

Board of County Commissioners

Pine Hills
Neighborhood Improvement District (NID)
2020-2021 Annual Update

May 18, 2021



Presentation Outline

- Overview
- 2020-2021 Activities and Highlights
- 2021-2022 Work Plan
- Requested Action





Presentation Outline

- **Overview**
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▪ Neighborhood Improvement District

–Special district focused on public safety and neighborhood revitalization

- **Defined by F.S. 163.503**

–A transitioning urban area experiencing physical decline and public safety concerns

▪ History

–Recommendation from the Pine Hills Business Redevelopment Task Force to address blight and public safety concerns in the community

–Pine Hills Neighborhood Improvement District (NID) established December 2011

▪ Pine Hills NID's Goals

- Organize Support for the Pine Hills NID
- Marketing and economic development
- Public Safety and security
- Attractive and functional corridors
- Effective multi-modal connectivity
- Town center redevelopment



▪ Purpose of the Discussion

- **Pine Hills Neighborhood Improvement District (NID) annual update**

Vision

- To remain a diverse, multi-cultural community that seeks to preserve its rich history as a family-oriented community, **create a safe, business-friendly environment**, and offer our citizens a place to live, work, play and learn.

Mission

- To **strengthen our community** through partnerships with local business leaders, citizens, government institutions and non-profit organizations with a focus on expanding local community commerce, **improving infrastructure**, removing business impediments, and **controlling messaging and communications in social and traditional media**.

 Pine Hills Neighborhood Improvement District (NID)

