




May 11, 2017

To: Mayor Teresa Jacobs
- AND -
Board of County Commissioners

From: Terry Olson 
Arts and Cultural Affairs Administrator

Subject: FY 2017 Cultural Facilities Funding Recommendations
Discussion Agenda Item – May 23, 2017

The approved FY 2017 Arts and Cultural Affairs budget funds two main programs: Cultural Tourism (CT) and Cultural Facilities (CF). Both programs provide money from the Tourist Development Tax (TDT) collections for eligible arts organizations to promote tourism and to construct, extend, enlarge, remodel, repair, improve or equip a 501(c)(3) museum, or publicly owned museum or auditorium.

On May 23, 2017, I will be presenting the FY 2017 CF grant award recommendations for approval along with two CT-type projects. In addition, I will present the annual State of the Arts report, an informational presentation on Public Art projects, and the proposed FY 2018 budget allocations for the Arts and Cultural Affairs program as recommended by the Arts and Cultural Affairs Advisory Council.

Background — CF Funding Recommendations:

The Arts and Cultural Affairs Advisory Council spent years creating and fine-tuning the application and procedures for funding support of cultural facilities. In finding a process that complies with state law for the use of TDT revenues and meets the Council's goals of elevating Central Florida's art and culture to a status befitting a world-class community, the Council examined numerous criteria to make funding recommendations.

Six members of the Advisory Council and four industry experts served on the CF Review Panel to evaluate and score the five eligible applications submitted for funding this year. After site visits, a thorough review by every review panel member and intense discussion regarding the impact to be made by these projects, the funding recommendations listed are presented unanimously by the Arts and Cultural Affairs Advisory Council. Their recommendation supports funding four proposals based on eligible score rankings.

Recommended Grant Awards:

The Arts and Cultural Affairs Advisory Council recommends the following four CF projects for funding from accounting line number 4430-035-0990-8610 for a total of \$867,351.

- 1) Orlando Science Center for STEM Discovery Center. The proposed FY2017 funding for this project is \$500,000; the total budget for this project is \$1,050,000.
- 2) Garden Theatre for “Gear Up for Year 10: From Sound to Stage.” The proposed FY2017 funding for this project is \$140,103; the total budget for this project is \$294,216.
- 3) Orlando Repertory Theatre for “Bridging Spaces: The Florida Blue Lobby.” The proposed FY2017 funding for this project is \$197,248; the total budget for this project is \$414,222.
- 4) Pine Castle Historical Society, \$30,000 for Pine Castle History Center. The proposed FY2017 funding for this project is \$30,000; the total budget for this project is \$77,193.

The Arts and Cultural Affairs Advisory Council also recommends the following two CT projects for funding also from accounting line number 4430-035-0990-8610 for a total of \$300,000.

- 1) Cornell Fine Arts Museum for “Towards Impressionism.” The proposed FY2017 funding for this project is \$150,000; the total budget for this project is \$480,000.
- 2) PAST, \$150,000 for “Black Lives Out Loud” at The Wells’ Built Museum. The proposed FY2017 funding for this project is \$150,000; the total budget for this project is \$735,095.

Approval comes with the following conditions:

- a. Require PAST to affirm in writing that the goal of preserving, organizing, digitizing and maintaining all of its resources can be met using the \$150,000 County grant, and PAST’s other financial and in-kind contributions as set forth in its application.
- b. Require that the contract contain: (a) a maximum retainer not to exceed 15% of the contract price; (b) objective measureable standards and deliverables as a condition to payment; (c) a fixed contract amount not subject to modification or increase based on hourly (or other) charges; (d) contain a 5% contingency
- c. Require that PAST use the County funds only for the purpose of preservation, organization, digitizing and maintenance of the cultural resource and require that any funding for the interactive display be the subject of another grant application or other resource.

ACTION REQUESTED: Approval of proposed Cultural Facilities grants and Cultural Tourism grants as recommended by the Arts and Cultural Affairs Advisory Council in the amount of \$1,167,351.

Orange County
Arts and Cultural Affairs Advisory Council
2017 Cultural Facilities Review Panel



Members of Review Panel from Arts & Cultural Affairs Advisory Council

Dr. Rick Schell, Chair
Cecelia Bonifay
Hal Kantor
Evelyn Martinez
Melvin Rogers
Sara Segal

Subject Matter Experts

Tony Aguerrevere – Formerly of
O.C. Capital Improvements
Jeffrey Ault – Facility Designer
Christine Madrid French,
Brian J. Morris –Construction Management

Along with six (6) members of the Arts and Cultural Affairs Advisory Council (Dr. Rick Schell, Cecelia Bonifay, Hal Kantor, Evelyn Martinez, Melvin Rogers and Sara Segal) the following four (4) experts from the field joined the Cultural Facilities Review Panel.

Tony Aguerrevere

More than 25 years of hands-on experience developing and managing multimillion-dollar projects. Former Orange County staff leader in the facilities management, project management and construction industries for commercial applications by utilizing unique and extensive blend of Engineering/Architecture, Construction and Business Management skills. Managed entire professional Project/Construction and Facilities Management Divisions. Highly motivated by challenges and desire to produce outstanding results.

Jeffrey D. Ault

Served on the Cultural Facilities Review Panel for six years. He began his career more than 25 years ago with Disney Entertainment and for the past decade has been the owner of a management and design company managing entertainment projects across the world and providing show support for singers like Tony Bennett and Smokey Robinson and political figures like President George H. Bush, General Colin Powell and British Prime Minister John Major. In recent years, he managed the completion of the \$10 million restoration of the historic Athens Theatre in Downtown DeLand.

Christine Madrid French

Executive Director, Casa Feliz, Winter Park. Christine brings her expertise in historic preservation and architectural history to Casa Feliz, having worked as Director of the Modernism Program at the National Trust for Historic Preservation in San Francisco, CA, and as an historian at the National Park Service in Washington, D.C. She is also currently teaching in the Historic Preservation Program at the University of Florida. She was most recently Project Director for the award-winning Preservation Capen project, a \$1.1-million effort to save, move (over water), and restore the 1885 Capen-Showalter House at the Albin Polasek Museum.

Brian Morris

Served on the Cultural Facilities Review Panel for six years. He has 30 years of construction management experience including work with the Miami Performing Arts Center, the Orange County Convention Center and the Orange County Regional History Center.