2018-2019 ANNUAL REPORT
"MANY CULTURES, ONE BRIGHT FUTURE"

Board of County Commissioners
June 4, 2019

Pine Hills NID

- ▶ General Overview
- ▶ 2018-19 Activities
- ▶ 2019-20 Work Plan
- ▶ Recommendations
- ▶ Requested Actions

Pine Hills NID

History

- Established December 2011

- Improve Commercial Corridors

- Business incentives, reinvestment and redevelopment

Pine Hills NID

Structure

- Board of Directors

- Citizen Advisory Council

- Program Staff

Pine Hills NID

Advisory Council Members

- Tim Haberkamp – Chair
- Nicole Farquharson – Vice Chair
- Luis Cordero
- Judith Shealey
- Wanda Phillips
- 2 positions pending approval
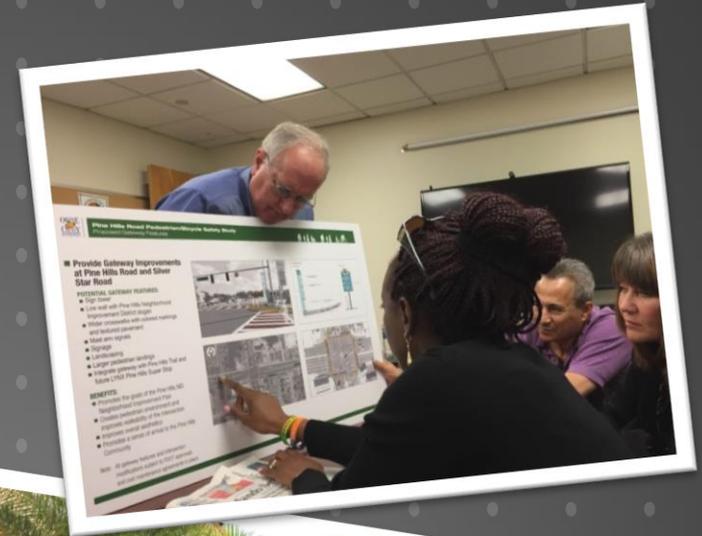
Pine Hills NID

Allowable Funding Sources

- Government Allocations
- Special Assessments & Ad Valorem Taxes
- Grants & Donations
- Fees

