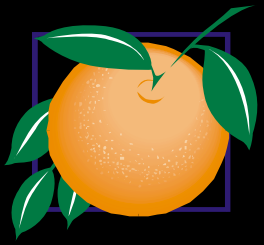


Orange County Arts & Cultural Affairs July 10, 2018

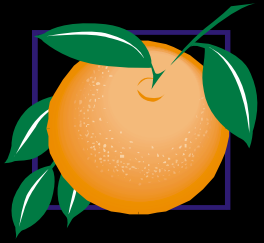




Presentation Outline

- **State of the Arts**
- **Proposed FY 2019 Arts Budget**
- **Historical Funding for Arts and Cultural Affairs**

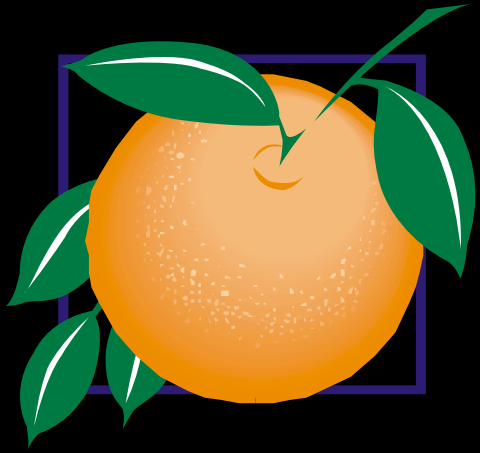




Presentation Outline

- **State of the Arts**

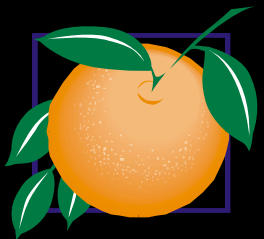




Mission



**To elevate the status of
Central Florida's arts and
culture to that befitting a
world-class community**



Economic Impact of Nonprofit Arts & Cultural Industry 2015



\$264.6
MILLION

Total **DOLLARS** generated
annually by arts and cultural organizations
and their audiences in direct economic activity

9,630

Number of (FTE) **JOBS** supported
by the arts and culture industry

\$22.1
MILLION

Culture-related **REVENUE**
generated for state and local governments

Attendance

- The Hurston Museum in Eatonville hosted tourism delegations from Israel, China and Saudi Arabia.
- The Garden Theatre celebrated its 10th season, growing from 10,000 to 60,000 visitors in attendance and quadrupling its summer camp offerings.



ZORA!™



 **GARDEN**
THEATRE

Quality & Innovation



- Asian Cultural Association's *Crosscurrents* concert featured world music pioneers that share between them multiple Grammy awards, NEA honors, resident director positions and collaborations with leading musicians including Miles Davis, Yo-Yo Ma, Bela Fleck and more.



- The Orlando Philharmonic capped its 25th season with the sold-out appearance of Yo-Yo Ma.



orlando
philharmonic
ORCHESTRA



- Orlando Ballet's first Artist in Residence, Arcadian Broad, has previewed parts of his second full-length ballet, for which he composed the music, created the choreography and will be featured as a dancer.



- The Orlando Rep Co-commissioned a new play with six other theaters in the country for a nationwide, rolling world-premiere that made national news.



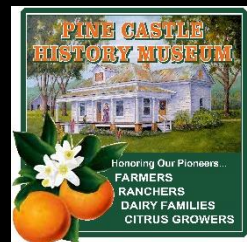
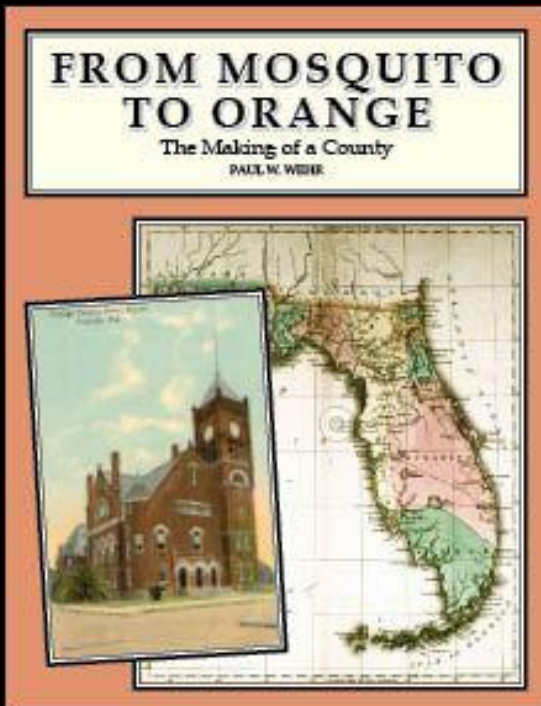
- The Orlando Shakes (new official name) saw Artistic Director Jim Helsing receive the prestigious Sidney Berger Fund and Award from the Shakespeare Theatre Association, and the company innovated its educational programming with live streaming of a production to schools from Miami to Jacksonville.



- Winter Park Playhouse had its inaugural Florida Festival of New Musicals with works performed from around the country.



- Pine Castle Historical Society published its second book, *Mosquito to Orange, the Making of a County, 1820-1895*.



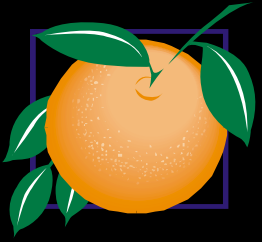
- The Orlando Museum of Art has continued the *Florida Prize in Contemporary Art* exhibition for five years, featuring cutting-edge works from 10 of the state's most progressive artists.



Sustainability

- The Mennello Museum of American Art increased its sustainability with long-term agreements secured with the City of Orlando and a bequest of \$1 million as well as 19 significant paintings and sculptures from Philanthropist Michael A. Mennello.





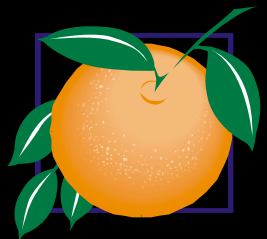
Public Art



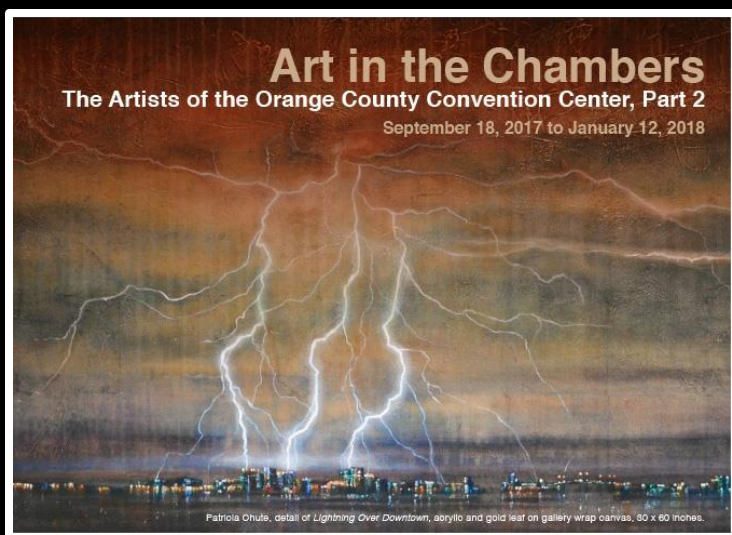
Ocala National Forest by Jim Valentine
Art in the Chambers 2018

Public Art Review Board

- **Art in the Chambers**
- **Sculpture on the Lawn**
- **New CIP projects**
 - **East Orange District Park**



Art in the Chambers



ART In the Chambers

Opening reception

MONDAY JAN. 22, 2018

5:30-6:30 p.m.

Commission Chambers

Orange County Administration Center
201 S. Rosalind Ave., Orlando, Florida 32801



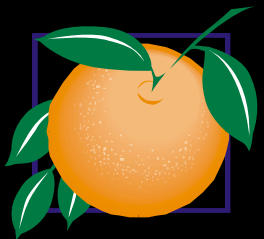
AFRICAN-AMERICAN ARTISTS AND EXPERIENCES

From Orange County Collections

JANUARY 22 - MAY 4, 2018

Featuring works on loan from Art & History Museums – Maitland • Association to Preserve African American Society History and Tradition Inc./The Wells/Built Museum of African American History & Culture • The Hannibal Square Heritage Center • The Mennello Museum of American Art • Orlando Museum of Art • Orange County Regional History Center • The Red Chair Collection • Valencia College.

