




## Interoffice Memorandum

## AGENDA ITEM

July 10, 2017

TO: Mayor Teresa Jacobs  
—AND—  
Board of County Commissioners

FROM: Jon V. Weiss, P.E., Director, United Way Co-Chair 2017  
Community, Environmental and Development Services Department 

SUBJECT: August 1, 2017 – Discussion Item  
Orange County United Way Campaign Update

The Heart of Florida United Way has been serving the Central Florida community for over 70 years. It provides funding to numerous local health and human services agencies that in turn provide services to over 600,000 local residents. Dollars raised by workplace giving campaigns are the largest funding source for Heart of Florida United Way's programs. Since 2010, Orange County employees have donated over \$3 million dollars to United Way.

Thanks to the generosity of the County employees and the efforts of departmental coordinators who worked with their teams to organize and host a variety of fundraising events, the County raised over \$578,000 in its 2016 campaign.

Our success did not go unnoticed. The Heart of Florida United Way recently hosted its annual Live United Victory Celebration in June where it recognized the companies and individuals who go over and beyond in their campaign efforts. Orange County was recognized as part of their Chairman's Circle with almost two dozen other companies as a corporate partner raising more than \$100,000. The County also received the Chairman's Award, their highest award of appreciation for running an exceptional workplace giving campaign, implementing all the best practices including leadership giving, agency tours, signature special events, and personalized messaging. Orange County is proud to be part of an elite group that is leading the way in a meaningful impact throughout Central Florida.

This presentation is for informational purposes only, and will provide more details about our successful campaign and outline the strategy for the 2017 Orange County United Way Campaign, which is already underway.

JVW:rep