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Consent Agenda Item

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MEMORANDUM

TO: Mayor Teresa Jacobs
and
County Commissioners

FROM: Jeffrey J. Newton, County Attorney
Lila I. McHenry, Senior Assistant County Attorney
Contact: (407) 836-7320

DATE: October 12, 2017

RE: **Consent Agenda Item for Board Meeting on October 31, 2017**
Approval of Resolution regarding Sports Incentive Committee

I. EXPLANATION & SUMMARY:

On November 1, 2016, the Orange County Board of County Commissioners ("Board") enacted Ordinance 2016-23 which authorized consolidated sports funding under the Tourist Development Plan for incentivizing sporting events in Orange County venues.

On August 1, 2017, the Board approved a Sixth Addendum to the Tourism Promotion Agreement between the County and the Orlando/Orange County Convention & Visitors Bureau, Inc., currently doing business as Visit Orlando, which established a process for approval of sports incentive funding proposals with the professional evaluation and assistance of Visit Orlando ("Sixth Addendum"). The Sixth Addendum provided that a Sports Incentive Committee would be established by County resolution to serve in an advisory capacity to the Board with the assistance of Visit Orlando.

The Committee will review applications for Sports Incentive Funds authorized under the Tourist Development Plan and submit recommendations to the Board for final determination on funding requests. The Committee is authorized to consider applications, rank them, and to make written recommendations to the Board based on applicable Florida law and guidelines established by the Board pursuant to ordinance, resolution or applicable provisions of tourism promotion agreements with Visit Orlando.

The resolution establishes the Sports Incentive Committee, comprised of seven members, each of whom must be registered voters in Orange County, Florida, including:

1. A chairperson selected by the County Mayor and confirmed by the Board;
2. One certified public accountant appointed by the Board;
3. One citizen representative appointed by the Board;
4. One representative of a major Central Florida theme park appointed by the Board;
5. One member nominated by Visit Orlando and appointed by the Board;
6. One member nominated by the Central Florida Hotel and Lodging Association and appointed by the Board; and
7. One member nominated by the International Drive Chamber of Commerce and appointed by the Board.

II. ACTION REQUESTED:

Approval and execution of Resolution of the Orange County Board of County Commissioners regarding Sports Incentive Committee.

Attachment

- c: Ajit Lalchandani, County Administrator
Eric Gassman, Deputy County Administrator
Fred Winterkamp, Manager, Fiscal and Business Services Division