



# FY18 Supplemental Cultural Tourism Funding



October 31, 2017



# Arts & Cultural Affairs

## October 17, 2017 – Board Meeting

### Advisory Council's Recommendations:

- 29 Cultural Tourism projects: \$2,679,650 
- 2 Blockbuster projects: \$400,000 
- Hurricane Irma relief: \$300,000
  - Staff directed to return on October 31, 2017 and present how this program would be administered.



# Arts & Cultural Affairs

## Hurricane Irma

- **15 arts organizations reported hurricane losses of \$420,580.**
- **Original proposal was to provide up to \$300,000 to reimburse some of these losses.**
- **Losses would have been verified.**
- **Expenditure reimbursement only for statutorily allowed uses of TDT.**



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- **Staff reviewed proposal based on Board's feedback and determined:**
  - **Program would be administratively cumbersome:**
    - **Verifying capital and operating losses.**
    - **Checking for insurance and FEMA coverage.**
    - **Ensuring legal TDT eligibility.**
- **Based on this review, staff developed an alternative option.**



# Arts & Cultural Affairs

## Alternative Option

- **Add 50% - 60% of reported hurricane damage and losses to existing Cultural Tourism program.**
  - **Added funds to be utilized for already approved upcoming events.**
  - **Funds will help ensure success of events.**
  - **These funds are already set aside for arts and cultural affairs.**
  - **Allows arts organizations to use their own funds for Hurricane Irma losses.**
- **Arts and Cultural Affairs Advisory Council recommends 60% level or \$252,348.**



# Action Requested

**Approval of awards to eligible arts organizations and authorization to disbursed \$252,348 of supplemental funding from the approved Blockbuster reserve funds to be applied toward upcoming events as recommended by the Arts and Cultural Affairs Advisory Council.**