

The logo for the Hispanic Business Initiative Fund (HBIF) is centered within a large white diamond shape. The diamond is outlined with a thick black border. The background of the slide is dark gray with a subtle geometric pattern of overlapping shapes.

# HBIF

**HISPANIC BUSINESS INITIATIVE FUND**

Presentation to the Board  
of County Commissioners

Orange County

July 17, 2012

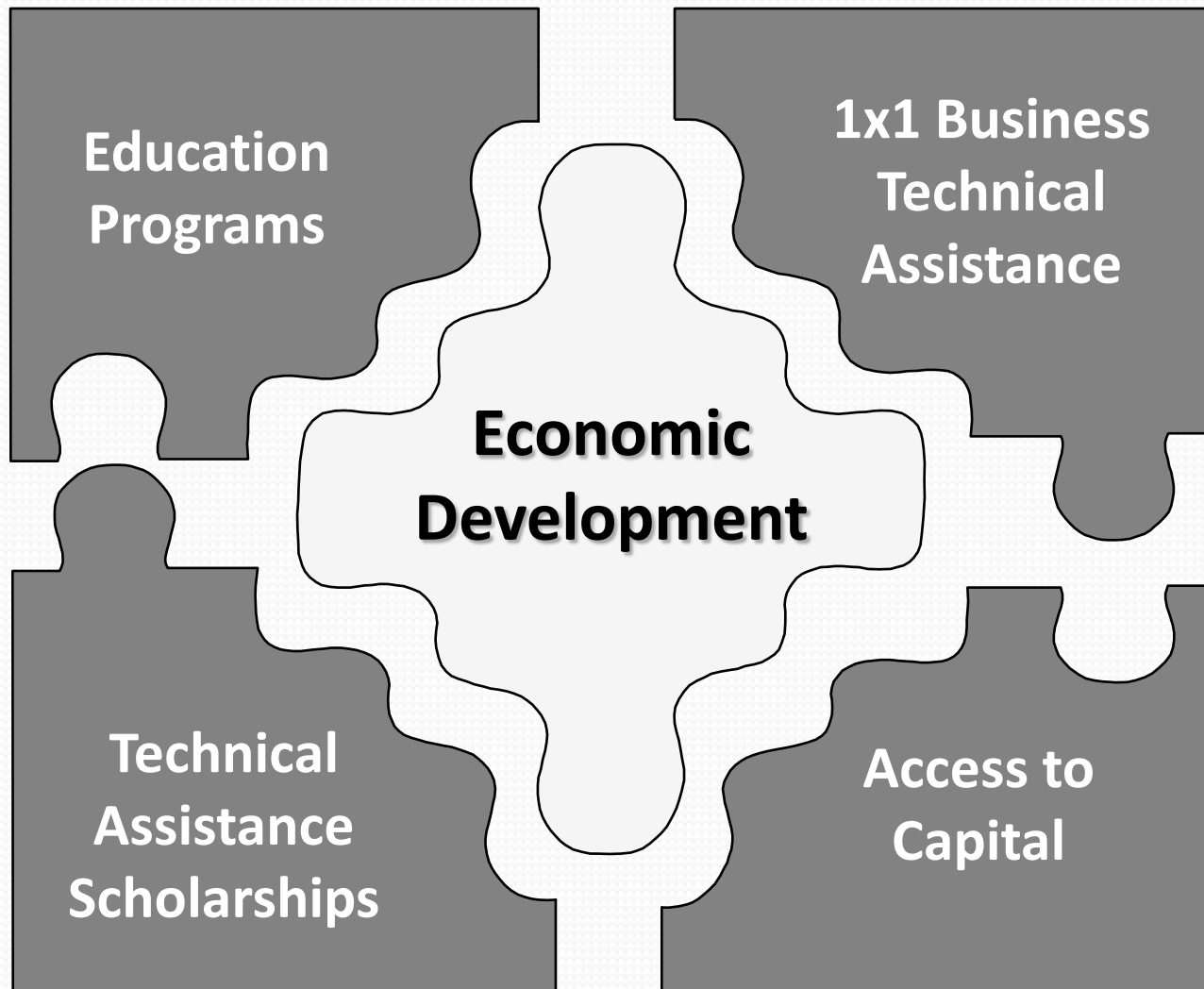
[www.hbifflorida.org](http://www.hbifflorida.org)

# Who We Are

- The leading Hispanic nonprofit economic development organization in Florida for more than **20 years**
- Specialize in providing **quality, bilingual business development services** aimed to assist Hispanic entrepreneurs and business start-ups
- Offices in Orlando, Tampa & Miami; satellite office in Kissimmee



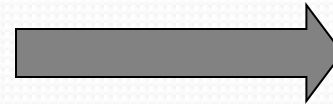
# Who We Are



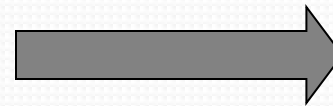
# What We've Done

Central Florida FY 2011

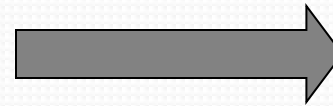
STATEWIDE IMPACT	PAST FIVE FISCAL YEARS
Participants in Orientations, Workshops and Advanced Training Programs	13,848
Clients Served One-on-One	3,944
Jobs Created/Retained	2,240
Technical Assistance Scholarships Awarded	858
Contracted Technical Assistance Hours Approved	10,685
Loans Marketed	\$29,642,930



