




## Interoffice Memorandum

January 9, 2023

TO: Mayor Jerry L. Demings  
— AND —  
County Commissioners

FROM: Byron W. Brooks   
County Administrator, County Administration

CONTACT PERSON: **Lucas Daniel Boyce**  
**Assistant to the County Administrator, County Administration**  
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SUBJECT: January 24 – Work Session Item  
Review of Chapter 35, Towing Rates & Fees

In July 2021, towing industry representatives contacted County staff to propose changes to the County's towing ordinance, located in Chapter 35 of the Orange County Code. The industry stated that over the past several years they have experienced operational expense increases for items such as insurance premiums, trucks, and equipment, staffing and training, and requested Orange County consider changes to its towing ordinance rate structure to adjust to those cost increases.

On September 27, 2022, staff presented a work session that provided background, a comparative analysis of rates in other Florida jurisdictions, along with consumer price index calculations, information on industry cost increases, and their requested changes to rates and fees in chapter 35. At that work session, Board members requested that staff conduct additional research and gather more information relating to a host of market indicators inclusive of consumer protection provisions, standard response requirements, and towing industry market data.

On January 24, 2023, staff will present a second work session in response to the feedback, additional inquiries, and concerns raised during the September 27, 2022 work session. Staff will outline towing industry market data and key statistics from a national, state, and local perspective. Other items to be presented include provisions in place to ensure the general welfare of the public, revised consumer price index calculations, analysis of the industry's proposed rates, and specific staff recommendations with respect to rates, fees, annual inflation adjustments, special equipment, forms of payment, and administrative fees.

This item is for your information. If there is a consensus among the Board on revising our fee schedule in addition to other proposals presented by the industry and staff recommendations, a public hearing will be scheduled for a future date.

C: Jeffrey Newton, County Attorney  
Jon Weiss, Deputy County Administrator  
Alan Marshall, Assistant to the Director, Planning Environmental Development Services  
Scott D. Shevenell, Attorney, County Attorney's Office