

## ORANGE COUNTY MAYOR

# Jerry L. Demings

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November 28, 2023

TO: Commissioner Nicole Wilson, District 1

Commissioner Christine Moore, District 2 Commissioner Mayra Uribe, District 3

Commissioner Maribel Gomez Cordero, District 4

Commissioner Emily Bonilla, District 5

Commissioner Michael "Mike" Scott, District 6

FROM: Mayor Jerry L. Demings

SUBJECT: CONSENT AGENDA ITEM – December 12, 2023

Managerial Appointment - Director, Planning, Environmental, and

**Development Services Department** 

I am pleased to announce the appointment of Tanya Wilson, AICP, as Director of the Planning, Environmental, and Development Services (PEDS) Department. This Director position leads a dynamic and experienced management team on a diversity of land use, regulatory, and community engagement programs that are a priority for our Board. A nationwide recruitment process was conducted for this position.

Ms. Wilson has extensive experience in community planning and development. She began her career in 2000 as a planner for the Montgomery County Planning Commission in Maryland, providing project reviews and recommendations to the Montgomery County Planning Board. Ms. Wilson spent time with the South Florida Regional Planning Council and Broward County Public Schools, coordinating the diversity of issues resulting from large-scale development approvals. Tanya continued to develop her planning and zoning credentials at the City of North Miami, Florida, rising to the position of Director of the Community Planning and Development Department. She gained experience in economic development, sustainability, and housing programs in this role. In her current position, Ms. Wilson is the Deputy Village Manager for Miami Shores Village, Florida, responsible for a variety of regulatory and policy programs and initiatives.

Ms. Wilson holds a Bachelor of Arts degree in Economics and a Master of Arts in Urban Planning and holds certification as an American Institute of Certified Planners (AICP). She has professional affiliations with the American Planning Association and Urban Land Institute. Over her career, she has been recognized for numerous project and personal awards by planning, civic, and community associations.

Ms. Wilson's appointment will be effective January 22, 2024, at an annual salary of \$193,003.20. Her resume is attached for your reference.

ACTION REQUESTED: Confirmation of the Mayor's managerial appointment of Tanya

Wilson, AICP, as Director, Planning, Environmental, and

**Development Services Department** 

Attachment

cc: Byron W. Brooks, AICP, County Administrator
Jon V. Weiss, P.E., Deputy County Administrator
Dr. Yvette M. Best, EdD, CCP, SPHR/SHRM-SCP, Human Resources Director

# Tanya Wilson, AICP

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## **Executive Leadership**

Seasoned government executive with over 23+ years expertise in public administration, Urban Planning, and Economic Development, with proven success managing municipal budgets, and leading diverse teams while delivering superior results.

#### Performance Highlights

- Executive leader with broad based experience and responsibility in budget development, personnel
  administration, leading highly effective professional teams. Effective communicator with acumen in
  resolving complex and controversial issues.
- Liaise with developers and managed development approval of \$4 billion Sole Mia Multi Phased Mixed Use Project with over 1 million square feet retail/office and 5000 residential units.
- Successfully developed and managed over \$10 million budget in Community Redevelopment Agency funds for Housing and Capital Improvements as well as Federal HUD and Local Gov Funds for Workforce Housing and Economic Development.
- Authored 4 annexation applications and negotiated complex agreements with Dade County generating annual revenue of \$400,000 in additional ad valorem taxes for the city.
- Spearheaded City's Resilient Nomi Initiative to promote environmental awareness, strengthen climate
  conscious policies and establish sustainable practices citywide. Promote smart zoning technology and
  leveraged \$500,000 federal funds to create Green Commercial Rehab and Smart Business Grants.
- Lead presenter for City delegation on a mission trip to Beijing, Shanghai and Tianjin, China to attract direct foreign investment to the City.
- Negotiated high takes Nomi Brewfest agreement between City of North Miami and Florida
  International University, attracting over 2000 visitors and 40 breweries to the city's Downtown District
  annually.

# Career Experience

Miami Shores Village, Florida

Deputy Village Manager Dec 2021 - Present

Population: 11,000 residents; Employees: 125 FT/30 PT; Budget: \$41 Million; General Fund: \$22 Million. Miami Shores Village is a 3 square mile coastal Village in southeast Florida. The Village is governed by a five-member council operating under the Council-Manager form of government, with a voter-elected mayor. The services provided include: police, code compliance, parks & recreation, public works, library, building, planning zoning sustainability, and information technology. Assist the Village Manager in the general daily operation of the village while spearheading the following tasks:

- Initiated the Village's economic development program to provide technical assistance and additional grant funding to foster small business growth and stimulate downtown redevelopment.
- Developed the Sustainable Miami Shores Initiative, a three-prong approach to promoting resilience and environmental stewardship with a focus on strengthening the Village's policies, programs and projects.

- Provided oversight to the Planning and Zoning Department in the update of the Village's Comprehensive Plan.
- Restructured the Village's Community Rating System, facilitated CFM certification of two key village staff
  to help administer the program, secured a flood consultant CRX Max to further strengthen flood
  mitigation strategies, which lead to the Village improving its CRS score from a rating of CRS 8 to CRS 6,
  resulting in a 15% discount on flood insurance.
- Provided oversight to the Public Works Department in the replacement of the village's Seawall to
  minimize the treat of sea level rise, fortify its eastern coastline, reduce the risk of king tides and mitigate
  overall saltwater intrusion from Biscayne Bay.
- Spearheaded the update of the fee schedule for both Planning, Zoning, Sustainability Department as well as the Building Department to adjust fees to levels commensurate with surrounding municipalities.
   This resulted in an increase in revenues across both departments.
- Engaged the services of a marketing and media relations firm to assist in developing a recognizable brand image across all the Village's social media platforms, assist with press releases and other public relations and graphics services.