Center • The Red Chair Collection • Valencia College.
Museum of American Art • Orlando Museum of Art • Orange County Regional History
American History & Culture • The Hannibal Square Heritage Center • The Mennello
African American Society History and Tradition Inc./The Wells/Built Museum of African
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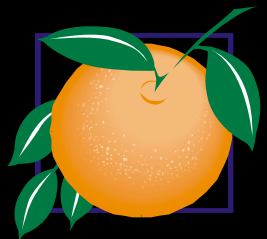
Sculpture on the Lawn

Extended through October 2018



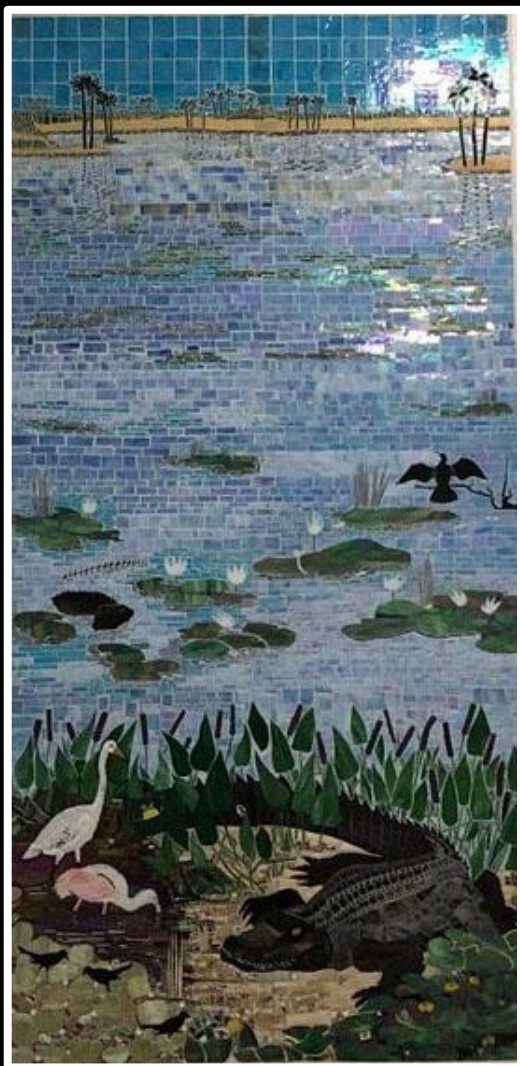
Debbie Marucci, "ONE"
Ray Katz, "Sentinel Multicolor"
Gus & Lina Ocamposilva, "Magic Rain"
Kevin Eichner, "Humanus Incola"



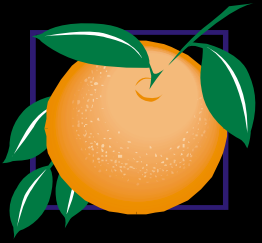


East Orange District Park

Fort Christmas, Florida



Mosaics by artist Manila Clough of St. Augustine, including "Gator in the Wetlands," left, measuring 12 feet high, along with Great Blue Heron and Sandhill Crane. A total of nine of Clough's original mosaics will be installed through June 2018.

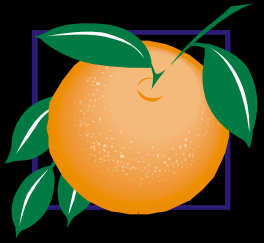


fusion FEST

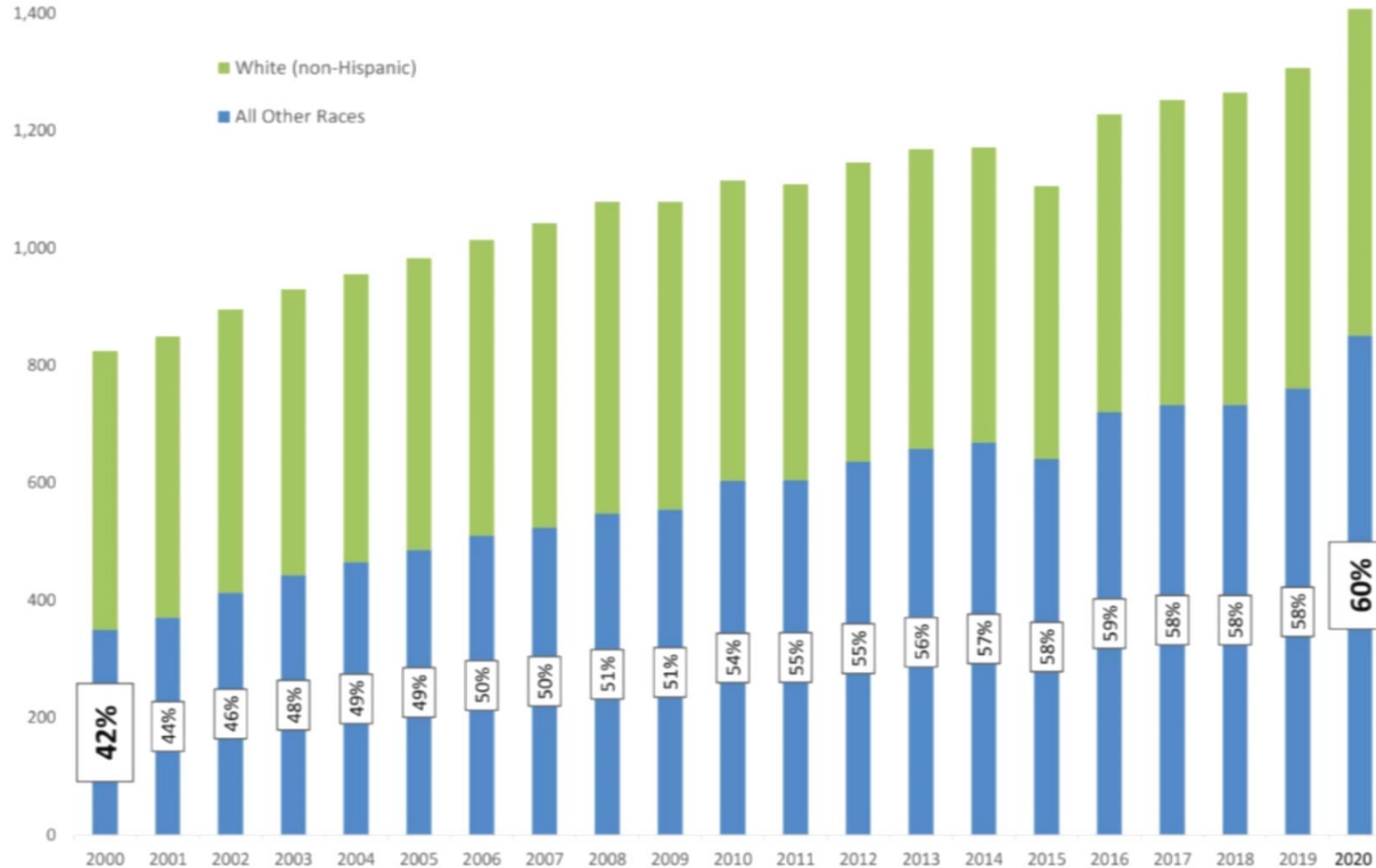
IT'S DIVERSITASTIC!

