


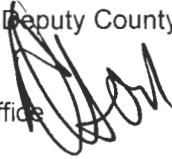


**Interoffice Memorandum**

October 10, 2022

TO: Mayor Jerry L. Demings  
-AND-  
County Commissioners

THRU: Carla Bell Johnson, AICP, Deputy County Administrator 

CONTACT: Terry Olson, Administrator  
Arts and Cultural Affairs Office 

SUBJECT: **October 25, 2022 – Discussion Agenda Item**  
Recommended FY23 Cultural Tourism Funding

The Arts and Cultural Affairs Advisory Council (“Advisory Council”) has carefully created an application procedure that complies with the statutory requirements for the use of Tourist Development Tax (TDT) funds and also meets the Advisory Council's goal of elevating Central Florida's arts and culture to a status befitting a world-class community. At the October 25, 2022 Board meeting, the recommendations for Arts and Cultural Affairs grants for Cultural Tourism Funding will be presented. The Advisory Council examined numerous issues, including matching requirements, caps on funding, partial funding, categories and access for funding, accountability, and the effects of the pandemic on arts and cultural nonprofit organizations.

Eleven members of the Advisory Council served on the Cultural Tourism Review Panel to evaluate and score the 34 eligible applications. The council members' evaluations were complemented with financial analysis from a Certified Public Accountant, familiar with the nonprofit industry. After a thorough independent review by each review panel member and discussions regarding the impact to be made by the funds at a public panel meeting and subsequent Advisory Council meeting, the Advisory Council approved the Review panel ranking and recommendations, with no votes opposing.

United Arts of Central Florida, Inc. will manage, disperse, monitor, and evaluate the use of these funds by the organizations and programs recommended below. In addition, United Arts will be paid no more than \$210,000 from Accounting Line 4430-035-0990-3197 for the fiduciary agent services required for these and for the Arts and Cultural Affairs programs presented now and in the spring.

The Advisory Council presents the following items for funding from Accounting Line 4430-035-0990-8610 FY23. Disbursements will be provided through United Arts of Central Florida, Inc., as fiduciary agent for the Arts and Cultural Affairs Office, on an agreed-upon schedule related to completion of the projects.

<b>CULTURAL TOURISM</b>				
<b>No.</b>	<b>Organization</b>	<b>Project Name</b>	<b>Funding from Orange County Arts &amp; Cultural Affairs</b>	<b>Project Budget</b>
1	Albin Polasek Museum & Sculpture Gardens	The Albin Polasek Museum's Exhibitions and Community Programs in 2023	\$77,000	\$837,919
2	Art & History Museums - Maitland	Art & History United: the 2023 Season	\$155,000	\$1,097,850
3	Asian Cultural Association of Central Florida	The Asian Cultural Associations' 2023 Season of South Asian Arts Experiences	\$30,968	\$137,468
4	Association to Preserve the Eatonville Community, The (P.E.C.)	2023 ZORA! Festival Season: Exploring Spirituality through an Afrofuturism Lens	\$77,000	\$496,993
5	Bach Festival Society of Winter Park	The Bach Festival Society's 2023 Season of Programming	\$155,000	\$2,389,870
6	Central Florida Ballet	2023 Season: A Dynamic Destination for Dance	\$155,000	\$665,500
7	Central Florida Community Arts	Celebration of the 100 <sup>th</sup> Anniversary of the Walt Disney Company – Orchestra and Youth Productions	\$155,000	\$508,000
8	Central Florida Vocal Arts	2023 Central Florida Vocal Arts & Opera del Sol Productions & Educational Tourism	\$42,000	\$187,208
9	Crealdé School of Art	Crealdé's 2023 Season of Exhibitions & Events at the Hannibal Square Heritage Center and Beyond	\$77,000	\$359,390
10	Creative City Project	2023 Season of Innovative Programming	\$155,000	\$1,797,749
11	Downtown Arts District (DAD)	A Year at the Downtown Arts District	\$155,000	\$993,999

12	Enzian	32 <sup>nd</sup> Florida Film Festival	\$155,000	\$666,185
13	Garden Theatre	Garden Theatre's 15 <sup>th</sup> Anniversary Season	\$155,000	\$1,401,144
14	Global Peace Film Festival	2023 Global Peace Film Festival	\$42,000	\$436,600
15	Holocaust Memorial Resource and Education Center of Florida	Expressions of Humanity – Holocaust Center's 2023 Cultural Season	\$155,000	\$624,000
16	Leu Gardens (Friends of)	Holiday Blooms 2023	\$30,000	\$60,000
17	Maker Effect Foundation	Maker Faire Orlando	\$42,000	\$172,500
18	The Mennello Museum of American Art (Friends of)	Light & Illumination: Photography, Sculpture & Painting	\$77,000	\$206,500
19	Open Scene	III LATINX PERFORMING ARTS FESTIVAL	\$20,114	\$71,244
20	Opera Orlando	Opera Everlasting Season	\$155,000	\$1,148,850
21	Orlando Ballet	Orlando Ballet Spring and Summer 2023, Fall and Winter 2023	\$155,000	\$4,307,683
22	Orlando Community Arts	Clare and the Chocolate Nutcracker	\$42,000	\$126,462
23	Orlando Fringe	32 <sup>nd</sup> Annual Orlando International Fringe Theatre Festival	\$155,000	\$2,220,223
24	Orlando International Film Festival	Orlando International Film Festival and Support Services	\$26,300	\$55,300
25	Orlando Museum of Art	2023 Exhibition Season	\$155,000	\$782,682
26	Orlando Philharmonic Orchestra	The Orlando Philharmonic Orchestra's 30 <sup>th</sup> Anniversary Season - Fall 2023 Season (Jan – Dec 2023)	\$155,000	\$2,074,652

27	Orlando Repertory Theatre	Making Magic for Families: Orlando Repertory Theatre's Summer and Fall 2023 Season	\$155,000	\$698,702
28	Orlando Science Center	Orlando Science Center's Season of Innovation	\$155,000	\$3,017,280
29	Orlando Shakes (prev. Orlando Shakespeare Theater)	Shake it up in 2023: Orlando Shakes 35 <sup>th</sup> Anniversary Season	\$155,000	\$2,752,479
30	Orlando Urban Film Festival	OUFF & Talent Room Technologies (TRT) Movie, Music, Art & Tech Showcase	\$8,744	\$67,324
31	Rollins Fine Arts Museum	Seeing Differently: Exhibitions and Programs at the Rollins Museum of Art	\$155,000	\$1,244,999
32	Snap! Orlando	Snap! Creative Placemaking 2023	\$37,500	\$87,000
33	Timucua Arts Foundation	Greatness in Small Spaces	\$77,000	\$620,875
34	The Winter Park Playhouse	The Winter Park Playhouse 2023 Series of Professional Musical Theatre Programming	\$77,000	\$1,334,305
	<b>TOTALS</b>		<b>\$3,573,626</b>	<b>\$33,648,935</b>

**ACTION REQUESTED:**

**Approval of the Arts and Cultural Affairs Advisory Council's funding recommendations for Arts and Cultural Affairs Grants for Cultural Tourism for FY 2023.**

TO/Is

- c. Byron W. Brooks, AICP, County Administrator  
 Carla Bell Johnson, AICP, Deputy County Administrator