



# 2016-2017 ANNUAL REPORT

*"MANY CULTURES, ONE BRIGHT FUTURE"*

**Board of County Commissioners**  
**August 1, 2017**

# Pine Hills NID

- ▶ General Overview
- ▶ 2016-17 Activities
- ▶ 2017-18 Work Plan
- ▶ Recommendations
- ▶ Requested Actions



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# Pine Hills NID

## *Background and History*

- PHNID was established in Dec. 2011
- Board of Directors
  - Board of County Commissioners
- Advisory Council
- NID Staff

# Pine Hills NID

## *Current & Planned Orange County Investment*

More than \$ 7 million in current and planned projects

- Streetlighting Upgrades & Repairs
- Pedestrian & Bicycle Safety
- Paving, Sidewalks and Drainage Maintenance
- Barnett Park Safety
- Code Enforcement Initiatives
- *INVEST* Cultural Community Center (District 6)

# Pine Hills NID

## *Advisory Council Members*

Tim Haberkamp – Chair

Nicole Farquharson – Vice Chair

Luis Cordero

Nadia Khublal

Augustina Peasah

Florence Polynice

Carolyn Wilson



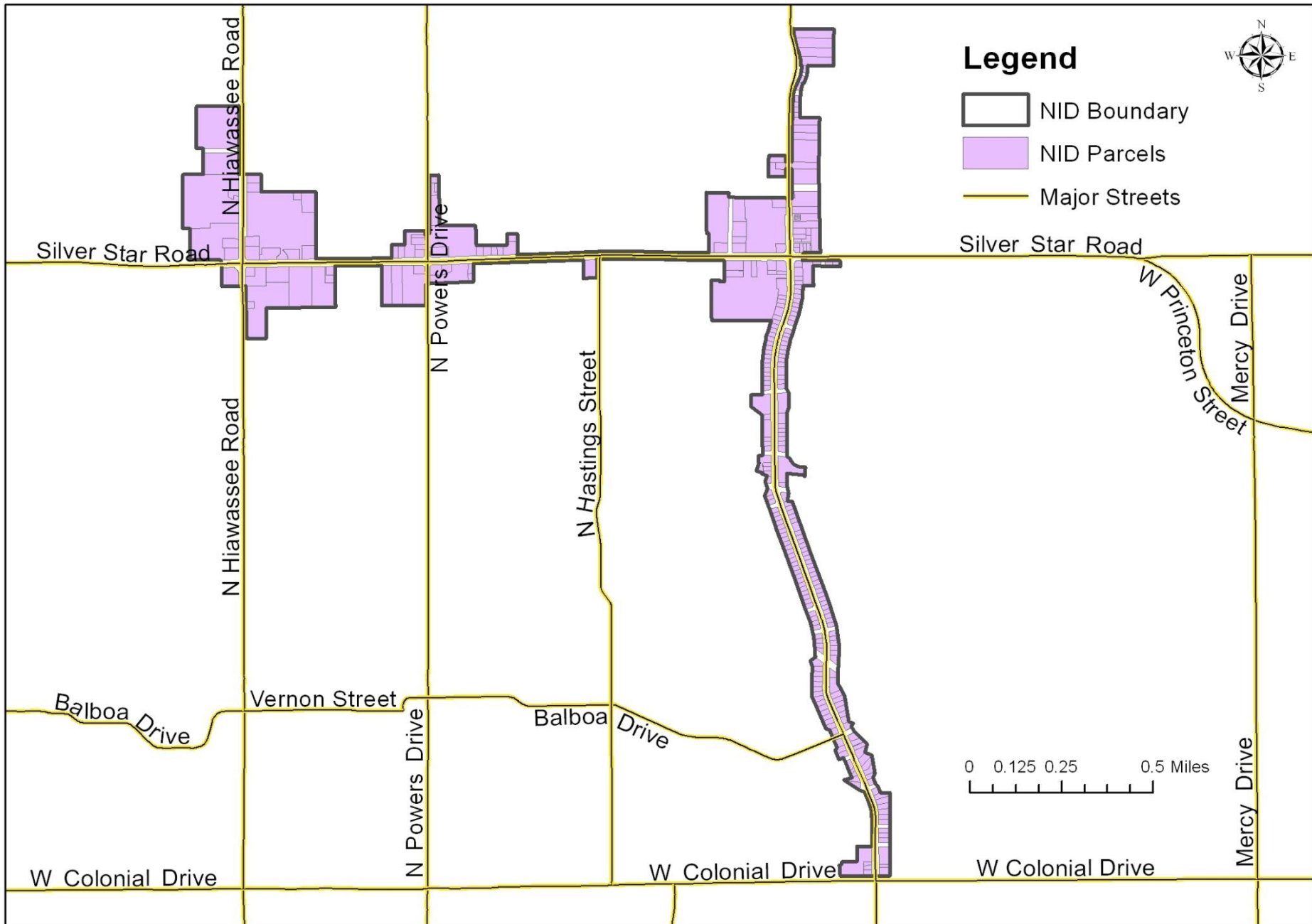
# Pine Hills NID

## *Allowable Funding Sources*

- Government Allocations
- Special Assessments & Ad Valorem Taxes
- Grants & Donations
- Fees

## *Prohibited Funding Sources*

- Loans
- Bonds





# Pine Hills NID

## *Community Vision & Mission*

“To bring businesses, citizens and government together to solve the challenges of our community and build a place where our citizens can once again live, work, play and learn in a safe, family-oriented, pro-business environment.”



# Pine Hills NID

## *Goals*

- ▶ Organize Support for the PHNID
- ▶ Marketing & Economic Development
- ▶ Public Safety and Security
- ▶ Attractive and Functional Corridors
- ▶ Effective Multi-modal Connectivity
- ▶ Town Center Redevelopment

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# PINE HILLS NID 2016 -17 ACTIVITIES

## — ORGANIZING SUPPORT

### *Special Assessment Referendum*

Do you favor the imposition of a special assessment of not greater than \$500 for each individual parcel of land per year to pay for the expenses of operating the neighborhood improvement district for no more than 10 years?