Nov. 24+25, 2018

City Commons Plaza, Downtown Orlando



Orange County Population (in thousands)
and Diversity Segment



FusionFest Steering Committee

Grassroots volunteer group has met monthly since December 2016

AFRICA: Yves Bouele (Cameroon) & Hans-Peter Nkansah (Ghana)

ARAB ISRAELI WORLD: Neal Abid (Palestine) & Safaa Barakat (Morocco)

ASIA-EAST: Hefang Lin (China) & Raphael Loquellano & Gail Rayos (Philippines)

NORTHERN EURASIA: Bob Badalkhodjaev (Uzbekistan) & Snejanna Dunn (Russia)

ASIA-SOUTH: Jasbir Metha (India) & Khalid Muneer (Pakistan) & Mahdi Mirhosseini (Iran)

CARIBBEAN: Sam Roberts & Shawn Welcome (Guyana), Nattacha Wyllie & Fabie Alphonse-Reid (Haiti) & Natecia Gayle (Jamaica)

LATIN AMERICA: Marita Valentine (Honduras), Thali Sugisawa (Brazil), Carol Palacio (Colombia) & Tisse Mallon (Mexico)

EUROPE: Noreen Coup (France) & Janessa Gursky (Italy)

NORTH AMERICA: Terry Olson (US-Alaska), Anita Henri (US-African American), Melyssa Marshall (US-Rocky Mountains) & Paula Wyatt (US-Florida)

OCEANIA & PACIFIC ISLANDS: Ha'Ani Hogan (Guam) & Nia Netane (US-Hawaii)

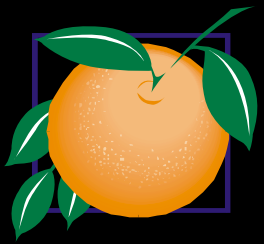
ORANGE COUNTY: Carol Clark (US-African American), Diversity Assistant to Mayor Jacobs

CITY OF ORLANDO: Luis Martinez (Puerto Rico), Multicultural Affairs Director to Mayor Dyer

UNIVERSITY OF CENTRAL FLORIDA: Dr. Barry Morris (US-Louisiana), Chief Global Strategist

MARKETING & COMMUNICATIONS: Mark Terry (Hungary, Russia, Orlando), TKO





To date, we have identified
146 heritages

among the Central Floridians who are now included on our invitation list or serving on the steering committee. And the list continues to grow!

Albania • Algeria • American Samoa • Antigua & Barbuda • Argentina • Armenia • Aruba • Australia • Austria • Azerbaijan • Bahamas • Barbados • Belarus • Belgium • Benin • Bolivia • Bosnia & Herzegovina • Brazil • Cameroon • Bakassi • Canada–English • Canada–French • Cape Verde • Central African Republic • Chile • China • Colombia • Costa Rica • Croatia • Cuba • Czech Republic • Democratic Republic of Congo • Denmark • Dominica • Dominican Republic • Ecuador • Egypt • El Salvador • England • Eritrea • Ethiopia • France • Gabon • Germany • Ghana • Greece • Grenada • Guam • Guatemala • Guyana • Guyana–Macushi • Haiti • Honduras • Hong Kong • Hungary • Iceland • India • India–Gujarati • Indonesia • Inuit • Iran • Ireland • Ireland–Celtic • Israel • Italy • Jamaica • Japan • Kenya • Korea • Lebanon • Lithuania • Mali • Mexico • Moldova • Montenegro • Morocco • Nepal • Netherlands • New Zealand • Nicaragua • Nigeria • Norway • Pakistan • Palestine • Panama • Peru • Philippines • Poland • Portugal • Puerto Rico • Republic of Congo • Romania • Russia • Rwanda • Samoa • Scotland • Serbia • Singapore • South Africa • South Korea • South Sudan • Spain • St. Kitts & Nevis • St. Vincent & the Grenadines • Sweden • Switzerland–French • Switzerland–German • Syria • Taiwan • Tanzania • Thailand • Trinidad & Tobago • Turkey • United Arab Emirates • Ukraine • Uruguay • US–African American • US–Alaska • US–Appalachia • US–Cajun • US–Cowboy/Rancher • US–Hawaii • US–Native American • US–Seminole Tribe of Florida • US–New England • US–Rocky Mountains • US–Texas • US–Virgin Islands • US–West Coast • Uzbekistan • Venezuela • Vietnam • Wales • Yemen • Zambia • Zimbabwe.

Elements of FusionFest 2018



DIVERSITASTIC! PARADE - Festive procession that highlights the many heritages here, following Orange Avenue from Robinson to South streets.

INTERNATIONAL FOOD & DRINK - The best of the different heritages plus innovative fusion food.

MARKETPLACE - Clothing, crafts, fine art and other unique merchandise made by local artisans.

MUSIC & DANCE - The best from the different heritages and creative fusion presentations.

FASHIONS - The best of traditional clothing and costumes from the heritages and intriguing fusion contests.

WORDS - Performances of spoken word and poetry plus storytelling that highlights the fusion of our cultures.

FILM CONTEST - Pavilion dedicated to screening film shorts of personal tellings of how Central Floridians from different heritages came to live here.

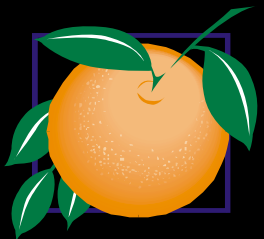
GLOBAL STREET DANCE PARTY, DIVERSITASTIC! CHOIR, WORLD GAMES & HOLIDAYS, PHOTO OPS, FIREWORKS & MORE.



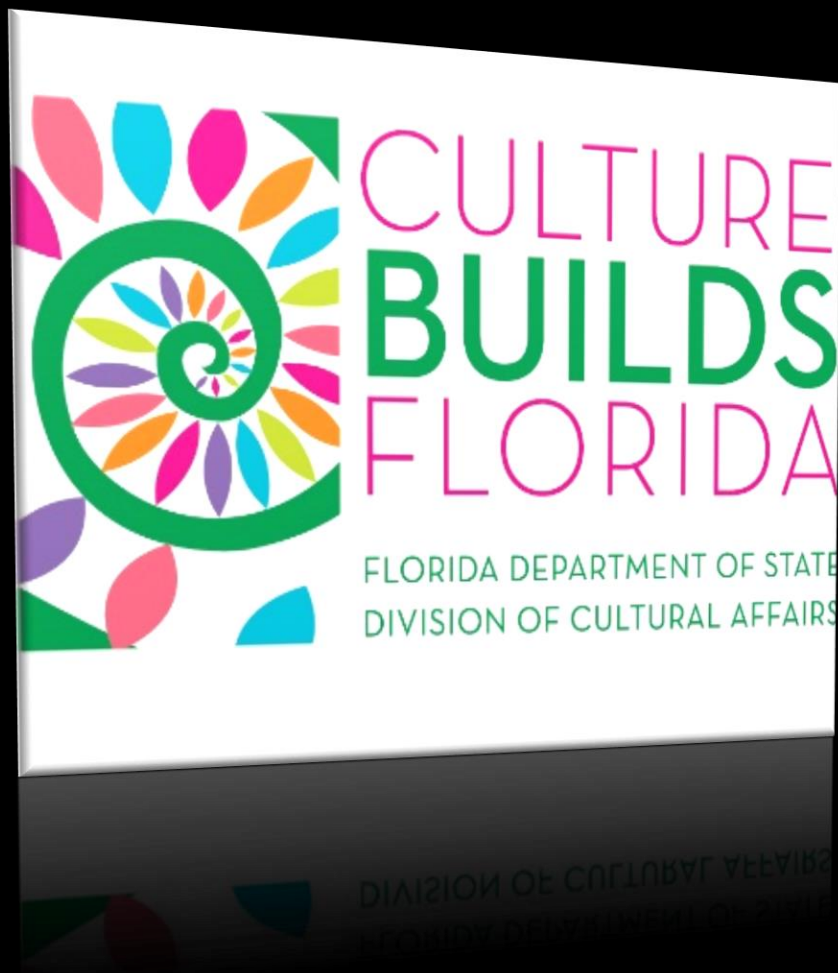
Buttons



- Comes with 3 Food Samplings and a chance to win 2 airline tickets to ANYWHERE IN THE WORLD.
- Sold as fundraiser (\$5 per button), or discount to employees
- Goal: Pre-sell 10,000
- \$20 button