Orlando

7

Silver Star Road

N Apopka Vineland Rd

N Hiawasse Road

N Powers Drive

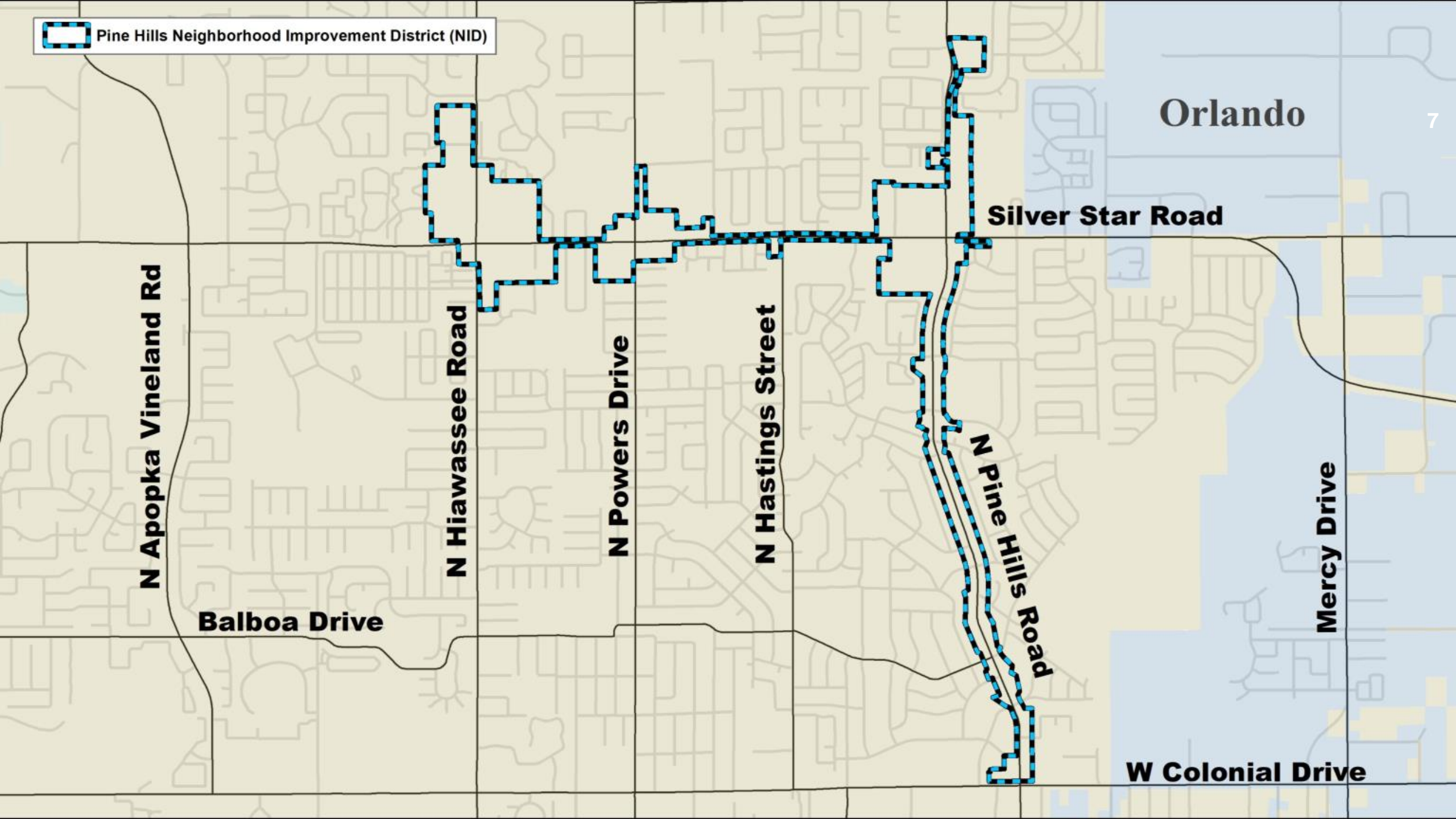
N Hastings Street

N Pine Hills Road

Mercy Drive

Balboa Drive

W Colonial Drive



▪ Structure

– Board of Directors

– Advisory Council

- Tim Haberkamp, Chair
- Nicole Farquharson, Vice Chair
- Luis Cordero
- Orley Burey
- Wanda Phillips
- Pamela Seetaram
- Michael Strayhorn

– Staff



▪ Allowable Funding Sources

- Government allocations
- Special assessments and ad valorem taxes
- Grants and donations
- Fees

▪ Prohibited Funding Sources

- Loans
- Bonds

NID Source of Funding	
Crime Prevention Fund	\$125,000
Cash Brought Forward	\$274,739



Presentation Outline

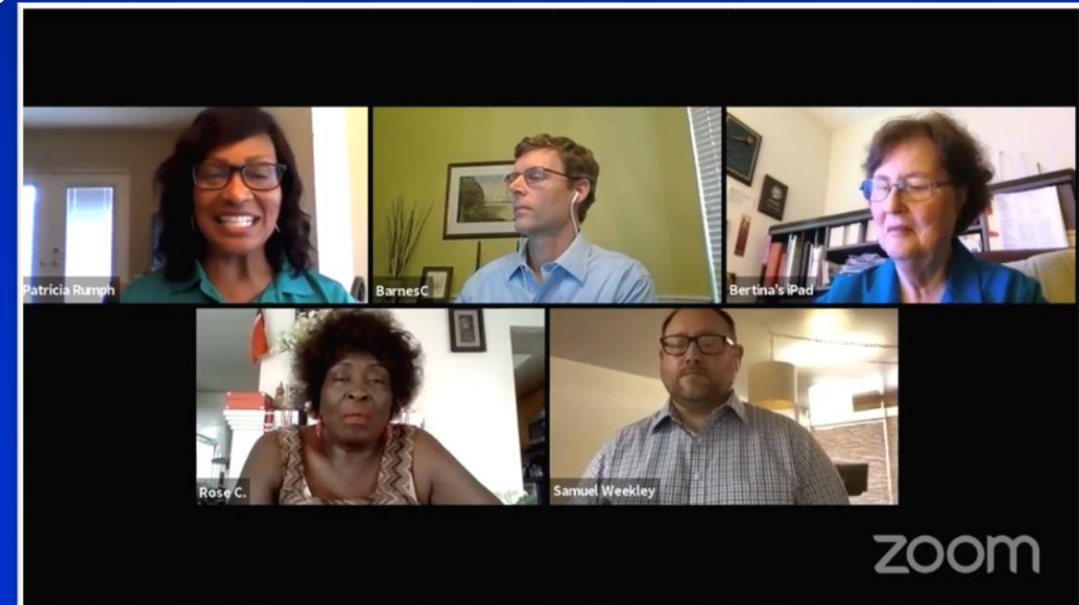
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2020-2021 Activities

- **Organizing Support**
 - Monthly advisory council meetings
 - Interagency coordination
 - **Community meetings**
 - Coordination with external organizations





2020-2021 Activities

▪ Marketing and Economic Development

– \$8.5 million grant from DEO

- Wastewater improvement project

– \$15,000 grant from Florida Beverage Assoc.