- ❑ Election completed January 24, 2017
- ❑ 65 percent voted against
- ❑ 35 percent voted in favor
- ❑ 51 percent voter approval was required



# PINE HILLS NID 2016 -17 ACTIVITIES

## – ORGANIZING SUPPORT

### *Community Coordination Meetings*

#### ▶ First meeting held July 2015

- ❑ Purpose to coordinate various ongoing or planned improvements in Pine Hills

#### ▶ 2016 Meetings

- ❑ Met and coordinated efforts with private developers, county divisions, and outside governmental agencies (i.e. FDOT, OCPS, MetroPlan, LYNX)

# PINE HILLS NID 2016 -17 ACTIVITIES

## — ORGANIZING SUPPORT

- ▶ *Pine Hills Pillars Initiative*
- ▶ *2<sup>nd</sup> Annual Taste of Pine Hills Event*
- ▶ *A Pine Hills Christmas w/ District 6*

*Dennis Hall  
Citizen Pillar of the Year*



*WellCare  
Business Pillar of the Year*





# **PINE HILLS NID 2016 -17 ACTIVITIES**

## **– MARKETING & ECONOMIC DEVELOPMENT**

### **2017-2018 Communications Plan**

- ▶ **Developed with Communications Division**
- ▶ **Outlines Strategies to:**
  - ❑ *Reverse the negative perception of Pine Hills*
  - ❑ *Build brand awareness of the NID*
  - ❑ *Communicate plans, activities, successes of the NID*
  - ❑ *Employ social media and conventional media outlets*

# PINE HILLS NID 2016 -17 ACTIVITIES

## — MARKETING & ECONOMIC DEVELOPMENT

- ▶ *New Business Ribbon Cuttings*
- ▶ *Bi-Monthly Pine Hills Business Networking*
- ▶ *Annual Pine Hills Entrepreneur Expo*





# PINE HILLS NID 2016 -17 ACTIVITIES

## – SAFETY & SECURITY

- ▶ *Town Hall Meeting on Safety with Districts 2 & 6*
- ▶ *Business Watch Program*
- ▶ *Business Trespass Program*
- ▶ *Off Duty Deputy Security Patrols*



# PINE HILLS NID 2016 -17 ACTIVITIES— ATTRACTIVE & FUNCTIONAL CORRIDORS

- ▶ *Spruce Up Pine Hills Campaign*
- ▶ *Clean-up Staff*
- ▶ *Graffiti & Poster Eradication*
- ▶ *Commercial Beautification Award*
- ▶ *BANC Program Support*
- ▶ *Community Clean Ups*
  - ❑ *Robinswood Middle School “Archer Service Day”*
  - ❑ *Evans High School “Trojan Service Day”*