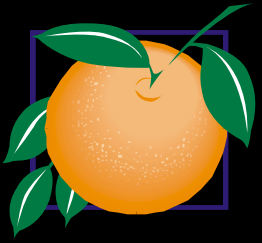


Funding Environment

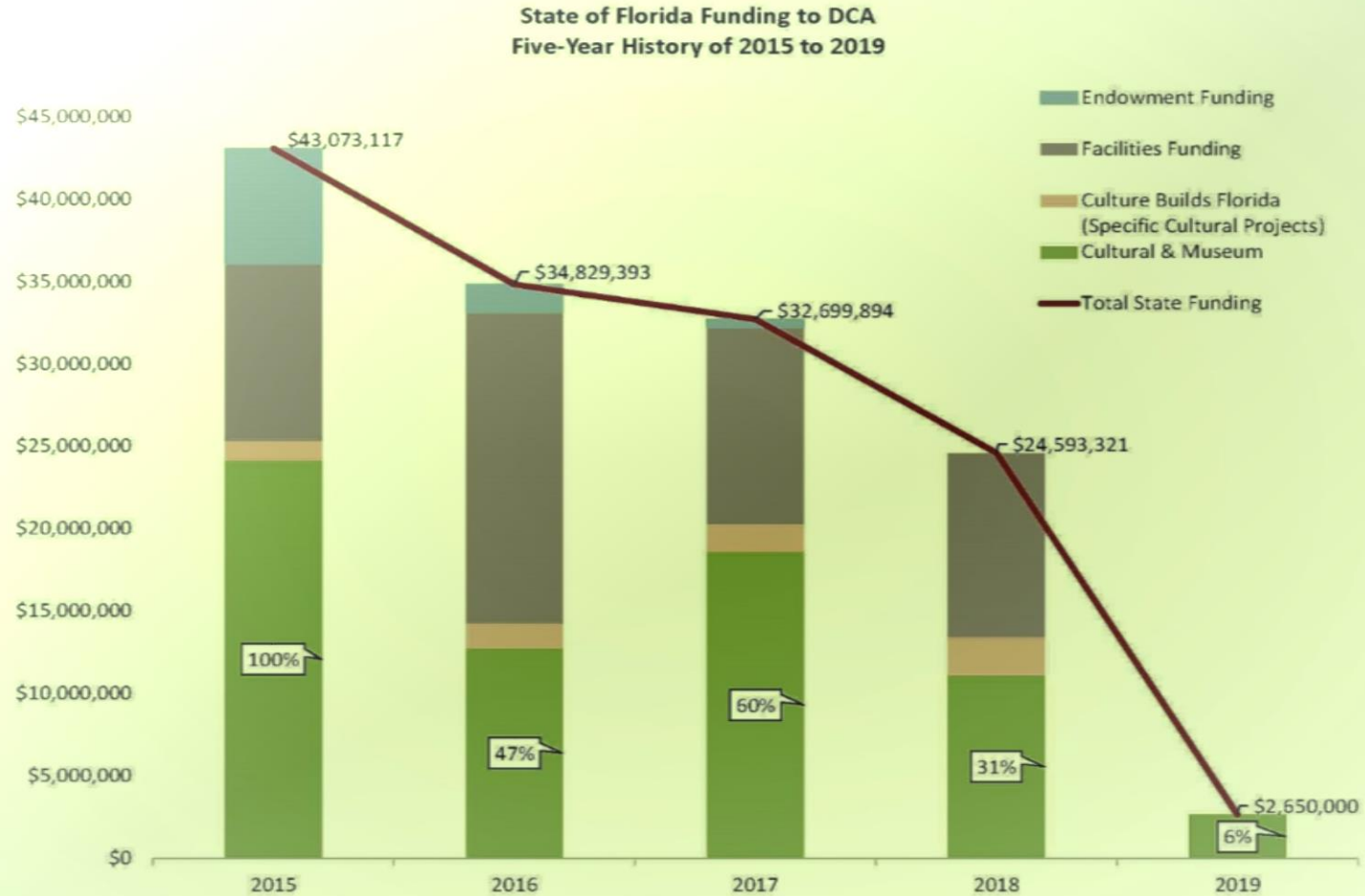


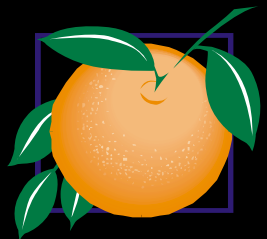
State of Florida

- **94% cut in funding**
- **Dropped to 48th in nation**
- **60 Central Florida organizations**



State: Arts Funding

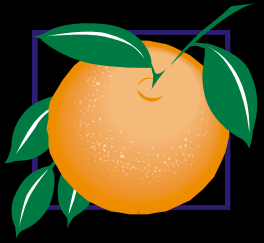




Presentation Outline

- **Proposed FY 2019 Arts Budget**



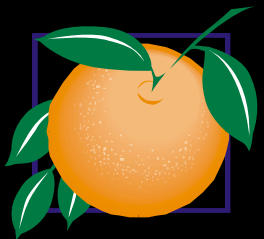


Arts and Cultural Affairs Advisory Council Members



Sara Segal, Chair
Cecelia Bonifay
Karen Climer
Sharon Fenwick
Hal Kantor
Evelyn Martinez
Patrick Noze

Shelby Norwich
Rick Richbourg
Melvin Rogers
Becky Roper
Dr. Rick Schell
Comm. Jennifer
Thompson



Funding Sources and Uses



TDT Funds

- **Established in 2002**
- **3% of the first 4 cents**

Cultural
Tourism

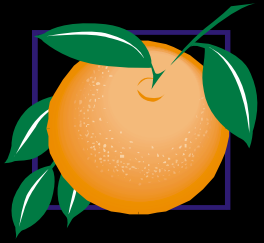
Cultural
Facilities

Other Eligible
Organizations &
Programs

General Fund

Organizational
Support
70+ companies

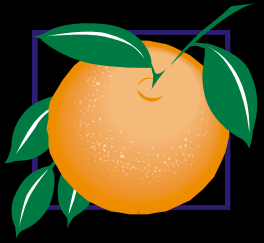
- **\$1 per capita established mid 90s**
- **Currently 57 cents per capita**
- **Supplemented with TDT to equal \$1 per capita**
- **Provided to United Arts**



FY 2019 Projected Uses



	Tourist Development Tax	General Fund
Cultural Tourism	\$ 3,000,000	
Cultural Facilities	1,750,000	
United Arts (\$1 per capita)	572,742	\$ 738,138
United Arts – Fiscal Agent	210,000	
Marketing	100,000	
Blockbuster Fund	519,935	
Total	\$ 6,152,677	\$ 738,138

