

*Orange County Convention Center*

# Pedicab Ordinance

February 21, 2017



# Presentation Outline

- Background
- Key Ordinance Provisions
- Pedicab Owner/Operator Engagement
- Outstanding Issues
- Next Steps





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# Background

- **OCCC established permit process (2009)**
  - Provide standards for pedicab operation
  - On Convention Center property
  - Improve guest experience



# Background

- I-Drive Area Stakeholder Concerns
  - Operational
  - Safety
- Why we need an ordinance
  - Limited to OCCC Property
  - Safety Concerns
  - Overcrowding
  - Enforcement







# Background

## ▪ Internal/External Stakeholder Discussions

- County Attorney's Office
- Convention Center
- OC Sheriff's Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International



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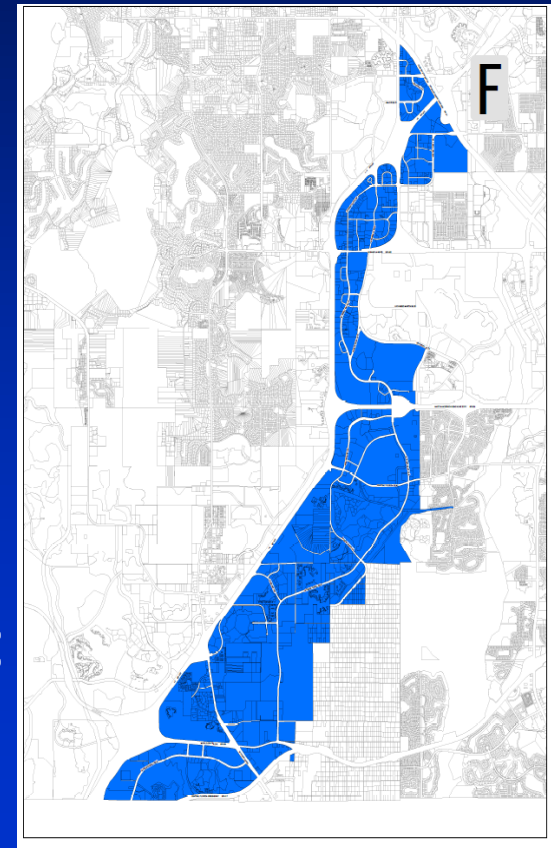




# Key Ordinance Provisions

## Definitions

- **Defines a Pedicab**
  - A non-motorized vehicle for hire
  - Prohibits use of driver assist
- **Defines “Program Administrator”**
  - I-Drive Business Improvement District
- **Sets district boundaries**







# Key Ordinance Provisions

## Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed

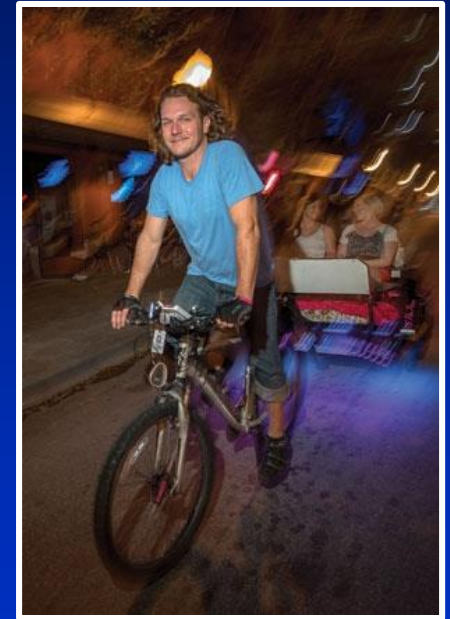




# Key Ordinance Provisions

## Driver Regulations

- Must be 18 years of age or older
- Requires a valid FL driver's license
- Consent to background check
  - Affidavit stating any convictions
  - Federal and National Database Search
- Must adhere to driver code of conduct
- Required safety and dress requirements





# Key Ordinance Provisions

## Enforcement

### ■ Enforcing Agencies

- Orange County Sheriff's Office
- Program Administrator

### ■ Notice of Citation

- Description of Violation
- Right to hearing within 60 days
- Includes a fine
- May result of suspension of permit





# Key Ordinance Provisions

## Enforcement

- **Fine structure**
  - Separates fine to owner vs. operator
  - Fine set by section of ordinance
  - Increases with severity
- **Repeat/Severe Offenses**
  - Vehicle Impound
  - Arrest





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# Pedicab Engagement

- **October 2016**

- Provided draft ordinance to all OCCC pedicab owners
- E-mail responses
- One-on-one meetings

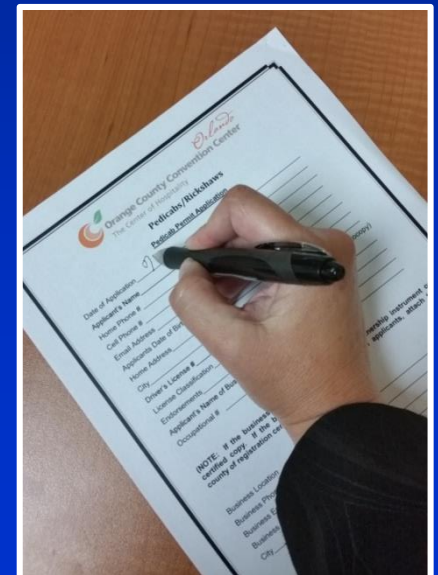
- **Community Meeting – Nov. 14th**

- Invited all OCCC pedicab owners
- Posted notice on website
- Provided for in depth review



# Pedicab Engagement

- **Draft Ordinance Modifications**
  - Reduction in age requirement (21 to 18)
  - Reduced vehicle regulations to nighttime only
  - Modified vehicle capacity requirement
  - Reviewed insurance requirements
  - Added Fine Structure





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# Outstanding Issues

## ■ Permit Cap

- Sets number of pedicabs approved
- Competitive permitting
- One company buying out permits

## ■ Driver Assist

- Increases speed of bicycle
- Increase stop time
- Dangerous on sidewalks





# Outstanding Issues

- **Trailers vs One Piece**
  - Multiple core materials
  - Challenges with Inspection Process
  - Driver not connected to riders
- **FL Driver's License Requirement**
  - Operators familiar with FL driving laws







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# Next Steps

- Develop Fine Structure
- Coordinate with “Administrator”
- Finalize Draft Ordinance
- BCC Public Hearing



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