# PINE HILLS NID 2016-17 ACTIVITIES

## – ATTRACTIVE & FUNCTIONAL CORRIDORS

### Business Assistance for Neighborhood Corridors (BANC) Program

- ❑ \$25,000 reinvested in 2016
- ❑ \$200,000 reinvested since 2012
- ❑ Worked with 32 businesses
- ❑ 17 Certificates of Occupancy

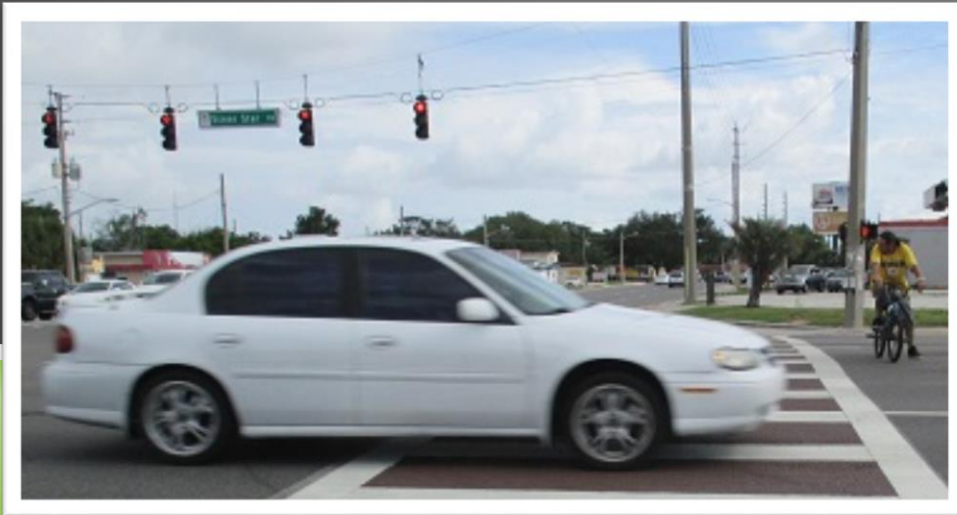
*Quantum Electric*  
Beautification Award winner  
and BANC Program applicant



# PINE HILLS NID 2016 -17 ACTIVITIES

## —MULTI-MODAL CONNECTIVITY

- ▶ *Pine Hills Road Bike/Ped Study*
- ▶ *LYNX Pine Hills Transfer Station*
- ▶ *Pine Hills Trail Construction*
- ▶ *Coast-to-Coast Trail Construction*





# PINE HILLS NID 2016 -17 ACTIVITIES

## – TOWN CENTER

- ▶ Coordinated redevelopment efforts with public & private partners
- ▶ Participation in UCF Urban Design Class Project



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# Pine Hills NID

## *Annual Budget*

Adopted FY 2017: \$211,571

Proposed FY 2018: \$308,657\*

\*Includes \$125,000 annual allocation and \$183,657 in rollover funds.

# PINE HILLS NID

## -2017-18 WORK PLAN HIGHLIGHTS

- ▶ *Pursue additional funding sources, i.e. public, private grants*
- ▶ *Create zoning overlay and design guidelines for properties in the neighborhood improvement district*
- ▶ *Create economic development incentives program for infrastructure improvements*



# PINE HILLS NID

## -2017-18 WORK PLAN HIGHLIGHTS

- ▶ *Implement Communications Plan Strategies*
- ▶ *Expand Business Watch and Business Trespass safety programs*
- ▶ *Host and support community building events*
- ▶ *Implement recommendations from Bicycle/Pedestrian Safety Study of Pine Hills Road*

# PINE HILLS NID

## -2017-18 WORK PLAN HIGHLIGHTS

- ▶ *Expand graffiti abatement and litter control measures*
- ▶ *Address land use issues on Pine Hills & Silver Star*



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# PINE HILLS NID

## *Recommendations:*

- ✓ Create public/private partnerships for town center redevelopment projects
- ✓ Create redevelopment incentives program for NID
- ✓ Support a marketing and branding initiative
- ✓ Fund recommended projects for safe, multi-modal transportation for bikers, walkers and motorists
- ✓ Continue update of Land Development Regulations to accommodate infill redevelopment
- ✓ Support Overlay & Urban Design guidelines for NID

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# Pine Hills NID

## *Requested Action*

- ▶ Accept the Pine Hills NID 2016-17 Annual Report and 2017-2018 Communications Plan



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**Board of County Commissioners**

**Date TBD**