



December 19, 2019

To: Mayor Jerry L. Demings  
-AND-  
County Commissioners

From: Byron W. Brooks, AICP, County Administrator

A handwritten signature in black ink, appearing to read "Byron W. Brooks".

Subject: Appointment to the Visit Orlando Board of Directors  
**DISCUSSION AGENDA ITEM JANUARY 14, 2020**

On October 22, 2019, the Board approved the 2019 Tourism Promotion Agreement between Orange County and Visit Orlando. The agreement provides for two appointees of the Board to serve on the Visit Orlando Board of Directors. The additional Board representatives may not be elected officials or members of the Tourist Development Council.

Currently, Bob Miles and Diana Font are serving as the Board's representatives. Ms. Font's term expired December 31, 2019. Terms are for two years.

The following nomination has been received by the Agenda Development Office:

Mayor Demings: Terry Prather

A copy of the nomination memo is attached for your review.

**ACTION REQUESTED: Appointment of Terry Prather to the Visit Orlando Board of Directors with a term expiring December 31, 2021.**

Attachment

BWB/cjg



ORANGE COUNTY MAYOR

**Jerry L. Demings**

P.O. BOX 1393, 201 SOUTH ROSALIND AVENUE, ORLANDO, FL 32802-1393

PHONE: 407-836-7370 • FAX: 407-836-7360 • EMAIL: MAYOR@OCFL.NET

December 5, 2019

TO: Board of County Commissioners

FROM: Mayor Jerry L. Demings 

RE: Visit Orlando Board of Directors Appointment

I am happy to recommend the appointment of Mr. Terry Prather to the Visit Orlando Board of Directors. Mr. Prather is the Chief Operating Officer and founding board member of Lift Orlando. Lift Orlando is a group of business leaders partnering with residents to break the cycle of concentrated generational poverty through neighborhood revitalization in the neighborhood surrounding Camping World Stadium.

Mr. Prather retired from SeaWorld Parks & Entertainment in 2015, where he served as President of Sea World Orlando for a number of years. His extensive experience in tourism as well as community issues will be of great value to the Visit Orlando Board.

cc: Byron W. Brooks, AICP, County Administrator  
Jeff Newton, County Attorney  
Cheryl J. Gillespie, Supervisor, Agenda Development