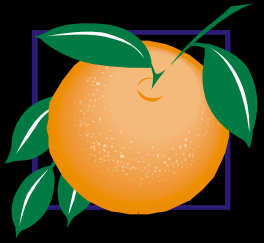


Presentation Outline



- **Historical Funding for Arts and Cultural Affairs**





Arts and Cultural Affairs Funding

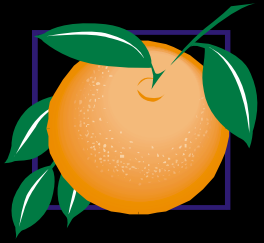
Two Sources of Funding

1. General Fund

2. Tourist Development Tax

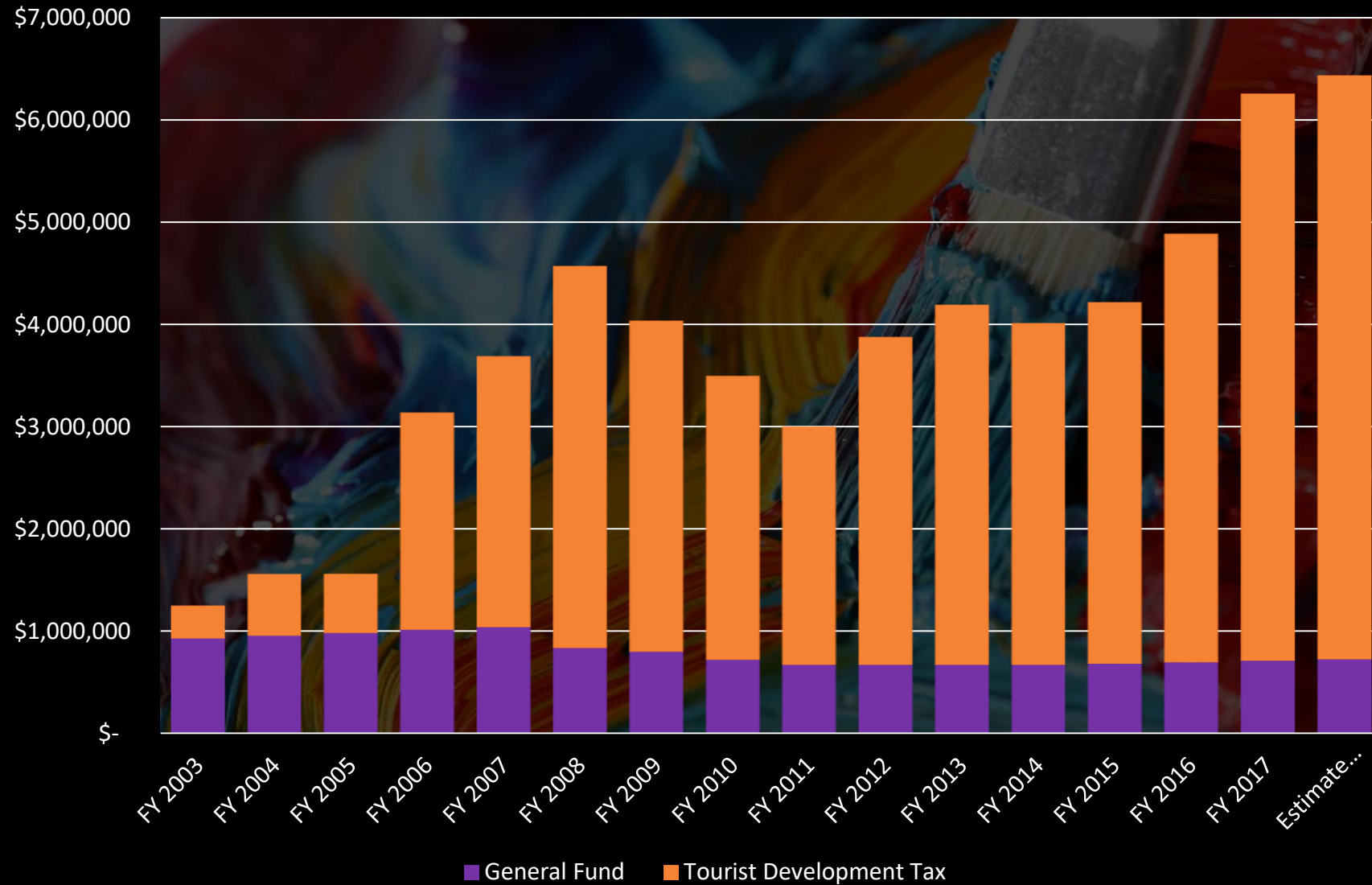
- **Restricted:** Tourism promotion, museums, publicly owned auditoriums, etc.

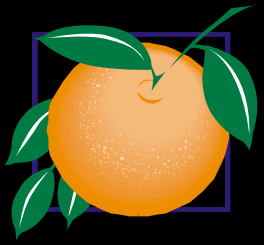




Orange County

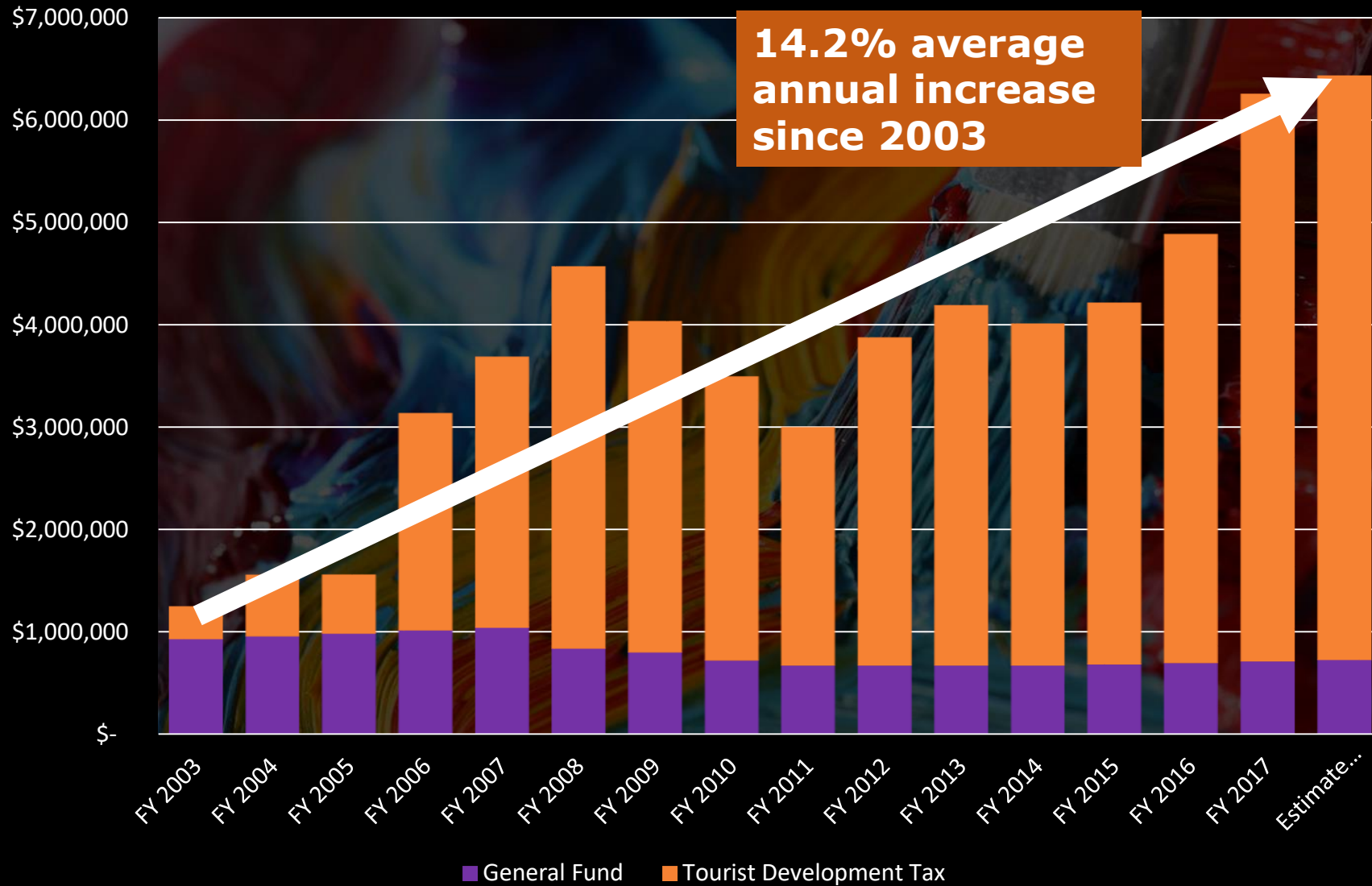
Historical Funding for Arts and Cultural Affairs

