



Orange County Convention Center

Proposed Pedicab Ordinance

PUBLIC HEARING

October 17, 2017



Presentation Outline

- Background
- Timeline
- Key Ordinance Provisions
- Pedicab Owner/Operator Engagement
- Next Steps
- Requested Action





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Background

- **OCCC established permit process (2009)**
 - Provide standards for pedicab operation
 - On Convention Center property
 - Improve guest experience



Background

- **I-Drive Area Stakeholder Concerns**
 - Operational
 - Safety
- **Why we need an ordinance**
 - Current Permitting Limited to OCCC Property
 - Safety Concerns
 - Overcrowding
 - Enforcement





Background

▪ Internal/External Stakeholder Discussions

- County Attorney's Office
- Convention Center
- OC Sheriff's Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International



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Timeline

- **June 24, 2015: Stakeholder Kick-off Meeting**
- **October 12, 2015: Stakeholder Discussion**
- **April 25, 2016: ETC Public Meeting**
- **May 23, 2016: ETC Stakeholder Meeting**
- **May 25, 2016: I-Drive District**
- **August 23, 2016: BCC Work Session**
- **2016: I-Drive Chamber of Commerce Meetings**

Timeline

■ October 2016

- Provided draft ordinance to all OCCC pedicab owners
- E-mail responses
- One-on-one meetings

■ November 14, 2016 – Community Meeting

- Invited all OCCC pedicab owners
- Posted notice on website
- Provided for in depth review





Timeline

- **February 21, 2017: BCC Work Session**
- **June 29, 2017: I-Drive District**
- **July 2017: OC Sheriff's Legal Staff Review**
- **August 30, 2017: District Advisory Board Approval**
- **August 31, 2017: I-Drive Chamber of Commerce**
- **September 29, 2017: District Governing Board Approval**



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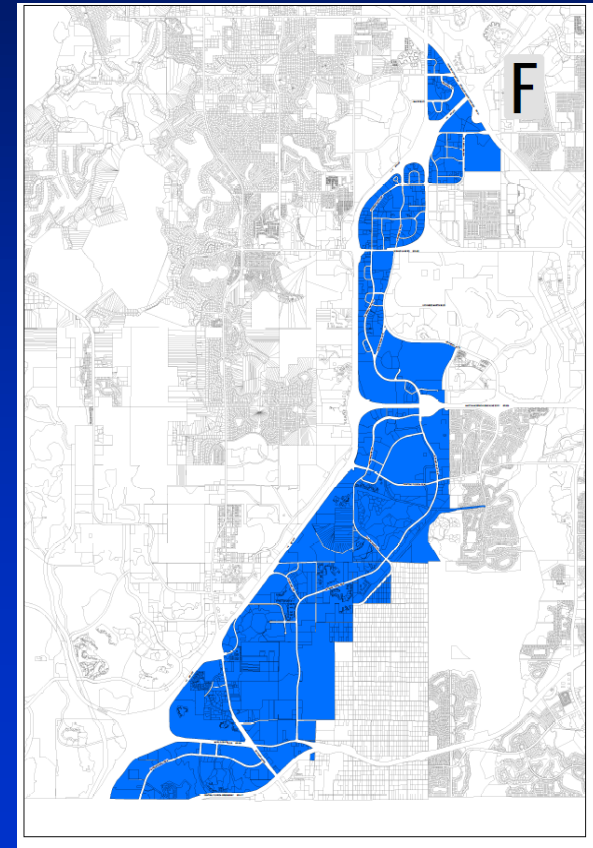




Key Ordinance Provisions

Definitions

- **Defines a Pedicab**
 - A non-motorized vehicle for hire
 - Prohibits use of driver assist
- **Defines Program “Administrator”**
 - I-Drive Master Transit and Improvement District
- **Sets district boundaries**





Key Ordinance Provisions

Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed





Key Ordinance Provisions

Driver Regulations

- Must be 18 years of age or older
- Requires a valid FL driver's license
- Consent to background check
 - Affidavit stating any convictions
 - Federal and National Database Search
- Must adhere to driver code of conduct
- Required safety and dress requirements





Key Ordinance Provisions

Civil Penalties

Code Provision	Description of Violation	Civil Penalty
33-285(1)	Operation of non-motorized vehicle-for-hire without decal	\$125.00
33-285(2)	Improper display of decal on non-motorized vehicle-for-hire	\$125.00
33-286	Failure to maintain proper insurance	\$125.00
33-287	Failure to properly display rates	\$62.50
33-288	Failure to maintain proper vehicle safety and equipment standards	\$250.00
33-289	Operation of non-motorized vehicle-for-hire without a driver's permit	\$125.00
33-291(2)	Improper display of driver's permit	\$62.50
33-293	Engaging in prohibited conduct	\$125.00



Presentation Outline

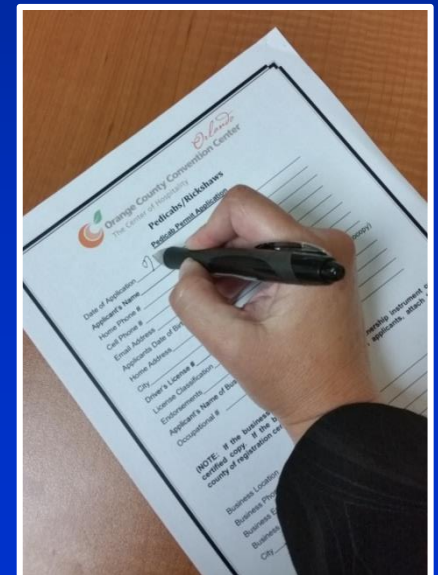
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Pedicab Engagement

- **Draft Ordinance Modifications**
 - Reduced age requirement (21 to 18)
 - Reduced vehicle regulations to nighttime only
 - Revised vehicle capacity requirement
 - Revised insurance requirements
 - Added fine structure





Pedicab Engagement

- **Driver Assist**
 - Increases speed of bicycle
 - Increases stop time
 - Dangerous on sidewalks
- **Issuance of Citations**
 - Issued to driver





Pedicab Engagement

- Trailers vs. One Piece Units
 - Multiple core materials
 - Challenges with inspection process
 - Driver not connected to riders
- Permit Cap
 - Sets number of pedicabs approved
 - Competitive permitting
 - One company buying out permits





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Next Steps

- Nov 2017: BCC approval of Fee Resolution
- Dec 2017: Begin accepting applications
- January 1, 2018: Effective Date





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Requested Action

Approval of an ordinance amending Chapter 33, Article VIII of the Orange County Code of Ordinances to create a new division regulating the operation of non-motorized vehicles-for-hire in the International Drive Master Transit and Improvement District.



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