Public Hearing
Board of County Commissioners

Amending Article IV of Chapter 25 of the Orange County Code Section 25-140 Tourist Development Plan and Enacting a New Section 25-147

November 29, 2016

TDT Background

Timeline

Feb	Proposed CRC charter amendment
May	BCC and TDC presentations on proposed charter amendment
June	CRC vote to rescind proposed Charter Amendment
Jul/Aug	Stakeholder meetings, TDC follow-up presentation
Sept	Mayor's TDT proposal
	TDC Recommends DPAC completion, Sports Fund & Venues Debt Restructuring
Oct	BCC Worksession on Restructuring
Nov	BCC Public Hearing on DPAC, Sports Fund & Venues Restructuring
Today	BCC Public Hearing Application Process

TDT Application and Evaluation

Elements of proposed charter amendment

- BCC determine whether surplus TDT funds are available
- Protects bond obligations & contractual commitments
- Uses Evaluation criteria
- Quantitative scoring mechanism

TDT Application Process Ordinance

- Establishes an additional priority (bucket) in the TDT Plan in an amount to be determined by BCC
- Annual determination during budgetary cycle whether excess unallocated TDT funds are available for grants
- BCC determines amount to be available for capital projects and events grants for which applicants may apply
- Applications accepted only in years that BCC determines funds are available – cash funding only
- Requires Application Review Committee (ARC) be established by BCC resolution

TDT Application Process Ordinance

Application Review Committee (ARC)

11 member committee appointed by BCC

3 representatives recommended by TDC:

- 2 representing owners/operators
- 1 representing community arts organizations

8 representatives selected by BCC:

- 1 recommended by each commissioner
- 2 recommended by the mayor

TDT Application Process Ordinance

ARC duties:

- Recommend allocation between capital & event grants
- Develop application cycle and procedures
- Review and rank applications
  - Form of applications to be adopted in Co. Admin. Regulations
- Utilize following criteria:
  - Commitment to expansion of tourism in County
  - Soundness of proposed event or project
  - Anticipated return on investment
- Make written recommendations to TDC and BCC

TDC makes recommendations to BCC

BCC receives recommendations from ARC and TDC and makes final decision

TDT Application Process Ordinance

Requested Action

Approval of an Ordinance of the Board of County Commissioners of Orange County, Florida, Pertaining to Taxation in Orange County, Florida; Amending Article IV of Chapter 25 of the Orange County Code Section 25-140, Tourist Development Plan; Enacting a new Section 25-147, Tourist Development Tax Grant Application And Evaluation Process; Providing For An Effective Date.

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