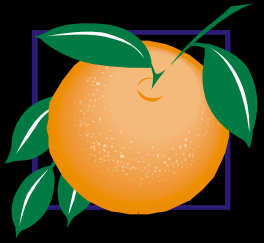




Orange County

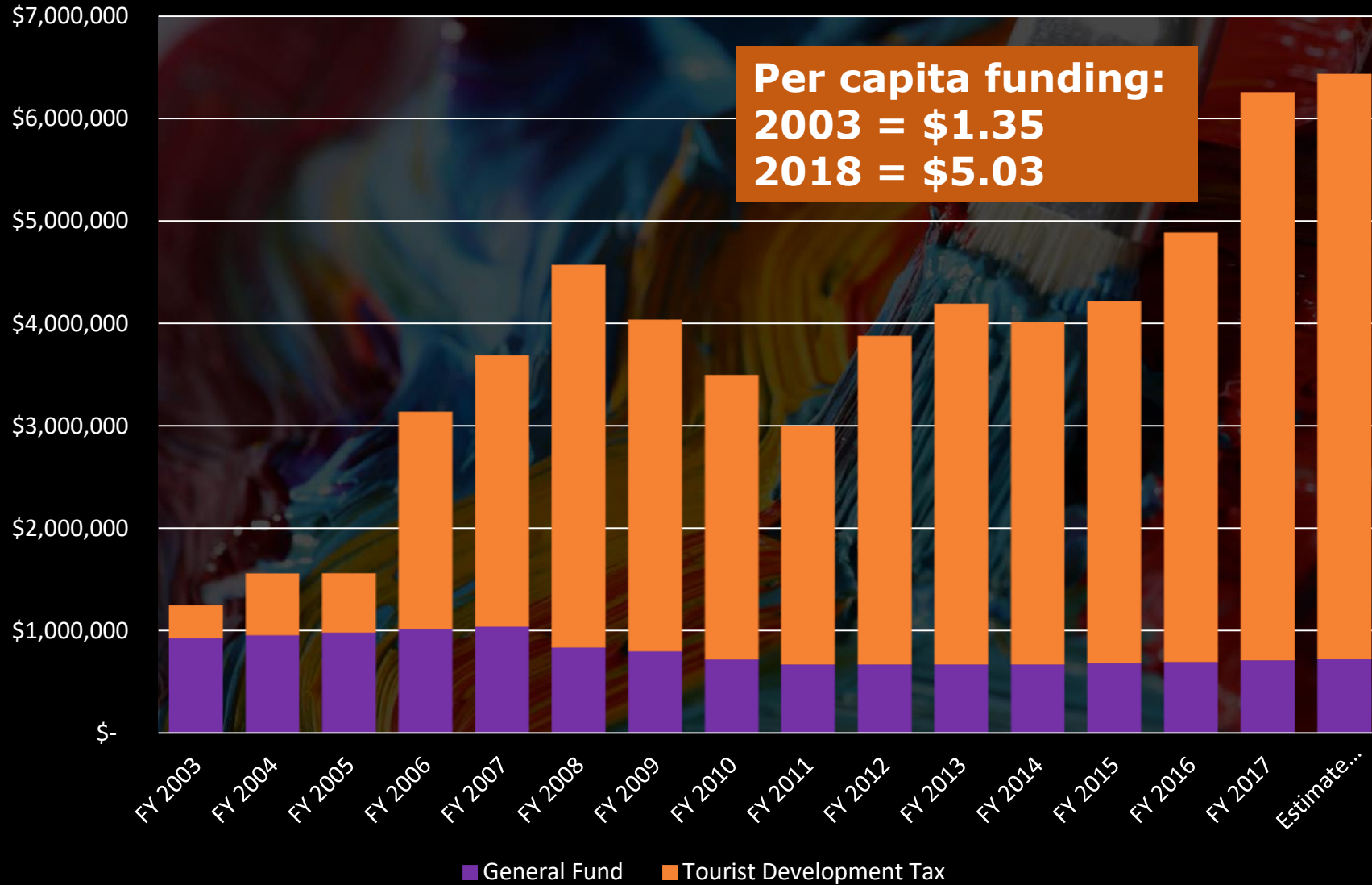
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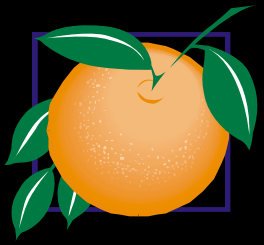




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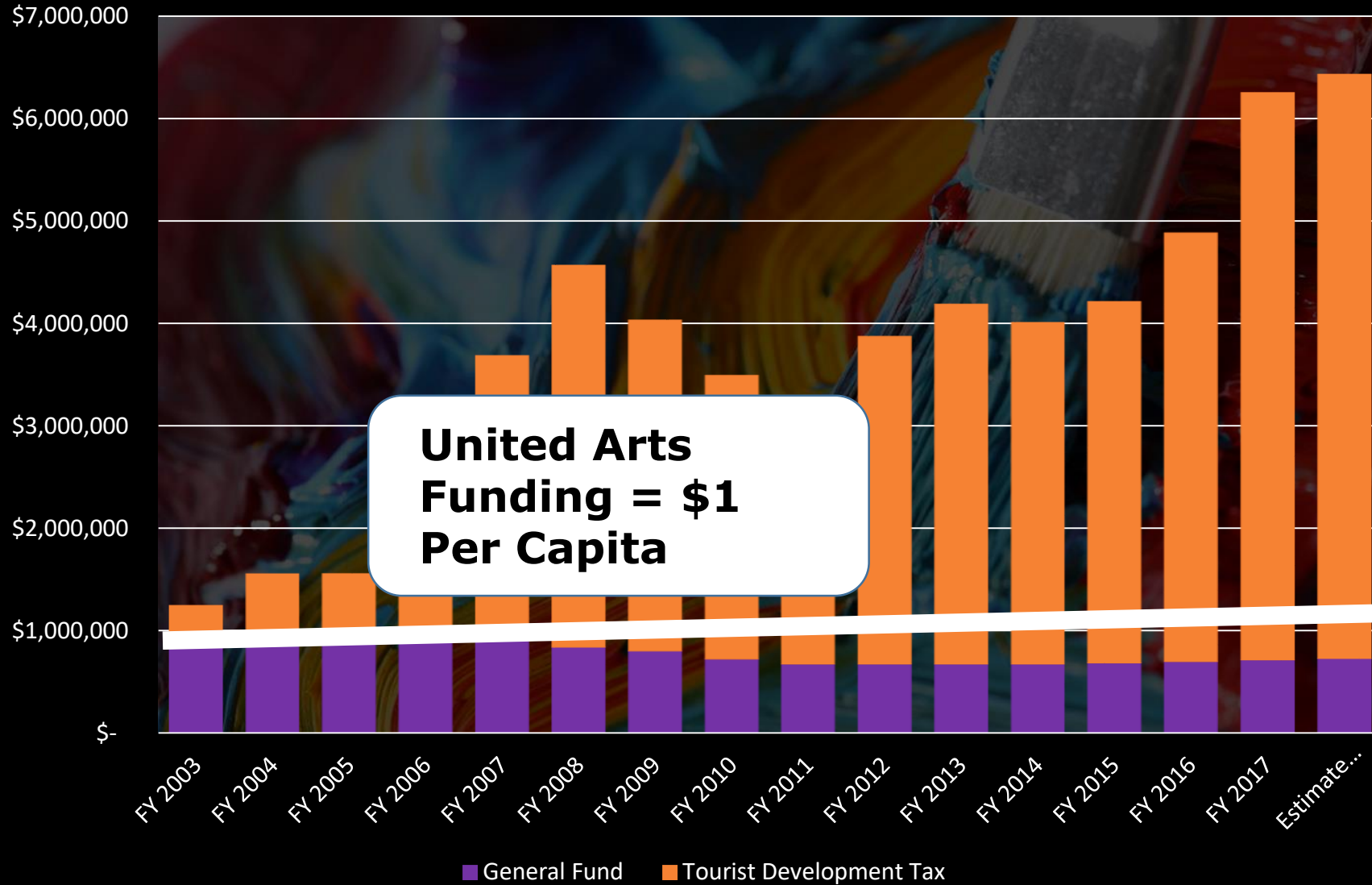
Historical Funding for Arts and Cultural Affairs

