Public Hearing
Board of County Commissioners

Amending Article IV of Chapter 25 of the Orange County Code Section 25-140 Tourist Development Plan

October 31, 2017

NFL Pro Bowl TDT Plan Amendment-Background

- On June, 2016 the BCC approved $1 million annual incentive payment for the 2017, 2018 and 2019 NFL Pro Bowl at Camping World Stadium
- On September 29, 2017 Tourist Development Council unanimously approved an increase for the 2018 NFL Pro Bowl from $1 million to $2 million

NFL
PRO BOWL
ORLANDO 01.29.17
BUD LIGHT
CAMPING WORLD

Fan Engagement in Orlando

National Fan and Media Engagement

Unify Youth and High School Football Community

Improved Player Experience

Action Requested

1. Approval of an Ordinance of the Board of County Commissioners of Orange County, Florida, Pertaining to Taxation in Orange County, Florida; Amending Article IV of Chapter 25 of the Orange County Code Section 25-140, Tourist Development Plan To Increase Funding For The National Football League Pro Bowl Football Game.

Action Requested

2. Approval and execution of First Amendment to Orange County, Florida and Florida Citrus Sports Events, Inc. National Football League (NFL) Pro Bowl Agreement

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