




June 9, 2022

TO: Mayor Jerry L. Demings
-AND-
County Commissioners

FROM: Byron W. Brooks, AICP, County Administrator 

SUBJECT: Appointment to the 2022 Value Adjustment Board
DISCUSSION AGENDA ITEM JUNE 21, 2022

The Value Adjustment Board (VAB) serves as the decision-making authority when there is disagreement between the taxpayer and Property Appraiser concerning property exemptions, classifications, and valuations. The VAB hears appeals regarding property value assessments, denied exemptions or classifications, ad valorem tax deferrals, portability decisions, and change of ownership or control.

The VAB is composed of the following:

- two members of the Board of County Commissioners (with two designated alternates);
- one citizen member appointed by the Board who must own homestead property within the county (with one designated alternate);
- one member of the school board; and
- one citizen member appointed by the school board.

During the May 10, 2022 Board meeting regarding Value Adjustment Board appointments, the position of alternate citizen member was not filled. This vacancy will be discussed at the June 21, 2022 Board meeting.

The following nominations have been received by the Agenda Development Office:

Mayor Demings: Ruye H. Hawkins
Commissioner Gomez Cordero Jorge Peticari

The candidates' bios/resumes are attached for your review. Please call me if you have any questions.

ACTION REQUESTED Value Adjustment Board Appointment.

BWB/cjg

Byron W. Brooks, A.I.C.P., County Administrator
201 South Rosalind Avenue • Reply To: Post Office Box 1393 • Orlando, Florida 32802-1393
Telephone: 407-836-7370 • Fax: 407-836-7399
Byron.Brooks@ocfl.net

RUYE H. HAWKINS

HOME

322 East Central Blvd.
Unit 910
Orlando, FL 32801
(407) 420-9366 (T)

OFFICE

2215 West Gore St.
Orlando, FL 32805
(407) 719-2818 (T)
(407) 296-4404 (F)

EDUCATION

HOWARD UNIVERSITY SCHOOL OF LAW

J.D. received May, 1995
Honors: Bureau of National Affairs Award

MOREHOUSE COLLEGE

B.A.-received December 1988
Major: Finance
Honors: Dean's List

EXPERIENCE

LAW OFFICE OF RUYE H. HAWKINS, P.A.

Attorney

Orlando, FL

- General practice serving in the practice areas of Municipal Financing, Estate Planning, and Real Estate.

CONSTRUCT TWO GROUP, INC.

Attorney

Orlando, FL

7/96-5/98

- Assisted in preparation of responses to Requests For Proposals
- Drafted legal correspondences.
- Served as Project Coordinator for the Corner Lakes School Project.

GRAY, HARRIS & ROBINSON, P.A.

Associate

Orlando, FL

8/95-7/96

- Drafted legal memoranda, pleadings and interrogatories.
- Conducted interviews of potential clients.
- Assisted in the negotiation of various transportation contracts

GRAY, HARRIS & ROBINSON, P.A.

Intern

Orlando, FL

Summer 1994

- Prepared various assignments for the Public Law, Litigation, Real Estate and Corporate Practices.

EXPERIENCE cont.

NINTH JUDICIAL CIRCUIT STATE OF FLORIDA

Orlando, FL

Law Clerk
Summer 1993

- Prepared memoranda of law regarding various legal issues.

GARY, WILLIAMS, PARENTI, FINNEY, LEWIS, et al

Stuart, FL

Law Clerk
Summer 1993

- Monitored mediations and hearings.
- Organized case files.
- Prepared pleadings.

GREATER ORLANDO AVIATION AUTHORITY

Orlando, FL

Assistant to Director of Operations

3/89-9-90, Summer 1992

- Prepared weekly reports regarding the operations of the terminal for the Deputy Director.
- Conducted inspections of concessionaires in the terminal

UNITED STATES CONGRESS

Washington, D.C.

Intern
Summer 1991

- Served on the staff of Rep. Charles B. Rangel's select Committee on Narcotics Abuse and Control.
- Researched issues regarding substance abuse for Rep. Rangel's weekly television program.

LAW OFFICE OF ROBERT M. LOTT & ASSOCIATES

Los Angeles, CA

Intern
Summer 1991

- Assisted in the preparation of case files.
- Monitored depositions.
- Assisted in mediation proceedings and client interviews.

