Courts

Orange County Comptroller

Orange County Sheriff's Office

Orange County Supervisor of Elections





2021 Campaign Organization

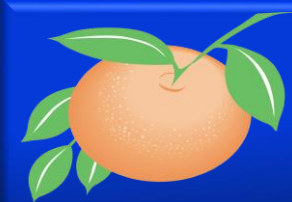
- **2021 Chairman**
 - **Anthony Watts**
- **2021 Co-Chairs**
 - **Danny Banks**
 - **Carrie Mathes**
- **Executive Committee**
 - **Special Event**
 - **Sub-Committees**
- **Coordinators**



2021 Campaign Organization

- **Identification and promotion of effective fund-raising strategies**
- **Department fund-raising events**
- **Employee pledge initiatives**

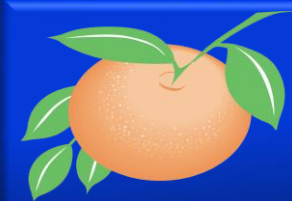




2021 Campaign Highlights

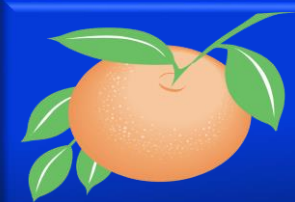
- Over 2,181 employee donors
- Leadership Level – 311 donors (\$281,974.89)
- Special Events
 - Golf Tournament \$66,095
 - Soccer Event Parking \$24,891





2021...Top Ten List

Sheriff's Office	\$ 87,398.35
Utilities	\$ 86,840.88
County Administration	\$ 84,422.84
Fire Rescue	\$ 69,366.10
Community and Family Services	\$ 66,293.32
Corrections	\$ 61,223.62
PEDS	\$ 45,743.20
Convention Center	\$ 38,173.38
Public Works	\$ 33,655.00
Administrative Services	\$ 18,700.60



2021 Campaign Highlights

2021 Campaign Total!!!
\$633,752.00



- **2022 Chair**
 - **Danny Banks**
- **2022 Co-Chairs**
 - **Carrie Mathes**
 - **Anthony Rios**



2022 Campaign Strategies

- **Prioritization of effective fund-raising strategies**
- **Department management oversight/ownership**
- **Employee donations will be a top priority**
- **Capitalize on annual fund-raising events**



2022 Campaign Strategies

2022 Goal

- **Since 2018, we have exceeded \$600k in our annual campaign. Our goal is to once again exceed that amount**
- **Exceed expectations and set new records for Orange County's contribution to the Heart of Florida United Way**

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