

# HOW DO PUBLIC BANKS HELP COMMUNITIES?

## LOCAL CONTROL

Public banks can provide affordable credit at home, to grow the local economy and respond to crises.

## LOCAL POWER

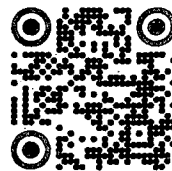
Public banks can leverage funds 10 to 1 and direct that credit to local needs.

## LOCAL BENEFITS

States and cities can finally meet critical local business, social and infrastructure demands.

JOIN THE MOVEMENT:  
[publicbankinginstitute.org](http://publicbankinginstitute.org)

SCAN TO WATCH  
A QUICK VIDEO



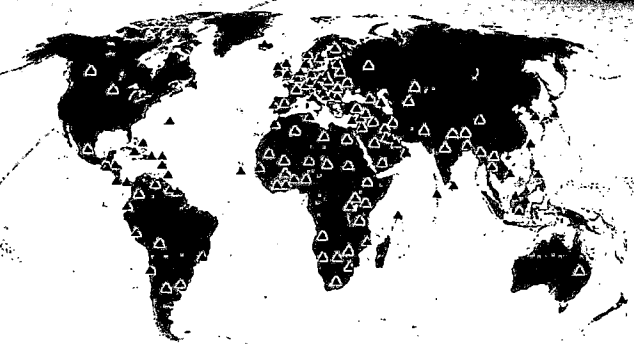
# THE LOCAL POWER OF PUBLIC BANKING

## LOCAL CONTROL

## LOCAL POWER

## LOCAL BENEFITS

THANK YOU  
for shopping  
LOCAL



## A SOLUTION KNOWN AROUND THE WORLD:

GLOBALLY, 17% OF BANKS ARE PUBLICLY OWNED



AWAKENING art & culture



PUBLIC  
BANKING  
INSTITUTE

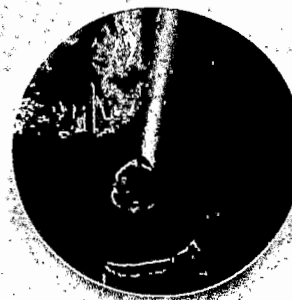
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# WHAT IS A PUBLIC BANK?

- A bank owned by the residents of a city, state, region, territory, or nation
- Can hold government deposits such as taxes and fees
- Public oversight & transparency
- Has a mission to benefit the public
- Reflects the values and needs of its community
- Invests in local communities
- Bank profits benefit the public, not private shareholders



## Public banks give communities a stable source of affordable credit to meet a crisis ...



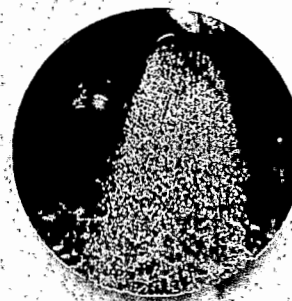
- Low-cost loans for infrastructure repair and building
- Stabilizing tool for state budgets in a downturn
- Quick response and low-rate loans after disasters such as floods or fires

## greenlight current needs ...

- Partner with local banks to support local small businesses, from high-tech to farming
- Enable energy retrofitting and other eco-conscious projects
- Address the housing crisis



## and fund the future.



- Increase independence from Wall Street
- Keep money local, working for the community
- Support qualified underserved sectors of the local community, and lessen inequality
- Make long-term, fiscally responsible investments that improve your local economy