- Pedestrian safety beacons

– Orange County purchase of vacant C-2 parcel

- Orange County will redevelop entire site



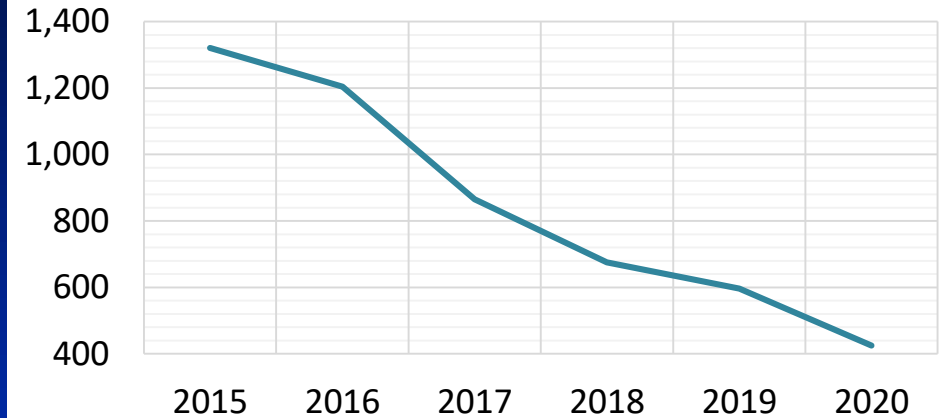


2020-2021 Activities

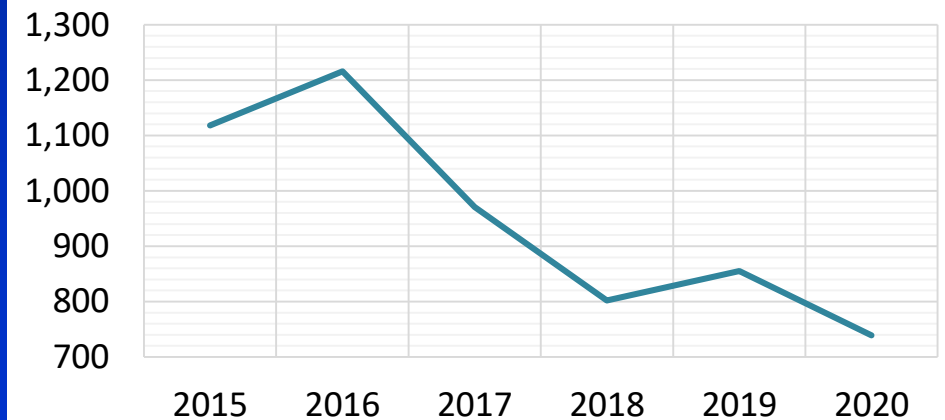
▪ Safety and Security

- Off duty deputy patrols
- **Monthly public safety updates**
- Best Foot Forward mid-block monitoring
- Pine Hills Road Bike and Pedestrian Safety Project

BURGLARY RELATED CRIMES



AUTOMOBILE RELATED CRIMES





2020-2021 Activities

▪ Attractive and Functional Corridors

- Graffiti and poster removal
- Snipe sign removal
- Commercial beautification
- Community clean ups
- Public art





2020-2021 Activities

- **Attractive and Functional Corridors**
 - **Increased cleanup activities**
 - Developed database for snipe signage phone numbers
 - Wayfinding signage design developed in Gateway Project
 - Future redevelopment of C-2 parcel by Orange County Mosquito Control