COMMUNITY/CIVIC AFFILIATIONS

- Citrus Club of Orlando, Past Member, Board of Governors.
- Orange County Tourist Development Council, Past Board Member
- Greater Orlando Chamber of Commerce, Past Member, Board of Governors
- Leadership Orlando, Member Class 40

ADDITIONAL INFORMATION

- Interned for United States Representative Bill Nelson
- Worked for minority-owned Savings and Loan during four summers
- Travelled throughout Europe and Canada
- Avid tennis player

Jorge Peticari

Orlando, FL 32789 • jpeticari@gmail.com • 407-797-6086

Candidate with a background of multi-faceted experiences who embraces challenges as opportunities. Effectively researches ways to utilize resources and resolve issues. Detail-oriented individual who is adaptable, capable, and collaborates independently, as well as in team-based environments. Engages with diverse audiences in the workplace and community to educate and encourage success.

Fluent in Spanish and Portuguese

Professional Skills

Relationship Building • Corporate Trainer • Project Management
Cross-Functional Team Leader • Negotiating & Persuading
Career Planning & Management • Verbal and Written Communication • Management Experience
Influential Partner • Problem Solving • Interpersonal & Networking Skills

Experience

Sunrise Excavation and Hauling, Ocoee, FL

Operations Manager

2021-Present

- Facilitated long-term planning to create initiatives that further the company's overall goals
- Assessed and analyzed departmental budgets to find ways to minimize expenses and optimize profits
- Developed and implemented operational policies to increase productivity and maximize jobsite efficiencies
- Coordinated with Human Resources to create onboarding program for new employees and independent contractors offering different benefits

Allied Trucking of Florida, Orlando, FL

2018-2021

Operations Manager

- Communicated with the board or other senior officials about shifting company priorities and projects based on territories served
- Evaluated vendor contract and renegotiated with 23 vendors to save an excess of \$500,000 annually
- Handled accident reports and communicated with local and state authorities to improve or correct safety regulation
- Worked with construction aggregate companies to expand the delivery of materials based on market conditions

Aon Hewitt, Orlando, FL

2009-2018

Senior Customer Service Associate

- Utilized Lotus Notes and Novell Customer Relationship Management (CRM) platforms serving as a subject matter expert responsible for resolving complex issues and client escalations.
- Report trends and issues to the client and upper management identifying best practices which would further develop customer relationships.
- Provide corporate training through WebEx to trainers' and managers in different locations in the USA for annual enrollment season.

Westgate Resorts, Orlando, FL

2008

HotelsCorp.com

- Served as an escalation point to internal and external customers mediating and improving customer experience.
- Led performance management through face-to-face coaching and sales strategizing either directly with or through Team Leads.

Hilton, Orlando, FL

2007

Corporate Sales Manager

- Maintained prospective client accounts utilizing various communication mediums, including personal contact mailings and planning client seminars.
- Directed and coordinated the efforts of sales personnel toward the accomplishment of corporate objectives for Hilton HHonors.

Westgate Resorts, Orlando, FL

1991-2006

Director Corporate Telesales

- Partnered and coordinated with key business partners defining, developing and delivering nationwide metrics-based cross-functional teams.
- Implemented the development of an outstanding level of customer service through hiring, coaching and developing phone-based sales representatives.

Senior General Manager: Corporate Owner Solutions

- Identified and evaluated business opportunities maximizing portfolio market share.
- Organized and directed a goal-oriented program that improved owner retention metrics across vacation locales.
- Achieved lowest client turnover and in turn most profitable department of FY'04.

Customer Retention Manager

- Improved customer satisfaction via process improvement plans, efficient reporting, and flow of information.
- Demonstrated ability to understand customer needs by communicating a solution/value proposition.
- Achieved 94.5% Owner Retention of FY'99; establishing new department goals.

Regional Marketing Manager: Hispanic and Brazilian Market

- Developed marketing strategies identifying Orlando market locations that would be most profitable for the region.
- Advised potential clients with property recommendations addressing their needs and increasing sales volumes.
- Achieved top Sales Leads generation of FY'97 by stimulating and capturing client interest.

Market Expansion Sales Leader: Hispanic and Brazilian Market

- Evaluated and defined market entry strategy via market research competitively positioning *Westgate Resorts* within the vacation industry.
- Pioneered training initiatives increasing staff readiness and capability to enact entry strategies.

Licenses/Certificates

Commercial Drivers License with Passenger Endorsement
Osceola County Occupational License: Maintenance of Rental or Private Property
IFREC Institute Real Estate License Course
Air Club Institute Civil Pilot License
National "E"

Education

Associates Degree in Industrial Safety and Operations
E.N.E.T. No. 1 Temperley

Community Service

- Soccer: ~20 years in Central Florida Region
 - St. Cloud U5-U19/State Cup
 - St. Thomas Aquinas: Elementary and Middle
- Give Kids The World
- Junior Achievement: JA in a Day
- Knights of Columbus