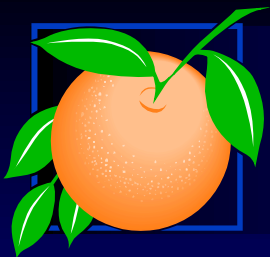


Orange County



**2019 TDT ARC/TDC Recommendations to
Orange County Board of County Commissioners**

April 23, 2019

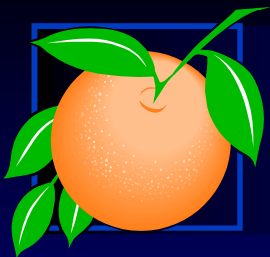


TDT ARC Formation

November 29, 2016 TDT Grant Application and Evaluation Ordinance approved by BCC

- **ARC to be established by future BCC resolution**
 - **ARC to recommend TDT funding for capital projects and events**
 - **ARC to develop application cycle and process**
 - **ARC to rank applications and recommend to TDC**

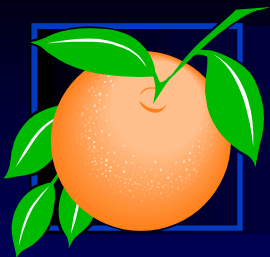




TDT ARC Formation

November 29, 2016 TDT Grant Application and Evaluation Ordinance approved by BCC

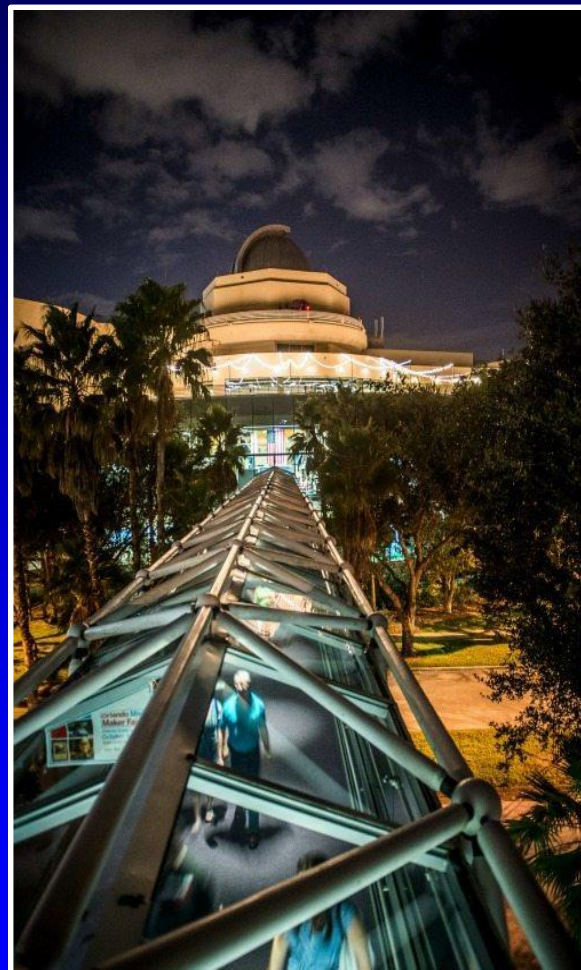
- ARC application review criteria
 1. Commitment to expansion of tourism in Orange County
 - » *Attract tourists, advertising reach*
 2. Soundness of proposed event or capital project
 3. Anticipated return on investment
 - » *Job creation, increasing tax revenues, increasing development*

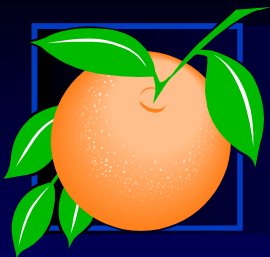


TDT ARC Formation

October 31, 2017 TDT Grant Application Review Committee (ARC) resolution approved by BCC

- Establishes ARC, membership, terms
- ARC duties:
 - Consider applications for excess TDT funding and allocate to events and capital projects
 - Develop application cycle and process
 - Make written funding recommendations to TDC following criteria in the Ordinance





ARC Members

Lex Veech, Chairman

Louis Robbins, Vice-Chair

Derek Baum

Ross Burke

Jan Clanton

Brian Comes

Martha Haynie

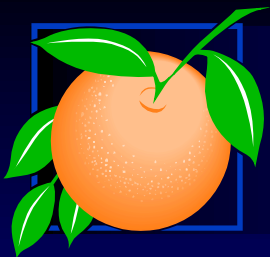
Jon McGavin

Terry Prather

Joshua Vickery

Beverly Winesburgh



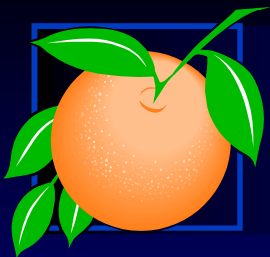


TDT ARC Progress

ARC first met in December 2017, the March 2019 ARC meeting was the 16th meeting

Many milestones accomplished:

- ARC Process development**
 - ✓ Applications for Capital Projects & Events**
 - ✓ Evaluation and scoring tools for Capital & Events**
- Two ARC Application windows**
 - ✓ 2018 – Two funding agreements: Ballet & OnePULSE**
 - ✓ 2019 – Five applications scored for TDC review**