Prohibited Funding Sources

- Loans
- Bonds

Pine Hills Neighborhood Improvement District

Orlando

Silver Star Road

N Pine Hills Rd

N Hiawassee Road

N Powers Drive

N Hastings Street

Vernon Street

Balboa Drive
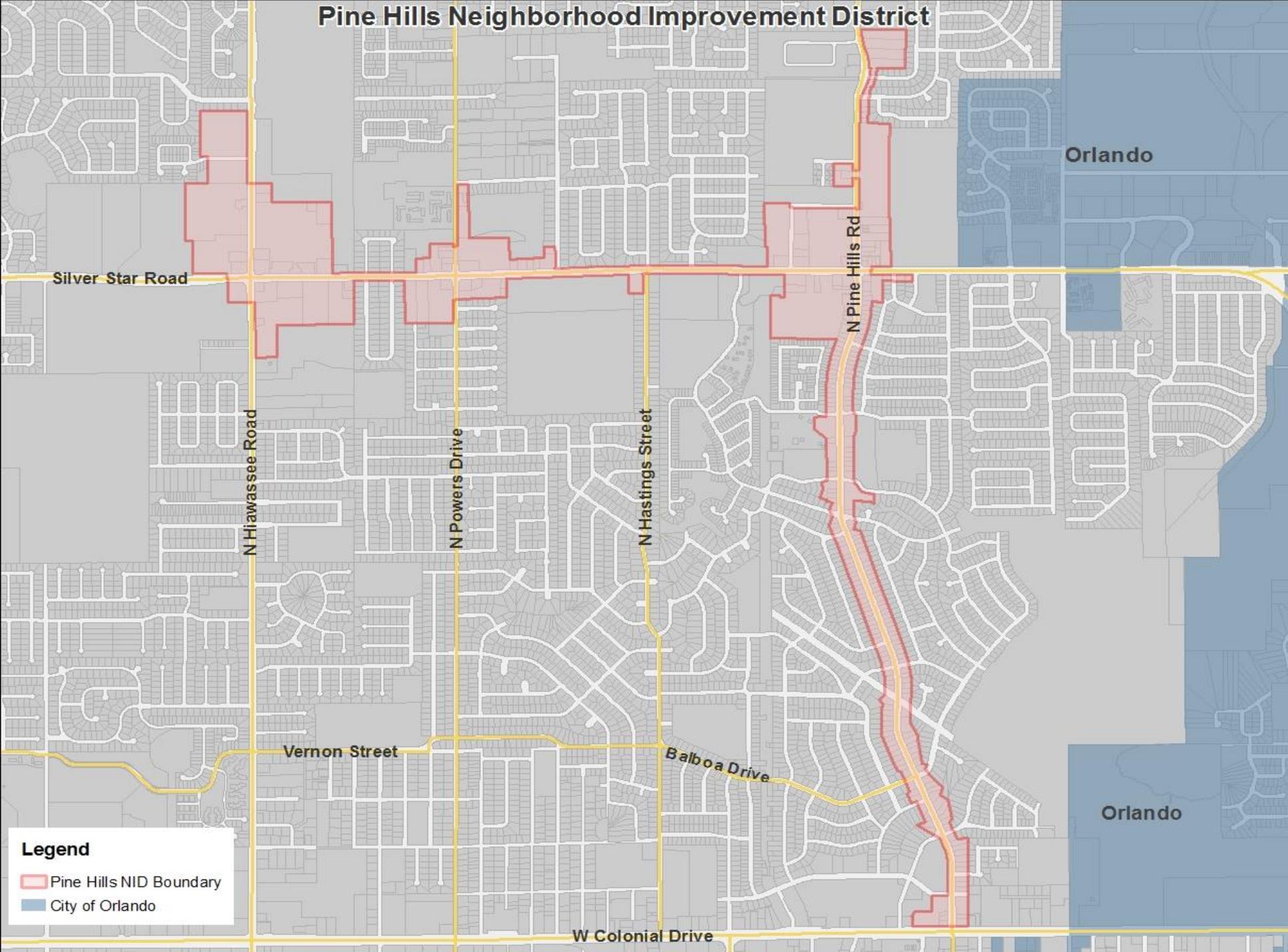
Orlando

W Colonial Drive

Legend

Pine Hills NID Boundary

City of Orlando

Pine Hills NID

Community Vision & Mission

"To bring businesses, citizens and government together to solve the challenges of our community and build a place where our citizens can once again live, work, play and learn in a safe, family-oriented, pro-business environment."

Pine Hills NID

Goals

▶ Organize Support for the PHNID

▶ Marketing & Economic Development

▶ Public Safety and Security

▶ Attractive and Functional Corridors

▶ Effective Multi-modal Connectivity

▶ Town Center Redevelopment

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PINE HILLS NID 2018 -19 ACTIVITIES – *ORGANIZING SUPPORT*

▶ Pine Hills Pillars

▶ Community Meetings

▶ Annual *Taste of Pine Hills*

▶ Christmas Celebration

▶ Interagency Coordination

▶ Monthly NID Meetings

PINE HILLS NID 2018 -19 ACTIVITIES – *MARKETING & ECONOMIC DEVELOPMENT*

► Implemented Communications Strategy

► Hosted Ribbon Cuttings

► Sponsored Networking Events

► Hosted Small Business Workshop

PINE HILLS NID 2018 -19 ACTIVITIES – *SAFETY & SECURITY*

▶ Business Watch Program

▶ Business Trespass Program

▶ Off Duty Deputy Patrols

▶ Monthly Public Safety Updates

▶ Partnerships with OCSO

PINE HILLS NID 2018 -19 ACTIVITIES– *ATTRACTIVE & FUNCTIONAL CORRIDORS*

▶ Spruce Up Pine Hills Campaign

▶ Graffiti & Poster Removal

▶ Commercial Beautification

▶ Community Clean Ups

▶ Public Art

PINE HILLS NID 2018-19 ACTIVITIES – *ATTRACTIVE & FUNCTIONAL CORRIDORS*

Business Assistance for Neighborhood Corridors (BANC)

