



NO ACTION

## Interoffice Memorandum

BCC Mtg. Date: November 1, 2016

October 13, 2016

TO: Mayor Teresa Jacobs

-AND-

Board of County Commissioners

FROM: Kristopher Shoemaker, Deputy Director  
Orange County Convention Center (OCCC)  
(407) 685-9827

A handwritten signature in dark ink, appearing to be "K. Shoemaker", written over the "FROM" line.

SUBJECT: BCC Agenda Discussion Item for November 1, 2016 Meeting:  
Visit Orlando Bi-Annual Update

Mr. George Aguel, President and CEO of Visit Orlando, will be making a presentation to the Board on November 1, 2016. He will provide a report on Visit Orlando's ongoing efforts to promote Orange County, both nationally and internationally, as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

KSS/krs

c: Ajit Lalchandani, County Administrator  
Eric Gassman, Deputy County Administrator  
Kathie Canning, Executive Director, OCCC  
Yulita Osuba, Deputy Director, OCCC  
George A. Aguel, President & CEO, Visit Orlando  
Larry Henrichs, COO/CFO, Visit Orlando  
Becca Bides, Vice President, Visit Orlando  
Beth Cocchiarella, Director of Communications, Visit Orlando