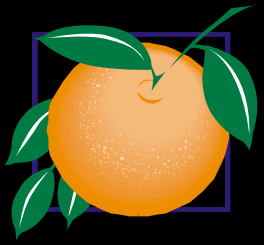




Orange County

Historical Funding for Arts and Cultural Affairs

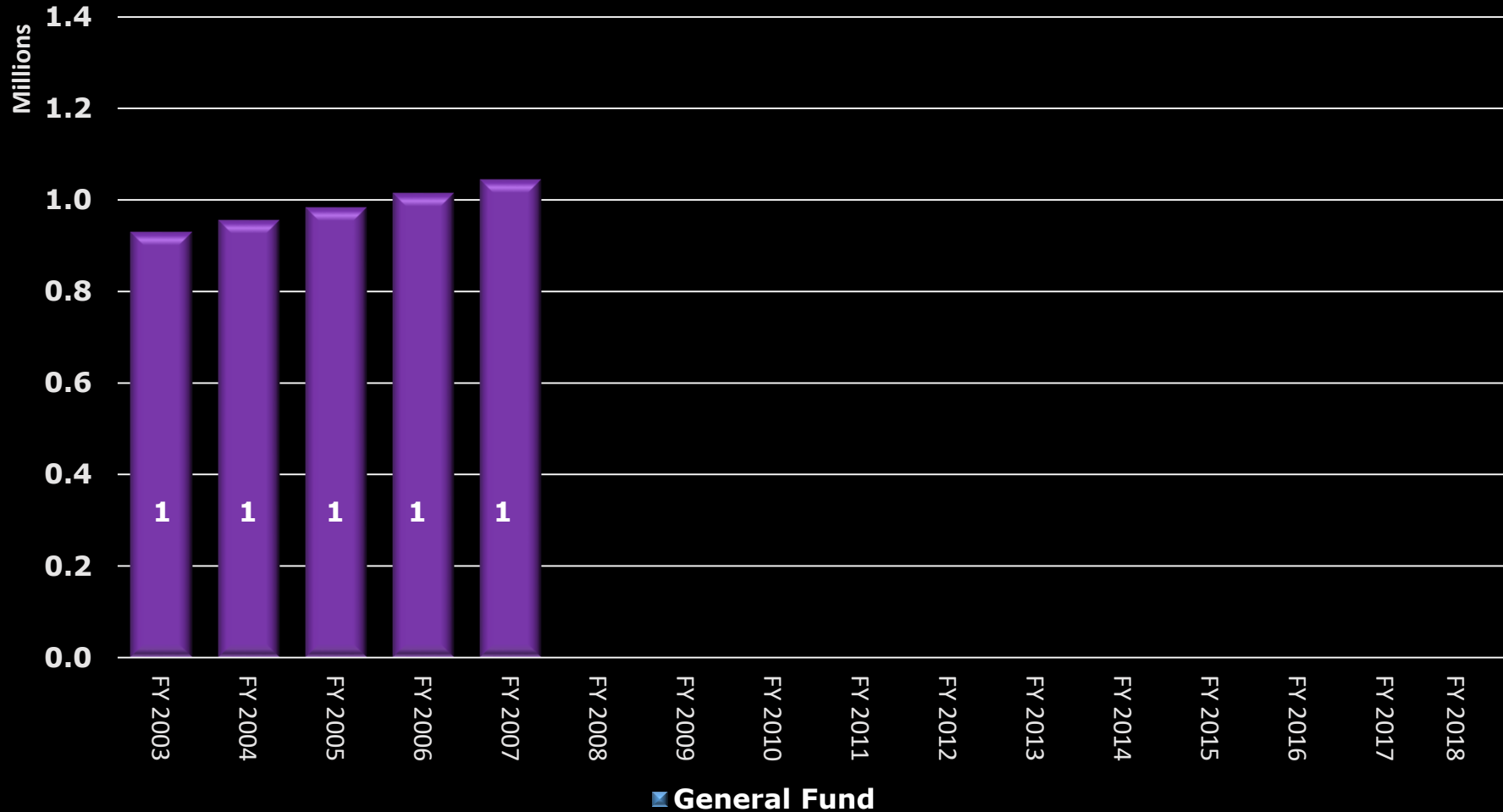


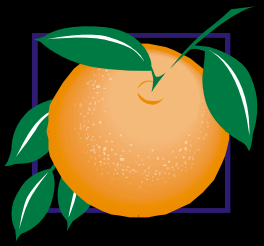


Orange County



Historical Funding for United Arts (\$1 per capita)

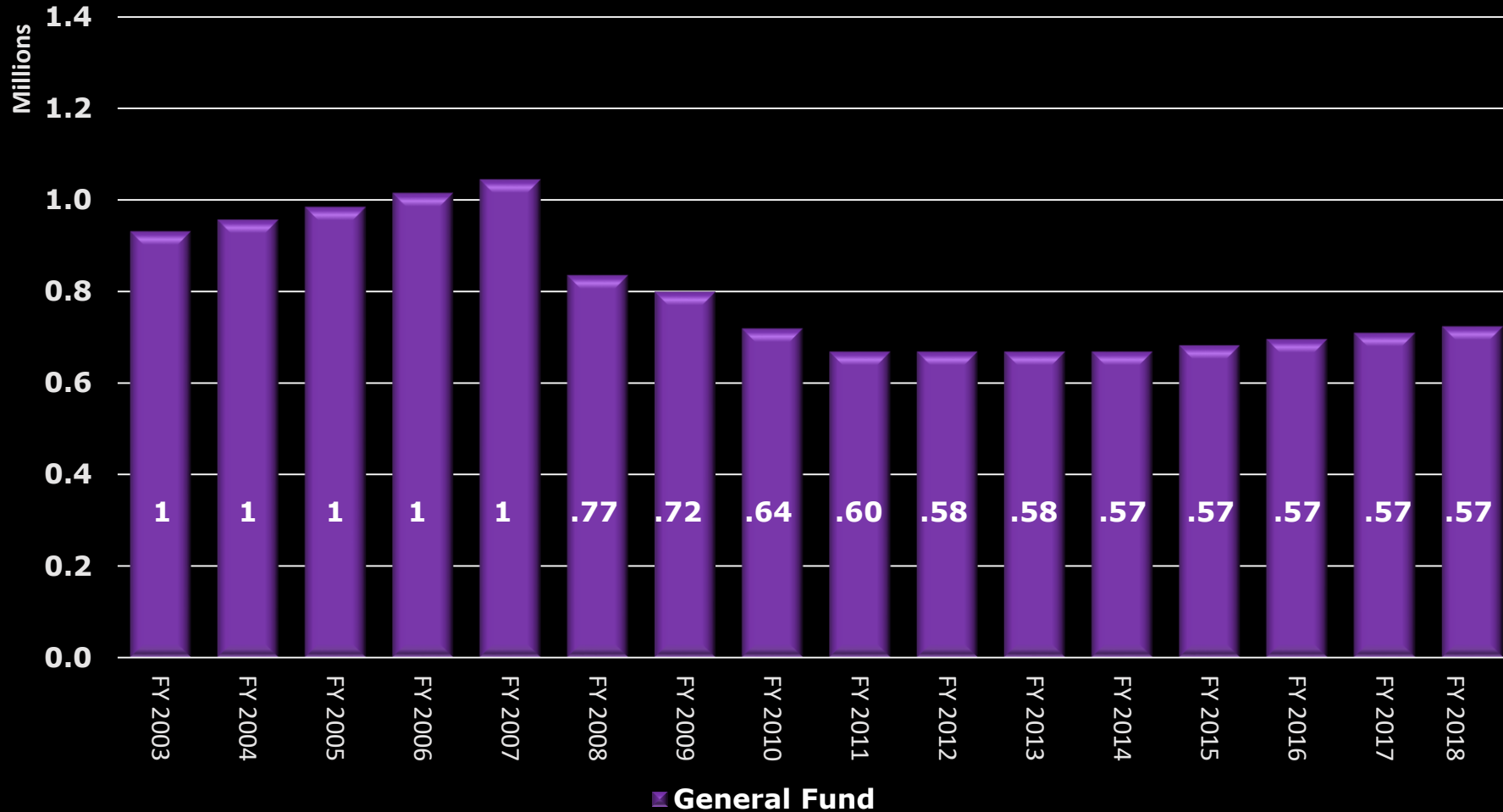


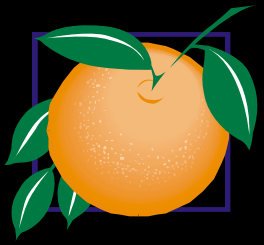


Orange County



Historical Funding for United Arts (\$1 per capita)

