



INTEROFFICE MEMORANDUM

May 1, 2025

TO: Ana Villalona, Contracting Agent
Procurement Division

FROM: Dexter Watts, Senior Contract Administrator
Business Development Division

SUBJECT: Business Development Division M/WBE Proposal Evaluation Revised

PROJECT: Y24-1099-AV, Intersection Automated Enforcement Safety System

APPROVED: Sheena Ferguson 5.1.2025

The M/WBE participation goal for this RFP is 24% and the M/WBE Employment Workforce goal is 18% Minority/Women Business Enterprise (M/WBE) and 6% Women Business Enterprise (WBE). Listed below are the respondents to the subject RFP with their M/WBE participation score along with the bonus points for Dislocated Workers and Registered Service-Disabled Veterans:

1. American Traffic Solutions, Inc dba Verra Mobility
MAJORITY PRIME

M/WBE Sub-consultant(s)	M/WBE Classification	Projected %	Sub-consultants Role
Ace Staffing	WBE	1.6%	Services
Prime Electrical Services, Inc.	MBE	16.0%	Construction
3D Strategic Management Inc.	MWBE	2.3%	Services
Control Engineering Group	MBE	2.0%	Construction
Just Write, Inc.	M/WBE	2.1%	Services

Total M/WBE Participation Proposed: 24%

M/WBE Sub consultant participation Weighted Score: 25

Total M/WBE Workforce: 19%

Total WBE Workforce: 42%

Minority Workforce and Women Workforce Weighted Score: 25

Total M/WBE Participation Weighted Score: 50

Registered Service-Disabled Veteran(s) (SDV) Sub-consultant	Points	SDV Sub-consultant Role
Blue Cord Design and Construction	2	Professional Services
The Five 50 Group, LLC	2	Construction
Kleen Sweep, Inc.	2	Services
Strategic Force USA, Inc.	2	Services
Control Engineering Group*		Construction

* The proposer listed this firm as both a certified Minority Business Enterprise (MBE) and a registered Service-Disabled Veteran-owned (SDV) business on their Schedule of Subcontracting – M/WBE Participation and SDV Participation Forms. However, credit can only be awarded under one category; therefore, credit was applied toward the M/WBE participation goal.

Registered SDV(s) Proposed: 5

SDV Bonus Points: 8

Dislocated Worker(s) Proposed: 0

Dislocated Worker(s) Bonus Points: 0

Total Bonus Points: 8

(Includes SDV & Dislocated workers)

2. Jenoptik Smart Mobility Solutions, LLC
MAJORITY PRIME

M/WBE Sub-consultant(s)	M/WBE Classification	Projected %	Sub-consultants Role
None			

Total M/WBE Participation Proposed: 0%

M/WBE Sub consultant participation Weighted Score: 0

Total M/WBE Workforce: 37%

Total WBE Workforce: 20%

Minority Workforce and Women Workforce Weighted Score: 25

Total M/WBE Participation Weighted Score: 25

Registered Service-Disabled Veteran(s) (SDV) Sub-consultant	Points	SDV Sub-consultant Role
None		

Registered SDV(s) Proposed: 0

SDV Bonus Points: 0

Dislocated Worker(s) Proposed: 0

Dislocated Worker(s) Bonus Points: 0

Total Bonus Points: 0

(Includes SDV & Dislocated workers)

3. Modaxo Traffic Management USA Inc.
MAJORITY PRIME

M/WBE Sub-consultant(s)	M/WBE Classification	Projected %	Sub-consultants Role
Ace Staffing	WBE	7.04%	Services
Work Horse Temps	MBE	1.11%	Services
Prime Electrical Services, Inc.	MBE	8.56%	Construction
Ambrose the Printer	WBE	9.17%	Services
Pierce Florida Realty***	Majority Owner, Non M/WBE	0.04%	Construction
Rev Underground LLC***	Majority Owner, Non M/WBE	4.32%	Construction

*** The proposer listed these firms on their Schedule of Subcontracting - M/WBE Participation form as Major Owner, Non-M/WBE firms. They are not Orange County certified.

Total M/WBE Participation Proposed: 25.88%

M/WBE Sub consultant participation Weighted Score: 25

Total M/WBE Workforce: 33%

Total WBE Workforce: 24%

Minority Workforce and Women Workforce Weighted Score: 25

Total M/WBE Participation Weighted Score: 50

Registered Service-Disabled Veteran(s) (SDV) Sub-consultant	Points	SDV Sub-consultant Role
Pierce Florida Realty	2	Construction
Work Horse Temps*		Services

* The proposer listed this firm as both a certified Minority Business Enterprise (MBE) and a registered Service-Disabled Veteran-owned (SDV) business on their Schedule of Subcontracting – M/WBE Participation and SDV Participation Forms. However, credit can only be awarded under one category; therefore, credit was applied toward the M/WBE participation goal.

Registered SDV(s) Proposed: 2
SDV Bonus Points: 2

Dislocated Worker(s) Proposed: 5
Dislocated Worker(s) Bonus Points: 5

Total Bonus Points: 7
(Includes SDV & Dislocated workers)

4. NovoaGlobal, Inc. (MBE)
 MAJORITY PRIME

M/WBE Sub-consultant(s)	M/WBE Classification	Projected %	Sub-consultants Role
None			

Total M/WBE Participation Proposed: 0%
M/WBE Sub consultant participation Weighted Score: 0

Total M/WBE Workforce: 24%
 Total WBE Workforce: 34%
Minority Workforce and Women Workforce Weighted Score: 25

Total M/WBE Participation Weighted Score: 25

Registered Service-Disabled Veteran(s) (SDV) Sub-consultant	Points	SDV Sub-consultant Role
Aligned Employment Resources, LLC	2	Services

Registered SDV(s) Proposed: 1

SDV Bonus Points: 2

Dislocated Worker(s) Proposed: 5

Dislocated Worker(s) Bonus Points: 5**Total Bonus Points: 7***(Includes SDV & Dislocated workers)*

5. RedSpeed Florida
MAJORITY PRIME

M/WBE Sub-consultant(s)	M/WBE Classification	Projected %	Sub-consultants Role
JCB Construction, Inc.	MBE	24%	Construction

Total M/WBE Participation Proposed: 24%

M/WBE Sub consultant participation Weighted Score: 25

Total M/WBE Workforce: 20%

Total WBE Workforce: 60%

Minority Workforce and Women Workforce Weighted Score: 25**Total M/WBE Participation Weighted Score: 50**

Registered Service-Disabled Veteran(s) (SDV) Sub-consultant	Points	SDV Sub-consultant Role
None		

Registered SDV(s) Proposed: 0

SDV Bonus Points: 0

Dislocated Worker(s) Proposed: 0

Dislocated Worker(s) Bonus Points: 0**Total Bonus Points: 0***(Includes SDV & Dislocated workers)*