

Interoffice Memorandum

March 7, 2019

To:

Mayor Jerry L. Demings

and

Board of County Commissioners

From:

Jessie J. Allen, Interim Executive Director

Orange County Convention Center (OCCO

(407) 685-9895

Subject: BCC Agenda Discussion Item for March 26, 2019 Meeting:

Visit Orlando Bi-Annual Update

Mr. George Aguel, President and CEO of Visit Orlando, will be making a presentation to the Board on March 26, 2019. He will provide a report on Visit Orlando's ongoing efforts to promote Orange County nationally and internationally as one of the world's premiere vacation and meeting destinations.

This update is for informational purposes only and no Board action is required.

JJA/cb

c: Byron W. Brooks, AICP, County Administrator Randy Singh, Deputy County Administrator David Ingram, Acting General Manager, OCCC Yulita Osuba, Deputy Director, OCCC Ray Walls, Acting CFO, OCCC Carla Bell Johnson, Acting Assistant Director, OCCC George A. Aguel, President & CEO, Visit Orlando Larry Henrichs, COO/CFO, Visit Orlando Becca Bides, Vice President of Communications, Visit Orlando