




Interoffice Memorandum

October 24, 2017

To: Mayor Teresa Jacobs  
-AND-  
Board of County Commissioners

From: Terry Olson, Administrator  
Arts and Cultural Affairs Office 

Subject: Recommended Supplemental Funding from TDT Funds  
**DISCUSSION AGENDA ITEM – OCTOBER 31, 2017**

On October 17, 2017, the Arts and Cultural Affairs Advisory Council's ("Council") FY 2018 funding recommendations for Cultural Tourism and Blockbuster events were presented to the Board. The Board approved \$2,679,650 for 29 Cultural Tourism events and \$400,000 for two Blockbuster events.

In addition, staff presented a recommendation from the Council to allocate up to \$300,000 from the Blockbuster reserve account to provide assistance to eligible arts organizations for property damage or operating losses as a result of Hurricane Irma. Several concerns were expressed by the Board with regard to this proposed new program. Primarily, the Board wanted to ensure that this fund would be the payer of last resort after exhausting all other resources, including insurance, FEMA reimbursement, and the Small Business Administration loan program. The Board approved the funding request, but directed staff to return on October 31, 2017, with a report on how this program would be administered prior to approval of the awards and fund disbursement.

Subsequently, staff met and reviewed the Board's concerns and determined that the program would be cumbersome to administer due to its relatively small size and the difficulty in having to verify capital and operating losses, insurance coverage, FEMA reimbursement issues, and legal constraints.

As an alternative proposal, staff discussed using the approved Blockbuster reserve funds to provide a one-time, supplemental allotment for the impacted, eligible arts organizations. Staff suggested that such organizations receive funding equal to 50% - 60% of their reported Hurricane Irma losses, to be applied toward upcoming events.

Subject: Recommended Supplemental Funding from TDT Funds  
October 24, 2017  
Page 2 of 2

The Council reviewed the alternative proposal and is recommending approval of the awards and authorization to disburse \$252,348 of the approved \$300,000 Blockbuster reserve funds. This amount equals 60% of the reported Hurricane Irma losses by the 15 different arts organizations and is to be applied toward upcoming events. This information is detailed in the attached table.

**ACTION REQUESTED: Approval of awards to eligible arts organizations and authorization to disburse \$252,348 of supplemental funding from the approved Blockbuster reserve funds to be applied toward upcoming events as recommended by the Arts and Cultural Affairs Advisory Council.**

Attachment

cc: Ajit Lalchandani, County Administrator  
Eric Gassman, Deputy County Administrator

## Attachment

No.	Organization	Approved Cultural Tourism Funding (10/31/17)	Supplemental Allocation (Blockbuster Reserve)*
1	Albin Polasek Museum & Sculpture Gardens	\$40,000	\$13,129.20
2	Art & History Museums - Maitland	\$70,000	\$6,343.20
3	The Association to Preserve the Eatonville Community, (PEC)	\$75,000	\$8,035.20
4	Central Florida Ballet	\$75,000	\$5,640.00
5	Central Florida Community Arts	\$38,650	\$9,497.40
6	Crealdé School of Art	\$75,000	\$14,532.60
7	Enzian	\$150,000	\$25,059.60
8	Garden Theatre	\$150,000	\$2,308.20
9	Global Peace Film Festival	\$40,000	\$8,425.80
10	Mad Cow Theatre Company	\$75,000	\$17,070.00
11	Orlando Museum of Art	\$150,000	\$3,461.40
12	Orlando Repertory Theatre	\$150,000	\$31,143.00
13	Orlando Science Center	\$150,000	\$41,456.40
14	Orlando Shakespeare Theater	\$150,000	\$46,152.60
15	PAST	\$75,000	\$20,093.40
	<b>TOTALS</b>	<b>\$1,463,650</b>	<b>\$252,348.00</b>

\*Equals 60% of the reported Hurricane Irma losses