

Board of County Commissioners

Public Hearing
Tourist Development Plan
Ordinance

November 28, 2023

Presentation Outline

- Background
- Ordinance Changes
- Requested Action



Presentation Outline

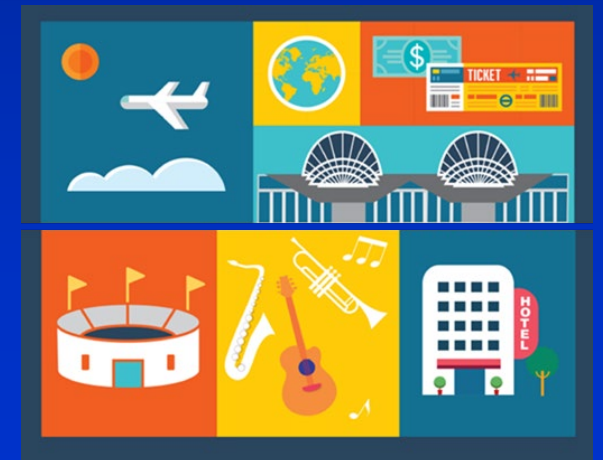
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Background

- **October 3, 2023, BCC approved TDT funding for:**
 - **Orange County Convention Center Project 5A (\$560M)**
 - **Application Review (ARC) – \$15M a year for five years (\$75M)**
 - **Arts and Cultural Affairs – increase to 5% of the 1st thru 4th cents (\$11M), increase venue subsidy by \$500,000 annually**
 - **UCF Sports – Football Stadium Tower - \$10M a year for nine years (\$90M)**
- **October 31, 2023, Tourist Development Council unanimously recommended approval of the changes to the Tourist Development Plan**
- **Changes to the Tourist Development Plan require a majority plus one vote**



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Ordinance Changes



- Arts and Cultural Affairs – increase to 5% of the 1st thru 4th cents (\$11M), increase venue subsidy by \$500,000 annually



- UCF Sports – Football Stadium Tower - \$10M a year for nine years (\$90M)

Do not require an amendment to the Tourist Development Plan Ordinance



- Orange County Convention Center Project 5A – increase in cost of project (\$560M)



- Application Review (ARC) – \$15M a year for five years (\$75M)



Ordinance Changes

(1) *Initial priority.* The initial priority for the use of the revenues derived from the tourist development tax is payment of priority expenses of operations, maintenance and promotion of the convention center in each fiscal year in an amount up to four hundred thousand dollars (\$400,000.00) or, if higher, one and seventy-four hundredths (1.74) percent of the proceeds of the tourist development tax received by or on behalf of the county during the preceding fiscal year, such amount having been found by the board to be sufficient, together with available gross operating revenues of the convention center, so that no funding from other sources will be required. From time to time, the four hundred thousand dollars (\$400,000.00) and the one and seventy-four hundredths (1.74) percent may be adjusted to an amount and a rate determined by the board to reflect the correct anticipated priority expenses of operation, maintenance and promotion of the expanded convention center prior to the issuance of any bonds or other obligations to pay for such expansion. The convention center will be constructed and expanded in phases as funds become available from the tourist development tax or from the proceeds of revenue bonds issued in anticipation thereof.





Ordinance Changes

(11) *Eleventh priority.* The eleventh priority of the plan is to provide funding from legally available unallocated revenue in an amount determined by the board to be available for capital projects and events which shall be authorized pursuant to the application and evaluation process set forth in section 25-147 of the Code.



TDT Application Review
Committee
(ARC)



Ordinance Changes

(5) *Fifth priority.* The fifth priority of the plan is to provide funding each year, beginning in fiscal year ~~2001/02~~ 2023/24 and thereafter in an amount equal to ~~three (3)~~ five (5) percent of tourist development tax revenues collected for such year under subsections 25-136(a) through (d) and, beginning in fiscal year ~~2019/20~~ 2023/24 and thereafter subject to the terms and limitations set forth in an agreement with United Arts of Central Florida, Inc., up to an additional two million five hundred thousand dollars (\$2,500,000), to the extent permitted by F.S. § 125.0104, for: 1) arts and cultural activities, venues, services and events when one (1) of the main purposes of such activities, venues, services and events is to attract tourists; and 2) the acquisition, construction, extension, enlargement, remodeling, repair, improvement, maintenance, operation or promotion of auditoriums or museums to be used primarily for arts and culture. The expenditure of all revenues apportioned to this priority shall be governed by a resolution to be adopted by the board that will, at a minimum, provide or set forth the following:





Ordinance Changes

(12) *Twelfth priority.* The twelfth priority of the plan is to provide annual funding beginning in fiscal year 2024/25, in an amount not to exceed ninety million dollars (\$90,000,000) total, to the University of Central Florida for project costs associated with the construction of a new stadium tower, provided, however, such funds shall only be paid from excess revenues in any applicable year as confirmed by the board, or its designee, all as set forth in a funding agreement between the county and the University of Central Florida.

(123) *Amendments to plan.* The above and foregoing tourist development plan may not be amended except by ordinance enacted by an affirmative vote of a majority plus one (1) additional member of the board.



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Requested Action

- Approval of an ordinance pertaining to taxation in Orange County, Florida; amending Section 25-140 of the Orange County Code (“Tourist Development Plan”) to update priorities under the Tourist Development Plan; and providing for an effective date.
- Allow staff to correct any non-substantial grammatical or scrivener's errors