#### City of North Miami, FL

Community Planning & Development Department

**Director (Oct 2013 to 2021)** 

Directly reported to the City Manager. Lead and managed five city divisions and department budget of \$10 Million: Planning, Zoning, Sustainability, Economic Development, and Housing & CDBG as well as oversight of various consultants retained by the City for planning and engineering related projects; Oversaw management of various complex housing and community development programs with a \$4 million annual budget including General Fund, Grants, CRA, HOME, CDBG, NSP, and SHIP funds. Manage all site plan, zoning and planning reviews including:

- Spearheaded and managed the master plan process to ignite the City's Downtown Redevelopment initiative. Awarded the American Planning Association 2014 Best Plan Award.
- Created the first green commercial rehab program to assist small businesses to weatherproof their operations and reduce their greenhouse gas emissions.
- Secured over \$500,000 in private grant funding to establish various housing, workforce development and Planning related projects.
- Lead presenter for delegation of city officials on mission trip to Beijing, Shanghai and Tianjin, China as city forged public and private sector partnerships to attract direct foreign investment to the City of North Miami.

#### City of North Miami, FL

Community Planning & Development Department

#### Planning & Zoning Supervisor/City Planner (April 2006 to Sept 2013)

Delivered visionary leadership as the City's Principal Planner providing oversight in the update of the City's Comprehensive Plan, and land development regulations.

Served as project manager and spearheaded the creation of the City's Comprehensive Signage

Master Plan, which includes overseeing the design, mapping and installation of over 73 new City gateway, directional and municipal facility signs. Awarded American Planning Association award of Excellence.

- Successfully managed the approval of Campus Master Plan and negotiated Campus Development Agreement for Johnson & Wales and Florida International Universities.
- Spearheaded and managed the execution of the design & construction of the City's first bicycle path network as well as the installation of two prefabricated pedestrian bridges.
- Promoted staff development through comprehensive training, evaluations, and continued mentorship efforts.

#### Broward County Public Schools, Ft. Lauderdale, FL

The sixth-largest school district in the nation and the second-largest in the state of Florida.

#### **Growth Management Coordinator (Oct 2004 to April 2006)**

Primary liaison to local governments and the public regarding intergovernmental, school concurrency and growth management issues affecting Broward County public schools. Delivered influential demographic data to determine potential impacts of land use plan amendments, rezoning requests, plats, developments of regional impacts (DRI) applications, and proposed developments on Broward County Public Schools and provided findings in technical reports to local governments and the public. Identified facility needs based on proposed land use changes and proposed future site selections to the real estate department. Represented the school Board at public hearings, served as ex-officio member/school board representative on the planning & zoning board of various local governments.

#### South Florida Regional Planning Council, Hollywood, FL

A public policy agency providing state and local policymakers with data for economic development.

#### Senior Planner (Sept 2002- Oct 2004)

Project Manager for review of large-scale 3000+ unit Development of Regional Impact projects within Broward, Miami-Dade and Monroe Counties to determine local impacts and ensure consistency with the State's land use regulations. Coordinated inter-agency DRI review team and facilitated in the development of mitigation strategies for proposed developments. Spearheaded affordable housing program and developed housing policies for the tri-county region through the Strategic Regional Policy Plan. Provided inter-agency review of comprehensive plans across the tri-county area and provided strategic recommendations to local governments.

# Montgomery County Planning Commission, Silver Spring, MD Development Review Division, Senior Planner, (Aug 2000- September 2002)

One of the most populated counties in the U.S. with population of 1 million with size of 500 square miles

Processed site plans and subdivision plats to ensure conformance with zoning ordinance, land use regulations and the County's adequate public facility ordinance; prepared technical staff reports and presented staff recommendations before the Montgomery County Planning Board; Provided technical assistance to the public and discussed development proposals with engineers, lawyers and developers to determine development impacts; Conducted site visits to assess site conditions. Conducted research on the county's inclusionary zoning policies and affordable housing program (MPDU).

### **Education, Credentials & Awards**

#### Master of Arts, Urban Planning

University of Maryland, College Park

#### **Bachelor of Arts. Economics**

Florida Atlantic University, Boca Raton, FL

#### Certifications

- Essential Management Skills Leadership Certificate, ICMA
- ULI Leadership Institute Fellow, Urban Land Institute (ULI) SE Florida,
- AICP, American Institute of Certified Planners (certification # 189992)
- Leadership and Organizational Management, Certification, Barry University 2016
- NIMS Certified (National Incident Management System)

#### **Affiliations**

- Florida International University Vice Provost Council Vice Chair
- ULI Leadership Institute Program Advisor Oversight of project team
- 2019 Program Planning Chair, Medweek, Business Conference by U.S Dept of Commerce
- Miami Dade Public School Oversight Committee Board Member

#### **Awards**

- American Planning Association (APA) Member
- APA Award Best Downtown & Action Plan 2015
- ICLEI Award Best Sustainable Initiative (Small City Award) 2018
- Miami Dade Beacon Council Award Business Climate and Innovative Policies 2018
- ULI- Urban Land Institute, Leadership Institute Fellow Award 2019
- IEDC Award Innovative Business Policy and Initiative 2019
- Public Servant Award, Excellence in Community Development, South Florida CDC 2019
- ICMA Awards Program Excellence Community Sustainability 2020
- Ancient Spanish Monastery Foundation Community Champion Award 2022