

# The “TRUTH” campaign

## Handout =

- Commissioner & constituent committee concerns
- Staff responses
- Counter Thoughts with facts
- “Fix” suggestions

# The Facts:

- Less than 1/2% (7) counties in the U.S. have deployed Form Based Code over its thirty-six years of existence
- 0% of those 7 counties have deployed county wide
- 100% of those 7 counties intentionally govern with Form Based Code in target sectors and use Euclidean governance in the remaining ~80%-90% of their counties geography

# The Logic:

- **Learn from those who have preceded you:** 100% of those 7 counties have deployed as our committee's and behind the scenes staff have suggested – ONLY to inside the core targeted growth sectors near public transit hubs
- **Never mind the county,,,, - If 379 CITIES have not deployed city wide – what makes you think you know something they don't?:**
  - Out of all 380 cities, ONLY ONE has deployed city wide (City of Miami)
  - Today, 15 years later, with full hindsight and availability of review studies - Dade County and all other counties have NOT opted to expand county wide

# The Sales Pitch:

- You've been receiving a full court press sales pitch via 'divide and conquer lobbying'
- This is needed in its current state because the shoe simply does not fit...

# The Vote:

- If you choose to ignore the facts and the logic – be SURE to clearly articulate the person most responsible for accepting this design AND the staff department head driving the sales pitch. (I don't believe it is you, nor Mayor Demings.)
- The “career make, or break” needs to be clearly placed on their shoulders in news articles, history books, and case reviews.
  - If staff does not provide two, or less department heads that will take full responsibility – but, instead prefer to place responsibility on the hired consultant, staff as a ‘committee’, or the BCC – that is a massive CYA move and more defiance of logic and personal faith that should convince you of a “do not transmit as is” vote today..