

RESOLUTION

of the

ORANGE COUNTY BOARD OF COUNTY COMMISSIONERS

regarding

AFFIRMING ITS SUPPORT FOR THE DESIGNATION OF THAT PORTION OF INTERNATIONAL DRIVE BETWEEN S.R. 528 AND SAND LAKE ROAD IN ORANGE COUNTY, FLORIDA, AS “HARRIS ROSEN WAY” IN HONOR OF HARRIS ROSEN; AND FOR THE ERECTION BY ORANGE COUNTY OF SUITABLE MARKERS PROCLAIMING THE DESIGNATION

Resolution No. 2025- M-47

WHEREAS, in 1974, a visionary named Harris Rosen embarked on a journey that would not only transform the hospitality industry but also make a profound impact on the Central Florida community; and

WHEREAS, as Rosen Hotels & Resorts have been established for over 50 years, we recognize the remarkable history of this iconic brand and its founder, president, and chief operating officer, Harris Rosen; and

WHEREAS, the UCF Rosen College of Hospitality Management was founded on the transformative donation of \$18 million from Harris Rosen, leading to the establishment of a premier institution dedicated to hospitality education; and

WHEREAS, the UCF Rosen College of Hospitality Management has been strategically positioned in the heart of Orlando’s tourism corridor, providing state-of-the-art facilities and a living laboratory for its students; and

WHEREAS, Harris Rosen’s impact extends far beyond his hotels and the College of Hospitality Management; with his most notable philanthropic endeavors being the Tangelo Park Program and the Parramore Program, comprehensive initiatives aimed at breaking the cycle of poverty through education; and

WHEREAS, shortly before his passing, Mr. Rosen was posthumously awarded UCF’s honorary Doctor of Public Service degree in recognition of his lifetime of generosity and community impact; and

WHEREAS, Mr. Rosen sadly passed away on November 25, 2024; and

WHEREAS, the Florida Legislature unanimously passed CS/CS/HB 987 (2025) which was ultimately signed into law by the Governor; and

WHEREAS, Orange County BCC seeks to join the State in formally honoring Harris Rosen's legacy by approving this designation along a corridor so integral to his lifelong work and community impact.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF ORANGE COUNTY, FLORIDA:

Section 1. The Orange County Board of County Commissioners hereby approves the designation of that portion of International Drive between S.R. 528 and Sand Lake Road in Orange County, Florida, as "Harris Rosen Way," and the erection by Orange County of suitable markers proclaiming the designation.

Section 2. A copy of this Resolution shall be provided to the Florida Department of Transportation.

Section 3. Effective date. This Resolution shall take effect upon the date of its adoption.

ADOPTED THIS 30th DAY OF SEPTEMBER, 2025.



ORANGE COUNTY, FLORIDA

By: Board of County Commissioners

By: _____

for

Jerry L. Demings

Orange County Mayor

ATTEST: Phil Diamond, CPA, County
Comptroller As Clerk of the Board of County
Commissioners

By: _____

for

Deputy Clerk