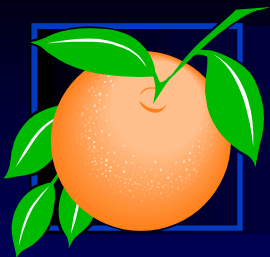


2019 Applications

Five 2019 Applications:

- 1. Orlando Science Center Life Project**
- 2. Orlando Philharmonic Plaza Live Acquisition and Auditorium Project**
- 3. Holocaust Memorial Education and Resource Center Orlando Museum for Hope and Humanity Acquisition and Construction Project**
- 4. Orange County Regional History Center Museum Project**
- 5. Winter Park Canopy Project Auditorium and Meeting Space**

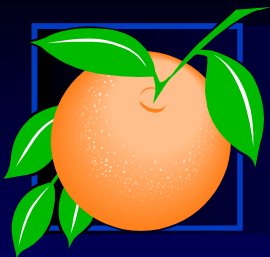
Please enjoy these video introductions to the applications



2019 ARC Applications

- Holocaust Memorial Education and Resource Center (Orlando Museum for Hope and Humanity Project)
 - \$10m Request for acquisition and construction
- “A place that will communicate a relevant message to the human-rights issues we all face today...For too long we’ve been trying to tell a large story in too small of a space.”*



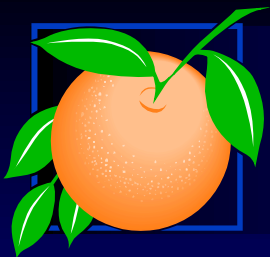


2019 ARC Applications

- **Orange County Regional History Center**
 - **\$5.75m Request for Museum Improvements**

"A unique venue for events, a home to exhibits about our history, and an archive of our past...We take pride in teaching the "A" in STEAM education, recognizing that education in the arts and humanities play a critical role in developing well-educated students, and well-rounded adults."



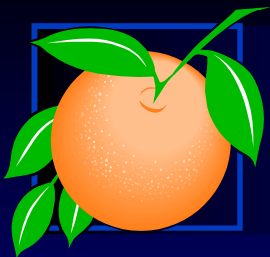


2019 ARC Applications

- **Orlando Philharmonic Plaza Live Project**
 - \$10m Request for auditorium acquisition and capital construction

“Enriching and inspiring the diverse communities of Central Florida through the transformative power of live music.”

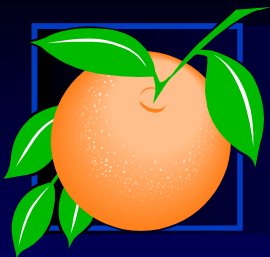




2019 ARC Applications

- **Orlando Science Center Life Project**
 - \$10m Request for museum improvements
- “Highlighting the amazing diversity of life, and creating meaningful connections between visitors and the natural world.”***





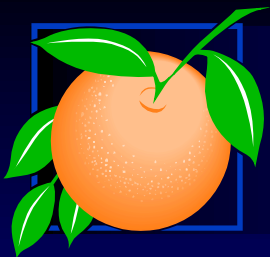
2019 ARC Applications

- **Winter Park Canopy Project**
 - \$6m Request for auditorium and meeting space acquisition and capital construction
- “Open to all social classes, a jewel people will seek out, a multi-optional, multi-opportunity venue”*



Adjaye Associates © 2019





2019 Application Scoring

Application:

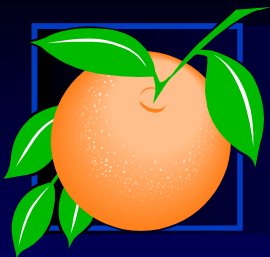
Score:

1. Orlando Science Center Life Project	87.11
2. Orlando Philharmonic Plaza Live Project	78.69
3. Holocaust Memorial Education and Resource Center	77.39
4. Orange County Regional History Center	74.44
5. Winter Park Canopy Project	69.11

ARC has a goal to consider recommendation of projects exceeding 60 out of the maximum 100 score

ARC recommended all five projects to the TDC

TDC has recommended all five projects to the Board

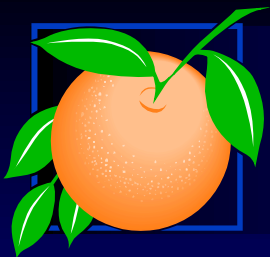


Requested Action

***Due to detailed review and recommendation by ARC to TDC,
and further recommendation by TDC to the Board:***

Board approval to award TDT grants as described in the ARC applications from ARC funding in TDT capital budgets for:

- Up to \$10 million for the Holocaust Memorial Resource and Education Center acquisition and capital construction of the Orlando Museum for Hope and Humanity Project**
- Up to \$5.75 million for the Orange County regional History Center museum capital construction**
- Up to \$10 million for the Orlando Philharmonic Plaza Live project acquisition and capital construction**



Requested Action (Cont.)

(Continued):

- **Up to \$10 million for the Orlando Science Center museum capital construction**
- **Up to \$6 million for the Winter Park Canopy project auditorium and meeting space acquisition and capital construction**

All as governed by the terms and conditions of funding agreements between the County and the approved TDT ARC grant recipients to be developed by County Staff with future Board approval.