



Interoffice Memorandum

SEE MINUTES
FOR MOTION:

BCC Mtg. Date: October 18, 2016

October 04, 2016

TO: Mayor Teresa Jacobs
-AND-
Board of County Commissioners

FROM: Terry Olson, 407-836-5546
Arts and Cultural Affairs Administrator

SUBJECT: Recommended FY17 Cultural Tourism Funding
Discussion Item – October 18, 2016

A handwritten signature in black ink, appearing to read "T. Olson", is written over the "FROM:" line of the memorandum.

The Arts and Cultural Affairs Advisory Council has carefully devised an application procedure that honors the state of Florida's Chapter 125 requirements for the use of Tourist Development Tax (TDT) funds and also meets the council's goal of elevating Central Florida's arts and culture to a status befitting a world-class community. At the October 18, 2016 Board of County Commissioners meeting, the recommendations for the Cultural Tourism Funding Program will be presented. In the spring, Cultural Facilities Funding recommendations will be brought after those applications have been received and evaluated. The Advisory Council examined numerous issues, including matching requirements, caps on funding, partial funding, categories for funding, and accountability.

Twelve members of the council served on the Cultural Tourism Review Panel to evaluate and score the eligible applications. After a thorough review by each review panel member and comprehensive discussions regarding the impact to be made by the funds, the panel approved the recommendations, with no votes opposing.

United Arts of Central Florida will manage, disperse, monitor and evaluate the use of these funds by the organizations and programs recommended below. In addition United Arts will be paid no more than \$199,000 from Accounting Line 4430-035-0990-3197 for the fiduciary agent services required for these and for the Cultural Facilities programs to be approved next spring.

The Arts & Cultural Affairs Advisory Council presents the following items for funding from fund #4430-035-0990-8610 FY 17:

Discussion Agenda Item - October 18, 2017

FY17 Cultural Tourism Funding

Page 2 of 4

No.	Organization	Project Name	Funding from Orange County Arts & Cultural Affairs	Project Budget
1	Albin Polasek Museum & Sculpture Gardens	Winter Park Paint Out 2017	\$40,000	\$132,271
2	Art & History Museums - Maitland	Art31 2017: 31 Days of Experimentation and Collaboration	\$75,000	\$184,027
3	Asian Cultural Association of Central Florida	Eastern Artistry: Celebrating India and South Asia	\$30,000	\$64,700
4	Association to Preserve the Eatonville Community, The (P.E.C.)	ZORA!™ Festival Celebrates Historic Eatonville @ Year 130	\$150,000	\$817,908
5	Bach Festival Society of Winter Park	Destination Music: World-Class Choral and Classical Programming in Orange County 2017	\$125,000	\$1,429,691
6	Central Florida Ballet	11th World Ballet Competition: The Olympics of Ballet	\$75,000	\$314,550
7	Crealdé School of Art	Crealdé's Hannibal Square Heritage Center Season of Exhibitions and Educational Events	\$75,000	\$189,545
8	Creative City Project, Inc.	Creative City Project 2017	\$67,000	\$380,700
9	Downtown Arts District	A Year of Creative Placemaking	\$100,000	\$1,048,300
10	Enzian	26th Annual Florida Film Festival	\$150,000	\$721,000
11	Garden Theatre	Garden Theatre 2017 Season: Destination Winter Garden	\$150,000	\$1,284,141
12	Global Peace Film Festival	15th Annual Global Peace Film Festival	\$40,000	\$708,240
13	Holocaust Memorial Resource and Education Center of Florida	Cultural Season 2017	\$40,000	\$127,100
14	Leu Gardens (Friends of)	Dinosaur Invasion at Leu Gardens	\$40,000	\$151,012

Discussion Agenda Item - October 18, 2017

FY17 Cultural Tourism Funding

Page 3 of 4

15	Mad Cow Theatre Company	Mad Cow Theatre's 20th Season of Live, Professional Theatre – Jan. through Sept. 2017	\$75,000	\$985,100
16	Maker Effect Foundation	Maker Faire Orlando	\$40,000	\$151,105
17	Mennello Museum of American Art (Friends of)	Great American Art at The Mennello	\$75,000	\$150,000
18	Orlando Ballet	Orlando Ballet Spring/Summer 2017 Season	\$150,000	\$1,672,334
19	Orlando Fringe	6th Orlando International Fringe Theatre Festival	\$110,000	\$1,173,050
20	Orlando Museum of Art	The Wyeths & American Artists in Maine: Selections from the Collection of the Farnsworth Art Museum	\$150,000	\$446,327
21	Orlando Philharmonic Orchestra	2016-2017 Orlando Philharmonic Orchestra Super Series, Focus Series, and Opera	\$150,000	\$1,345,175
22	Orlando Repertory Theatre	Orlando Repertory Theatre's 2017 Summer & Fall Season of Professional Theatre for Young Audiences	\$150,000	\$511,483
23	Orlando Science Center	Science Parade Season	\$150,000	\$1,442,301
24	Orlando Shakespeare Theater	Orlando Shakespeare Theater 2017: Highlighting New Play Premieres and National Performers	\$150,000	\$920,469
25	The Winter Park Playhouse	The Winter Park Playhouse 2017 Series of Professional Musicals, Cabarets, & New Musical Festival	\$40,000	\$545,593
	TOTALS		\$2,397,000	\$16,896,122

*Disbursements will be provided through United Arts, as fiduciary agent for the office of Arts & Cultural Affairs, on an agreed-upon schedule related to completion of the projects; 50% to begin, 40% at the midway point and 10% upon completion.

ACTION REQUESTED:

Approval of the Arts and Cultural Affairs Advisory Council's funding recommendations for the Cultural Tourism program for FY 2017.

Cc: Ajit Lalchandani, County Administrator
Eric Gassman, Chief Accountability Officer