2020-2021 Activities

Multi-Modal Connectivity

–LYNX Transfer Station

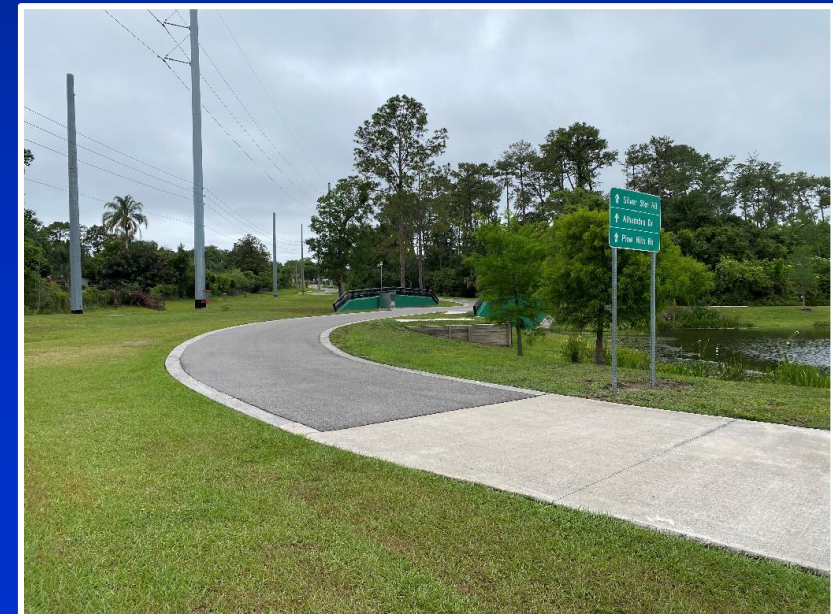
- Final design approved

–Pine Hills Road Bike/Pedestrian Safety Study and Improvements

- Final design approved

–Pine Hills Trail

- Silver Star Road trailhead improvement project





2020-2021 Activities

▪ Town Center Redevelopment

– Future development

- Hawthorne Park groundbreaking
- Emerald Villas groundbreaking
- LYNX Transfer Station

– Pine Hills Road Wastewater Project

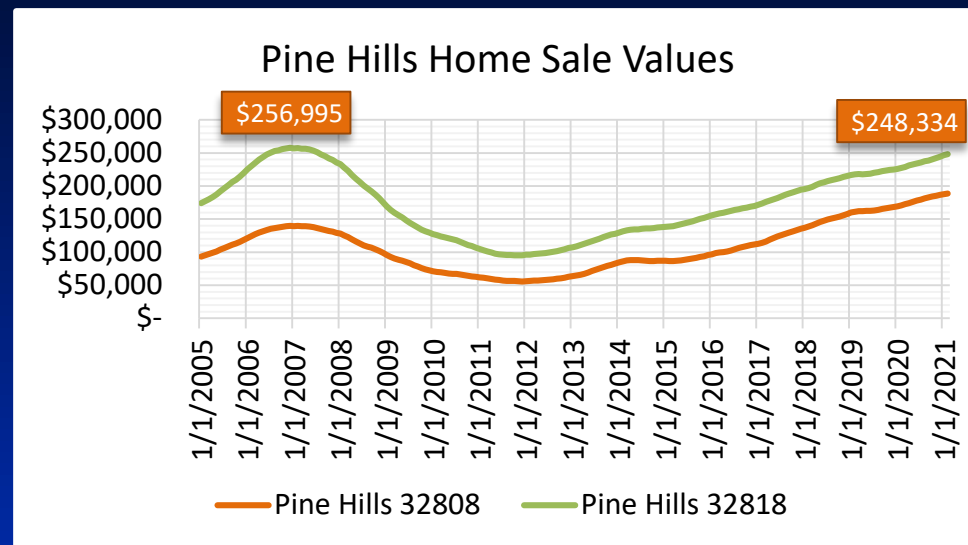




2020-2021 Highlights

■ Pine Hills Highlights

- Average home sale final price increased in both zip codes
- Total volume of homes sold increased in both zip codes
- Crimes reduced significantly since 2015
- Amazon opened 1.3 million square foot distribution center





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2021-2022 Work Plan

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- **Continue to pursue funding opportunities for the Pine Hills Road Wastewater Improvement Project**
- **Continue advancing Pine Hills reemployment project**
- **Pursue DEO Community Planning Technical Assistance Grant to fund Master Plan study of N. Pine Hills Road between Colonial and Silver Star**
 - Application has been submitted
- **Comprehensive inventory of Commercial lease space and development of property finder application for website**



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Requested Action

- **Acceptance of Pine Hills prospective 2020-2021 Annual Report for the Pine Hills Neighborhood Improvement District**