



Interoffice Memorandum

November 16, 2020

TO: Mayor Jerry L. Demings
-AND-
County Commissioners

FROM: Eric Ushkowitz, Economic Development Administrator
Office of Economic, Trade & Tourism Development

A handwritten signature in black ink, appearing to read "EU", is positioned to the right of the "FROM:" line.

SUBJECT: **December 1, 2020 – Discussion Agenda Item**
Economic Stimulus Strategy

The current COVID-19 Pandemic has had a tremendous negative impact on Orange County's and the world's economy. Historically, in response to economic downturns, Orange County has implemented economic stimulus strategies designed to help create and grow entrepreneurial activity and small business growth. A presentation will be made by the County's Economic Development Administrator and the Chief Innovation and Emerging Technology Officer for the Board's consideration of an economic stimulus strategy for today's environment.

Multiple programs will be presented aimed at supporting the diversification of our local economy to ensure that there is equitable business assistance and support across our community. Each program will include target demographics and anticipated impact.

With this presentation, Orange County staff is seeking Board direction on the various programs that will be presented.