





Interoffice Memorandum

October 10, 2023

**AGENDA ITEM**

TO: Mayor Jerry L. Demings  
-AND-  
County Commissioners

THRU: Carla Bell Johnson, AICP, Deputy County Administrator   
County Administrator's Office

CONTACT: Terry Olson, Administrator   
Arts and Cultural Affairs Office

SUBJECT: **October 24, 2023 – Discussion Agenda Item**  
Recommended FY24 Cultural Tourism Funding

The Arts and Cultural Affairs Advisory Council ("Advisory Council") has carefully created an application procedure that complies with the statutory requirements for the use of Tourist Development Tax (TDT) funds and also meets the Advisory Council's goal of elevating Central Florida's arts and culture to a status befitting a world-class community. At the October 24, 2023 Board meeting, the recommendations for Arts and Cultural Affairs grants for Cultural Tourism Funding will be presented. The Advisory Council examined numerous issues, including matching requirements, caps on funding, partial funding, categories and access for funding, accountability, and the effects of the pandemic on arts and cultural nonprofit organizations.

Eleven members of the Advisory Council served on the Cultural Tourism Review Panel to evaluate and score the 41 eligible applications. The council members' evaluations were complemented with financial analysis from a Certified Public Accountant, familiar with the nonprofit industry. After a thorough independent review by each review panel member and discussions regarding the impact to be made by the funds at a public panel meeting and subsequent Advisory Council meeting, the Advisory Council approved the Review panel ranking and recommendations, with no votes opposing.

United Arts of Central Florida, Inc. will manage, disperse, monitor, and evaluate the use of these funds by the organizations and programs recommended below. In addition, United Arts will be paid from Accounting Line 4430-035-0990-3197 for the fiduciary agent services required for these and for the Arts and Cultural Affairs programs presented now and in the spring.

The Advisory Council presents the following items for funding from Accounting Line 4430-035-0990-8610 FY24. Disbursements will be provided through United Arts of Central Florida, Inc., as fiduciary agent for the Arts and Cultural Affairs Office, on an agreed-upon schedule related to completion of the projects.

**ACTION REQUESTED:**      **Approval of the Arts and Cultural Affairs Advisory Council's funding recommendations for Arts and Cultural Affairs Grants for Cultural Tourism for FY 2024.**

TO/ls:jamh

Attachment

c.      Byron W. Brooks, AICP, County Administrator

	<b>CULTURAL TOURISM</b>			
<b>No.</b>	<b>Organization</b>	<b>Project Name</b>	<b>Funding from Orange County Arts &amp; Cultural Affairs</b>	<b>Project Budget</b>
1	Albin Polasek Museum & Sculpture Gardens	The Albin Polasek Museum's Exhibitions and Community Programs in 2024	\$100,000	\$764,184
2	Art & History Museums - Maitland	Art & History United: the 2024 Season	\$160,000	\$1,133,258
3	Asian Cultural Association of Central Florida	The Asian Cultural Associations' 2024 Season of South Asian Arts Experiences	\$45,000	\$144,730
4	Association to Preserve African-American Society, History & Tradition (PAST/The Wells' Built Museum)	The South Street Casino Sounds Project	\$25,259	\$50,518
5	Association to Preserve the Eatonville Community, The (P.E.C.)	35 <sup>th</sup> Annual ZORA! Festival Season: "The Reunion"	\$80,000	\$193,143
6	Bach Festival Society of Winter Park	The Bach Festival Society's 89th Season of Programming - 2024	\$160,000	\$1,925,000
7	Blue Bamboo Center for the Arts	Blue Bamboo Jazz Festival 2024	\$5,000	\$10,000
8	Caribbean American Passport Multicultural Initiative	Orlando Carnival Downtown	\$45,000	\$422,500
9	Central Florida Ballet	2024 Season: A Dynamic Destination for Dance	\$160,000	\$722,300
10	Central Florida Community Arts	CFCArts 2024 Season	\$160,000	\$519,200
11	Central Florida Vocal Arts	Where The Voice Takes Center Stage – Inspiring Performances & Innovative Arts Education Tourism	\$95,000	\$310,000
12	Crealdé School of Art	Crealdé 2024: In the Community	\$86,440	\$460,636
13	Creative City Project	2024 Season of Innovative Programming	\$160,000	\$1,704,293
14	Downtown Arts District (DAD)	A Vibrant Year at the Downtown Arts District	\$155,000	\$944,236
15	D.T.O. Jazz Fest Inc.	D.T.O. Jazz Fest 2024: Celebrate Jazz!	\$15,090	\$66,090

