

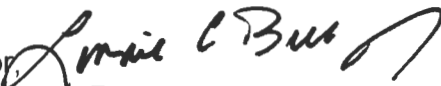



Interoffice Memorandum

AGENDA ITEM

September 9, 2020

TO: Mayor Jerry L. Demings
-AND-
Board of County Commissioners

THRU Lonnie C. Bell, Director, 
Community Family Services Department

FROM: Lavon B. Williams, Esq., AICP, Manager 
Community Action Division

SUBJECT: **Discussion Agenda Item – September 22, 2020**
Census 2020 Update

Every 10 years, the United States undergoes a census of the population. Census questionnaires were released to every household in the United States in March 2020. The questions asked citizens to provide information that was accurate for the households as of April 1, 2020. The population totals determine congressional, legislative, and local political representation. The numbers also impact state and federal community funding formulas and help inform decision makers about how our community is changing.

Since May 2019, the Orange County Complete Count Committee has been meeting, strategizing, and conducting outreach to encourage citizens to participate in Census 2020. This is an informal grassroots committee that includes several community stakeholder individuals and partner organizations. There are several processes that have occurred in preparation for the census. Staff will discuss with the Board the census outreach efforts and the most current response rates.

This presentation is for information purposes only. No action is being requested.

LBW/ms:jam

- c: Byron Brooks, County Administrator
- Randy Singh, Deputy County Administrator
- Jeff Williamson, Manager, Communications Division
- Jon V. Weiss, Director, Planning, Environment and Development Services
- Jason Reynolds, Manager, Neighborhood Services Division