- ❑ **$20,000** in grants reinvested
- ❑ **5 Businesses Improved**

Quantum Electric Beautification Award winner and BANC Program applicant

Before BANC

After BANC

PINE HILLS NID 2018 -19 ACTIVITIES –*MULTI-MODAL CONNECTIVITY*

- **Pine Hills Trail Shade Station**

- **Pine Hills Road Bike/Ped Safety Study**

- **LYNX Pine Hills Transfer Station**

BEFORE

PINE HILLS NID 2018 -19 ACTIVITIES
– *TOWN CENTER*

▶ Opportunity Zones

▶ Public - Private Partnerships

▶ Event Programming

BUS LOOP AERIAL - LOOKING SOUTHWEST

PHASE 1 LYNX SERVICES BUILDING - LOOKING NORTHEAST

BUS PLATFORM - LOOKING SOUTH

BUS LOOP ENTRANCE/EXIT - LOOKING SOUTHWEST

ORANGE COUNTY SHERIFF'S OFFICE

5K FUN WALK AND RUN

BARNETT PARK
4801 West Colonial Drive

FREE!   FREE!

Saturday, June 15, 2019
8 a.m. to 3 p.m.
Registration begins at 8:00
Walk/Run begins at 9:00
Please RSVP to FunWalkandRun2019@ocfl.net

RAFFLE, BBQ, AND REFRESHMENTS TO FOLLOW!

THANK YOU TO OUR SPONSORS:

