Board of County Commissioners

Ordinance – Ch. 31.5 Amendments: Convention Center Banner Signs

November 13, 2018

Ordinance - Chapter 31.5 Amendments Convention Center Banner Signs

- Background
- Proposed Amendments
- Action Requested

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Convention Center Banner Sign Ordinance

Background

- Ordinance 2015-17 adopted by BCC on 9/22/15
- Allows for wall banner signage at hotels in conjunction with Convention Center events
- Includes specific criteria

Convention Center Banner Sign Ordinance
Background

Adopted Criteria

- Hotel must exceed 750 rooms and be physically connected to the Convention Center by an elevated pedestrian walkway
- Orange County CC Director must approve all banners
- Allowed seven days prior to event, three days after conclusion
- Must be within top 50% of building

Convention Center Banner Sign Ordinance
Background

Adopted Criteria

- Each hotel shall have a maximum of three signs at any one time, limited to four times per year

- Maximum copy area each sign shall be 4,000 square feet

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Convention Center Banner Sign Ordinance

Proposed Amendments

- Delete Sec. 31.5-176.5 “Banner Signs” and move criteria to Sec. 31.5-177 “Convention Center Sign District”
- Remove limit of four times per year per hotel
- Eliminate requirement for removal three days after event
- Allow for “Gobo” projection signs, with specific criteria

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Action Requested

Make a finding of consistency with the Comprehensive Plan and approve the Ordinance to delete Orange County Code Sec. 31.5-176.5 (Banner Signs) and to amend Section 31.5-177 (Convention Center Sign District).

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Public Hearings

November 13, 2018