16	Enzian	33 <sup>rd</sup> Florida Film Festival	\$160,000	\$661,888
17	Florida FIRST Robotics Education Foundation (FFREF)	The Orlando Regional	\$12,000	\$49,900
18	Garden Theatre	"A Season of Sharing and Song," Garden Theatre's 2024 Season	\$160,000	\$3,326,201
19	Global Peace Film Festival	2024 Global Peace Film Festival	\$67,500	\$503,000
20	Holocaust Memorial Resource and Education Center of Florida	From Generation to Generation: Stories of Jewish Culture and Endurance	\$160,000	\$634,000
21	Leu Gardens (Friends of)	Holiday Blooms 2024	\$19,600	\$39,200
22	Maker Effect Foundation	Maker Faire Orlando	\$45,000	\$172,500
23	The Mennello Museum of American Art (Friends of)	American Art Through the Ages	\$80,000	\$326,000
24	Open Scene	Fourth Latin American Performing Arts Festival	\$51,000	\$86,500
25	Opera Orlando	All for Art	\$185,000	\$1,587,500
26	Orlando Ballet	Orlando Ballet Spring and Summer 2024, Fall and Winter 2024	\$168,626	\$5,183,689
27	Orlando Community Arts	Clare and the Chocolate Nutcracker	\$45,000	\$169,512
28	Orlando Family Stage (prev. Orlando Repertory Theatre)	Making Magic for Families: Orlando Repertory Theatre's Summer and Fall 2024 Season	\$174,000	\$812,021

29	Orlando Fringe	33 <sup>rd</sup> Annual Orlando International Fringe Theatre Festival	\$170,000	\$1,628,010
30	Orlando International Film Festival	Orlando International Film Festival and Community Showcases	\$42,200	\$73,200
31	Orlando Museum of Art	2024 Exhibition Season	\$160,000	\$630,276
32	Orlando Philharmonic Orchestra	Orlando Philharmonic Orchestra – Spring 2024 and Fall 2024 Season (January – December 2024)	\$170,000	\$6,522,193
33	Orlando Science Center	Orlando Science Center's Season of Inspiration	\$185,000	\$3,529,749
34	Orlando Shakes (prev. Orlando Shakespeare Theater)	Celebrating 35 Years of World-Class Theatre in Central Florida	\$160,000	\$3,058,586
35	The Renaissance Theatre Company	The 2024 Season at Renaissance Theatre Company	\$45,000	\$1,784,821
36	Rollins Museum of Art	Art as Dialogue: Exhibitions and Programs at the Rollins Museum of Art	\$160,000	\$1,274,963
37	Snap! Orlando	Snap! Orlando 2024: Innovative Placemaking	\$45,000	\$195,000
38	Timucua Arts Foundation	Timucua's 2024 Season of Performing and Visual Arts	\$80,000	\$540,339
39	Winter Garden Heritage Foundation	WGHF Marketing Promotion	\$45,000	\$112,500
40	The Winter Park Playhouse	The Winter Park Playhouse 2024 Series of Professional Musical Theatre Programming	\$120,000	\$1,345,834
	<b>TOTALS</b>		<b>\$4,161,715</b>	<b>\$43,617,470</b>