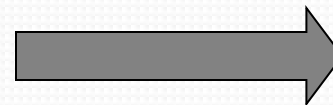
2,285 Participants



358 Clients



268 Jobs Created



109 Scholarships

# What We've Done

- Dr. Mildred Donis Silva
- Established in 2000
- Received HBIF's business plan and Web site scholarships
- Currently have \$400,000 in revenues with 5 employees
- Purchasing new building on Lake Underhill



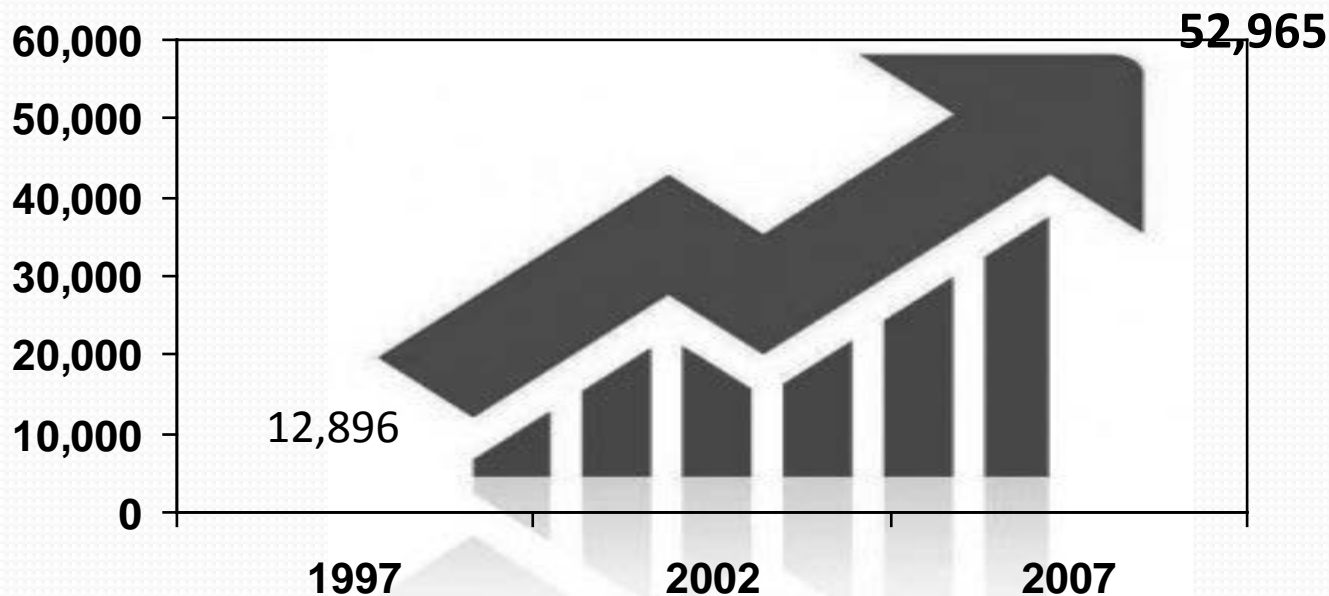
# Who We Serve

Census 2010			
	Florida	Tri-County	Orange County
Hispanic population	4,223,806	502,847	308,244
Total population	18,801,310	1,837,359	1,145,956
% of Total Population	<b>23%</b>	<b>27%</b>	<b>27%</b>



# Who We Serve

## Total Number of Hispanic Owned Firms



Total Employees per Hispanic owned firm: **39,640**

Five Year Growth for number of Hispanic owned firms: **133%**

Total Sales & Receipts for all Hispanic owned firms: **\$6.6 billion**

# How It's Possible

FY 11-12

Total budget	<b>\$1,080,780</b>
Government	25%
Corporate contributions & grants	37%
Earned	38%

For every **\$1** received from Orange County,  
HBIF invests **\$5.67** into the Central Florida Community



# Corporate Sponsors

**Bank of America**



**BB&T**

**BRIGHT HOUSE NETWORKS  
business solutions**

Where business gets personal.



**CenturyLink™**

**CHASE**



**Conrad Santiago  
& Associates**

**Ameriprise**  
Financial



**Florida  
Blue**



In the pursuit of health®

**LaPrensa**

www.laprensafl.com

**impreMedia**



**OUC**



The *Reliable One*®

**SIE7EDIAS**

**State Farm**



**WALT DISNEY**  
Parks and Resorts

**WELLS  
FARGO**

# Partnerships



The logo for the Hispanic Business Initiative Fund (HBIF) is centered within a white diamond shape. The diamond is outlined with a thick black border. The background of the entire image is dark gray, with a lighter gray diamond shape behind the main logo diamond.

# HBIF

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407-428-5872

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