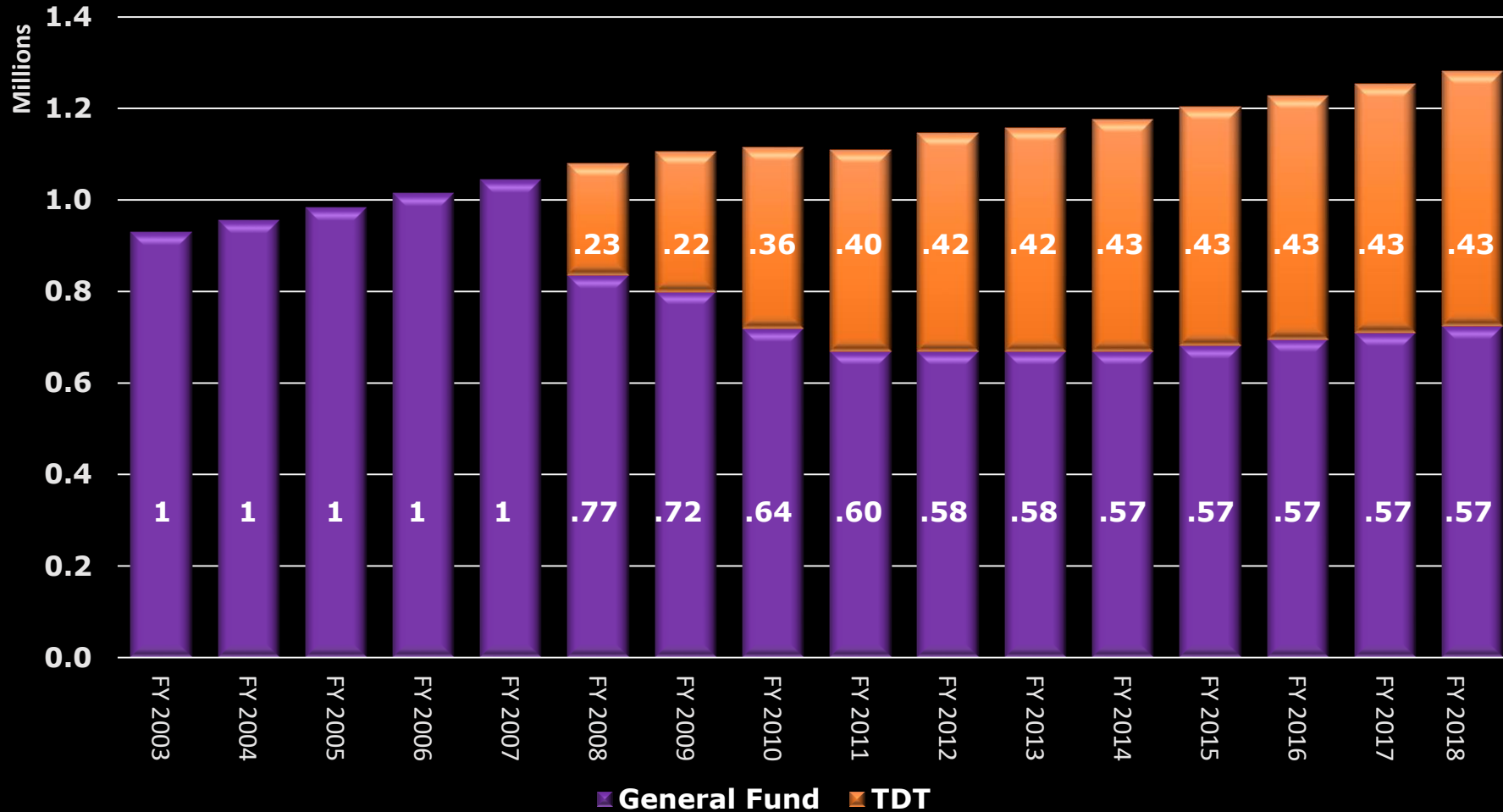


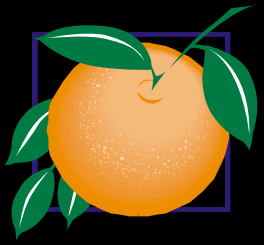


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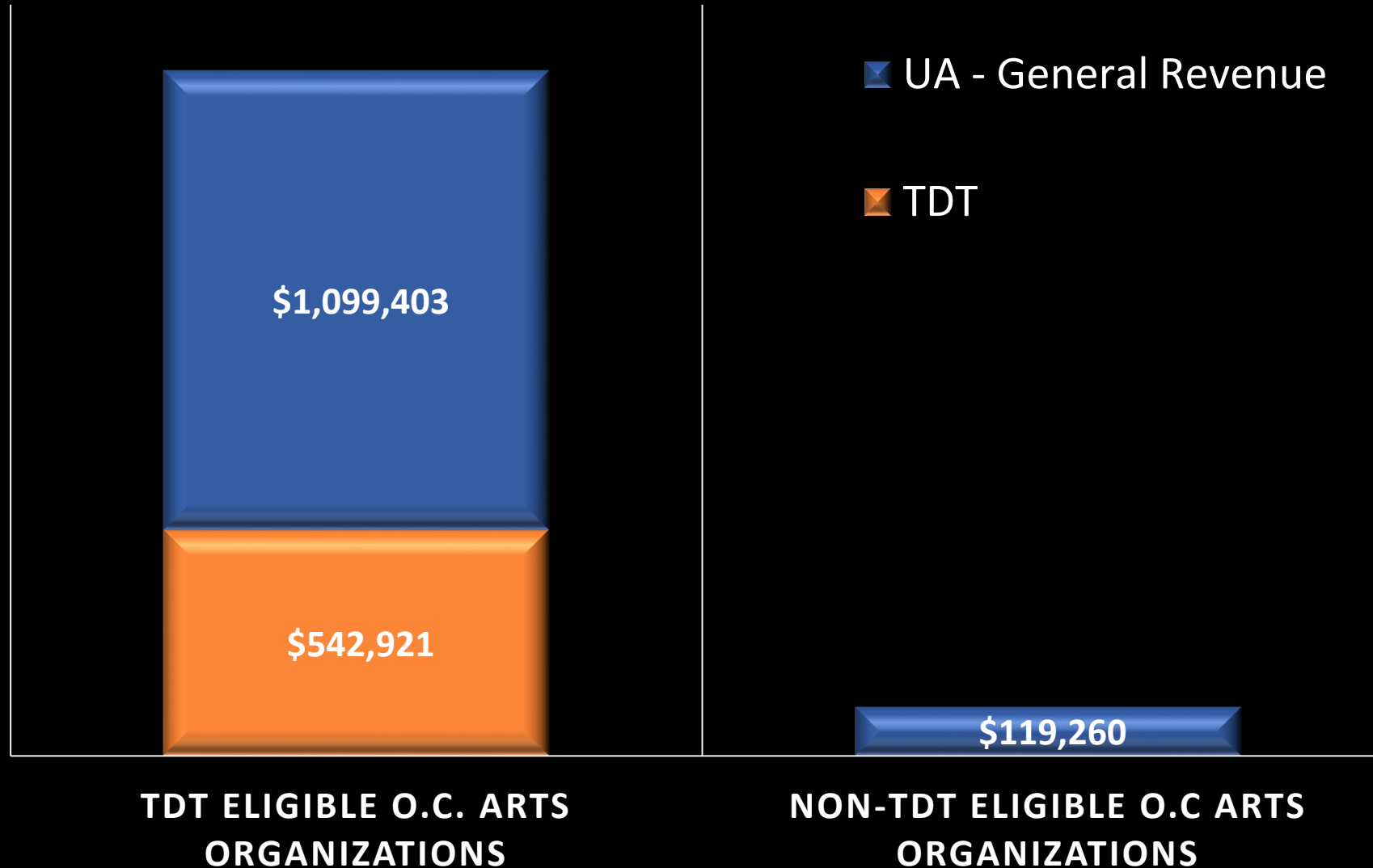


Historical Funding for United Arts (\$1 per capita)





United Arts 2017 Discretionary Grants



Orange County Arts & Cultural Affairs July 10, 2018