PINE HILLS

Walmart
Neighborhood Market

WellCare

ORANGE COUNTY GOVERNMENT
FLORIDA

Legend:
- Pine Hills Neighborhood Improvement District (NID)
- Opportunity Zones
- Census Tract Pine Hills Area
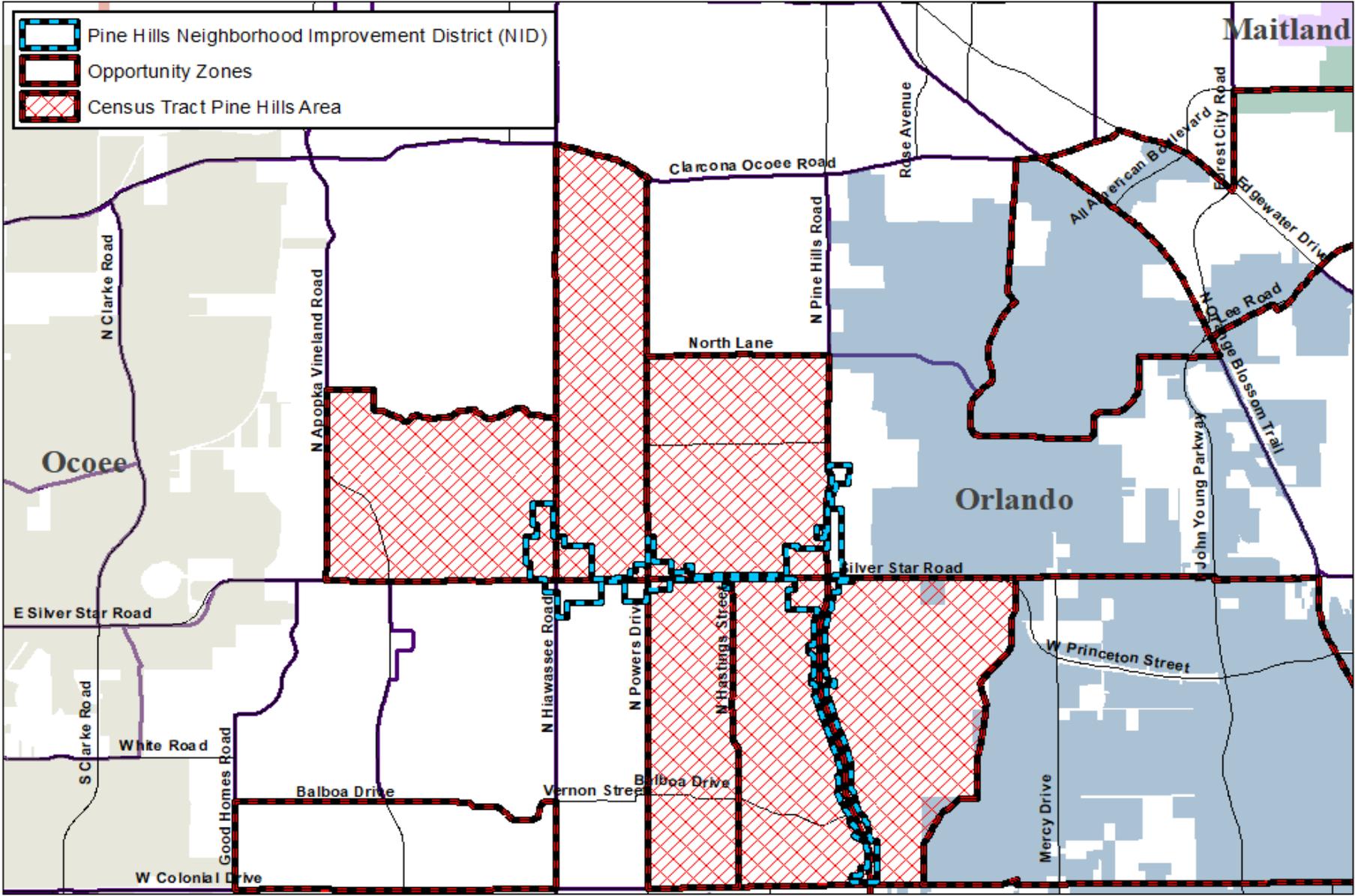
Maitland

Ocoee

Orlando

Clarcona Ocoee Road

Rose Avenue

Forest City Road

All American Boulevard

Edgewater Drive

N Clarke Road

N Apopka Vineland Road

N Pine Hills Road

North Lane

N OrangeBlossom Trail

N Lee Road

John Young Parkway

E Silver Star Road

Silver Star Road

W Princeton Street

S Clarke Road

N Hiawassee Road

N Powers Drive

N Hastings Street

White Road

Good Homes Road

Balboa Drive

Vernon Street

Balboa Drive

Mercy Drive

W Colonial Drive

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Pine Hills NID

Annual Budget

Adopted FY 2019-20: $372,877

- ► $125,000 - Crime Prevention Fund
- ► $222,877 - Roll Over
- ► $25,000 – Contingency Fund

PINE HILLS NID
2019-20 WORK PLAN HIGHLIGHTS

▶ Create & fund economic development incentives program

▶ Pursue property acquisition/land banking

▶ Pursue capital improvements on Pine Hills Road

▶ Seek additional leverage opportunities and funding sources.

▶ Expand branding and marketing strategy to include banners and signage

▶ Update land use designations on Pine Hills & Silver Star Roads

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PINE HILLS NID

Recommendations:

- ✓ Enact redevelopment incentives for NID
- ✓ Support NID land acquisition/land banking goals
- ✓ Create public/private partnerships for town center redevelopment projects
- ✓ Fund recommended projects for safe, multi-modal transportation for bikers, walkers and motorists
- ✓ Allow land use updates that accommodate infill redevelopment

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Requested Action

▶ Acceptance of the Pine Hills NID Annual Report

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