



**AGENDA DEVELOPMENT OFFICE**

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November 20, 2020

TO: Mayor Jerry L. Demings  
-AND-  
County Commissioners

FROM: Cheryl J. Gillespie, Supervisor   
Agenda Development Office

SUBJECT: Reappointment and Appointment to the Tourist Development Tax Sports  
Incentive Committee  
**CONSENT AGENDA ITEM DECEMBER 15, 2020**

On October 31, 2017, the Board approved Resolution No. 2017-M-43, creating the Tourist Development Tax Sports Incentive Committee ("Committee"). The Committee reviews applications for sports incentive funds authorized under the Tourist Development Plan and submits recommendations to the Board for final determination on funding requests. The Committee is comprised of seven members in the following categories:

- chairperson selected by the Mayor and confirmed by the Board;
- certified public accountant;
- citizen representative;
- major Central Florida theme park representative;
- Visit Orlando representative;
- Central Florida Hotel & Lodging Association representative; and
- International Drive Resort Area Chamber of Commerce representative.

The terms of Kevin W. Shaughnessy and Mark Politte will expire December 31, 2020. Mr. Shaughnessy is serving in the Mayor's (chairperson) representative category and Mr. Politte is serving in the Central Florida Hotel & Lodging Association (CFHLA) representative category.

Accordingly, the CFHLA has nominated Mr. Politte for reappointment and Mayor Demings has selected Alvin J. Cowans to succeed Mr. Shaughnessy in the Mayor's (chairperson) representative category. The term is for three years. A copy Mr. Cowans' advisory board application for appointment is available upon request.

Please let me know if you require further information.

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Incentive Committee

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**ACTION REQUESTED:** Reappointment to the Tourist Development Tax Sports  
Incentive Committee of Mark Politte in the Central  
Florida Hotel & Lodging Association representative  
category  
-and-  
Confirmation of the appointment to the Tourist  
Development Tax Sports Incentive Committee of Alvin J.  
Cowans in the Mayor's (chairperson) representative  
category with terms expiring December 31, 2023.